

## SUBJECT TEACHING GUIDE

### G512 - Illustration and Graphic Language

Degree in Early Childhood Education  
Degree in Primary Education Teaching

Academic year 2018-2019

1. IDENTIFYING DATA					
Degree	Degree in Early Childhood Education Degree in Primary Education Teaching			Type and Year	Optional. Year 4 Optional. Year 4
Faculty	School of Teacher Training				
Discipline	Speciality in Development of Artistic Creativity Module: Complementary or Specialised Training				
Course unit title and code	G512 - Illustration and Graphic Language				
Number of ECTS credits allocated	6	Term	Semester based (1)		
Web					
Language of instruction	Spanish	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. FILOLOGIA				
Name of lecturer	RAQUEL GUTIERREZ SEBASTIAN				
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Other lecturers	FCO. DE BORJA RODRIGUEZ GUTIERREZ				

### 3.1 LEARNING OUTCOMES

- 1. Design individually and in groups innovative experiences related to the artistic field.
2. Develop teamwork and collaborative skills.
3. Experiment procedures, resources, techniques and creative strategies applied to the literary text, dramatization, illustration and graphic language.
4. Promote learning styles based on artistic practice.
5. Deepen the communicative and interpretative capacity for the presentation and staging of artistic projects.

#### 4. OBJECTIVES

1. Deepen the knowledge of projects that integrate different artistic languages .
2. Overcome a form of work that encourages the construction of an artistic thought.
3. Encourage the development of creativity and imagination and contribute to an educational pedagogy "in" and "through" the arts.
4. To promote the creativity of the students through an integrative didactic proposal of diverse artistic languages : literature, music and scenic arts.
5. Promote the theoretical and practical knowledge of artistic manifestations that work with diverse artistic languages.
6. Perform dramatization practices and workshops, graphic language and illustration.

#### 6. COURSE ORGANIZATION

##### CONTENTS

1	Explanation of the creative language of the album. Iconic language and literary language in the illustrated album. Relationships image / text.
2	Reading and analysis of a series of illustrated albums. Interpretation of image / text relationships in the main albums of the 20th and 21st centuries. The postmodern album.
3	Practical development of a creative project in the field of iconic and textual artistic languages Elaboration of an album based on a wonderful story.

#### 7. ASSESSMENT METHODS AND CRITERIA

Description	Type	Final Eval.	Reassessn	%
Description Class work	Work	No	Yes	100,00
<b>TOTAL</b>				<b>100,00</b>
<b>Observations</b>				
<p>The evaluation of the subject will be done through two works. The first one will be an individual work of analysis and interpretation of an illustrated album indicated by the teachers (40% of the final grade). 60% of the final grade will be obtained through the accomplishment of a group work of elaboration of an album. It is necessary to obtain a minimum score of 5 points out of 10 in each of the works. The lack of spelling and generalized expression justify the suspense in the subject.</p> <p>For the September call the student who has not passed the course will have to submit two individual works: the analysis of the album and the album created in this case individually.</p>				
<b>Observations for part-time students</b>				
<p>The evaluation procedure for part-time students who do not attend class regularly will consist of the delivery of two works that will be indicated by the teacher, one of analysis of an illustrated album indicated by the teacher and another of personal creation of an illustrated album. . The dates of delivery of these two works will be those established by the Faculty for the examination of the subject.</p>				

## 8. BIBLIOGRAPHY AND TEACHING MATERIALS

### BASIC

- Atance Ibar, Javier et al. (2001). La educación artística, clave para el desarrollo de la creatividad. Madrid. Ministerio de Educación, Cultura y Deporte.
- Majó Masferrer, Francisca (2010). "Por los proyectos didácticos interdisciplinares". Aula de Innovación Educativa. [Versión electrónica]. Revista Aula de Innovación Educativa 195.
- Pastor Comín, Juan José (2005). "Música y Literatura. Hacia un proyecto didáctico interdisciplinar". Música y educación: Revista trimestral de pedagogía musical. Año número 18. Número 63, pp.41-72.
- Seltzer, K. y Bentley, T. (2000). La era de la Creatividad. Conocimientos y habilidades para una nueva sociedad. Madrid. Aula XXI.
- Souriau, Etienne (2004). La correspondencia de las artes. México. FCE