SUBJECT TEACHING GUIDE

G913 - Financial Market Analysis

Degree in Business Administration and Management
Degree in Mathematics

Academic year 2016-2017

1. IDENTIFYING DATA					
Degree	Degree in Business Administration and Management Degree in Mathematics			Type and Year	Optional. Year 3 Optional. Year 4
Faculty	Faculty of Economics and Business Studies				
Discipline	Subject Area: Applied Finance Mention in Finances Mention in Economics, the Enterprise and Financial Markets				
Course unit title and code	G913 - Financial Market Analysis				
Number of ECTS credits allocated	6	Term	Semester based (2)		
Web					
Language of instruction	Spanish	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. ADMINISTRACION DE EMPRESAS
Name of lecturer	REBECA GARCIA RAMOS
E-mail	rebeca.garciaramos@unican.es
Office	Fac. de Derecho y Fac. de CC Economicas y Empresariales. Planta: + 2. DESPACHO (E238)
Other lecturers	

3.1 LEARNING OUTCOMES

- Being able to understand how the financial markets function and know their main features.
  Know, understand and apply the main theories explaining the operation of capital markets.
  Know the basic principles of valuation of financial assets.

4. OBJECTIVES

Understand how the stock markets function.
To know and use the main tools for analyzing investments.
Analyze the organization and functioning of the capital market.

6. COURSE ORGANIZATION

	CONTENTS
1	THEMATIC BLOCK 1: Item 1. Introduction to the capital market. Item 2. The stock market. Item 3. The derivatives market.
2	THEMATIC BLOCK 2: Item 4. Fundamental Analysis. Item 5. Technical Analysis.

7. ASSESSMENT METHODS AND CRITERIA

Description	Type	Final Eval.	Reassessn	%
Evaluation method Description Exam of theoretical and practical knowledge of Thematic Block 1.	Written exam	No	Yes	25,00
Evaluation method Description Practices; written assessments; exercises.	Work	No	Yes	40,00
Evaluation method Description Classroom activities.	Others	Yes	No	10,00
Evaluation method Description Exam of theoretical and practical knowledge of Thematic Block 2.	Written exam	No	Yes	25,00
TOTAL				100,00

Observations

To carry out the practices, students need to form working groups. For the formation of the corresponding groups, students will have two weeks from the first day of the course. To pass the course, it is necessary a score of at least 5 points out of a total of 10 possible.

Observations for part-time students

Students enrolled as part-time students may pass the course exams in June or September, in the dates approved by the Board of the Centre. That exam will be worth 100% of the course grade. All the contents of the subject will be material to be assessed in the exam. It is necessary to get a score of at least 5 out of 10 possible to pass.

8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC

Aula Virtual: materiales utilizados en el aula disponibles en la plataforma virtual Moodle (transparencias con contenidos teóricos, prácticas, ejercicios, lecturas,...)

LOPEZ LUBIAN, F.J. (2009): Bolsa, mercados y técnicas de inversión. 2º Edición. MC-Graw Hill
AMAT, O. (2004): La bolsa: funcionamiento y técnicas para invertir. Séptima Edición. Ediciones Deusto, Barcelona.
BRUN, X.; MORENO, M. (2008): Análisis y selección de inversiones en mercados financieros. Profit.
BRUN, X.; ELVIRA, O.; PUIG, X. (2008): Mercado de renta variable y mercado de divisas. Profit.
MARTINEZ ABASCAL, E. (1999): Invertir en Bolsa: conceptos y estrategias. McGraw Hill.