SUBJECT TEACHING GUIDE

M1387 - Economics and Health Management

Master's Degree in Health Care Research

Academic year 2016-2017

1. IDENTIFYING DATA					
Degree	Master's Degree in Health Care Research			Type and Year	Compulsory. Year 1
Faculty	Faculty of Nursing				
Discipline	Subject Area: Social and Ethical Aspects Applied to Research Training Module				
Course unit title and code	M1387 - Economics and Health Management				
Number of ECTS credits allocated	3	Term	Semester based (1)		
Web					
Language of instruction	Spanish	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. ENFERMERIA
Name of lecturer	MARIA MADRAZO PEREZ
E-mail	maria.madrazo@unican.es
Office	E.U. de Enfermería. Planta: + 2. DESPACHO DIRECCIÓN (204)
Other lecturers	MARTA PASCUAL SAEZ DAVID CANTARERO PRIETO BLANCA TORRES MANRIQUE

3.1 LEARNING OUTCOMES
- Assesses the factors involved in health economics and and the use in the field of Health Care
- Presents studies to improve the quality of health care

4. OBJECTIVES
Identifying the basic concepts of health economics, as well as the evaluation of public policies and health programs using scientific methodology Pointing out the key aspects of health services management and health planning assessing the importance of the application of innovation and research in health management

6. COURSE ORGANIZATION

	CONTENTS
1	PART I: HEALTH ECONOMICS Basics of health economics. Public intervention in social and health services. The demand and the offer in Health. The study of inequalities in health. Health systems and reforms. The evaluation of public policies and health programs. Teaching methods: Oral or written student contributions, both individual or team, supervised by teachers Preparation, drafting and reporting, thematic papers, reports, book reviews, as well as Master's Thesis. Finding information for the preparation of the tasks entrusted. Study of the theoretical content. Literature survey and fieldwork Tutoring of students' work
2	PART II: HEALTH MANAGEMENT Health services management. Innovation and management of change. Influence of personnel policies. Work organization techniques. Management of material resources. Quality assurance. Management by competences. Professional development Teaching methods: Oral or written student contributions, both individual or team, supervised by teachers Preparation, drafting and reporting, thematic papers, reports, book reviews, as well as Master's Thesis. Finding information for the preparation of the tasks entrusted. Study of the theoretical content. Literature survey and fieldwork Tutoring of students' work

7. ASSESSMENT METHODS AND CRITERIA

Description	Type	Final Eval.	Reassessn	%
Activity evaluation with Virtual Media Yes Yes 40,00	Activity evaluation with Virtual Media	Yes	Yes	40,00
Activity evaluation with Virtual Media Yes Yes 40,00	Activity evaluation with Virtual Media	Yes	Yes	40,00
Others Yes No 20,00	Others	Yes	No	20,00
TOTAL				100,00

Observations

The student may pass each block through continuous assessment. No attendance to final exam, obtaining a lower rating of 5 in the final exam or not performing any other training activity scheduled on the course, does not exempt him or her from being qualified according to the score obtained in the rest of the conducted and passed activities, that is to say, continuous assessment. The term 'no show' in the final grade for the course will be used only when the student has not performed any of the evaluable activities of the course and therefore he or her has not been examined in any occasion

Observations for part-time students

The student may pass each block through continuous assessment. No attendance to final exam, obtaining a lower rating of 5 in the final exam or not performing any other training activity scheduled on the course, does not exempt him or her from being qualified according to the score obtained in the rest of the conducted and passed activities, that is to say, continuous assessment. The term 'no show' in the final grade for the course will be used only when the student has not performed any of the evaluable activities of the course and therefore he or her has not been examined in any occasion

8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC

.
Gimeno, J. A., Rubio, S., & Tamayo, P. (2006): Economía de la Salud: Fundamentos. Madrid: Díaz de Santos.
Gilbert, R. (2002). Economía y Salud. Economía, gestión económica y evaluación. Barcelona: Masson.
Llano del, J. E., Ortún, V., & Raigada, F. (2014). Gestión Clínica. Vías de avance. Madrid: Pirámide
Macia, L. (2014). Gestión Clínica. Barcelona: Elsevier.
Villalobos, J. (2007). Gestión sanitaria para los profesionales de salud. Madrid: McGraw-Hill.