

# STUDY GUIDE

## INTRODUCTION TO GLOBAL STUDIES

**Organised by  
University of Cantabria (UC)**



1. IDENTIFYING DATA.	
· Course Name	Introduction to Global Studies
· Coordinating University	University of Cantabria (UC)
· Eunice Partner Universities	Brandenburgischen Technischen Universität (BTU), Karlstads Universitet (KAU), Università di Catania (UNICT)
· Guest University	The University of North Carolina at Charlotte (UNCC)
· Course Field(s)	Global Studies
· Related Study Program	The course is designed for students of any degree belonging to the EUNICE Universities
· ISCED Code	ISCED LEVEL 6 BACHELOR'S OR EQUIVALENT LEVEL 64 Bachelor's or equivalent level, academic 645 First degree (3-4 years) ISCED LEVEL 7 MASTER'S
· SDG	SDG 1. No poverty SDG 3. Good health and well-being SDG 5. Gender equality SDG 8. Decent work and economic growth SDG 13. Climate action SDG 16. Peace, justice and strong institutions
· Study Level	Bachelor (B)
· Number of ECTS credits allocated	3 ECTS
· Mode of Delivery	Blended (face to face & online)
· Language of Instruction	English
· Delivery Period	Summer of 2024
· Course Dates	1 - 12 July 2024
· Precise Schedule of the Lectures	10:00am – 13:00pm GMT+1
· Key Words	Global studies, Globalization, Ecological & Resource Challenges, Health, Economic Growth, Development, Migration, Business, Social Movements, Culture
· Catchy Phrase	Interested in global matters? Come to Santander (Spain) to learn about Global Studies in a multicultural environment
· Link to Course Guide	<a href="https://web.unican.es/global-studies">https://web.unican.es/global-studies</a>
· Prerequisites and co-requisites	· EUNICE Student. · English B2.
· Number of EUNICE students that can attend the Course	50



· Course inscription procedure(s)	· UC students: enrol through Virtual Campus · Students from EUNICE universities: contact your International Relations Office (IRO)
· Applications Deadline	· Each IRO establishes their own internal call · 21 March, 2024: IROs send UC's IRO the nominations

## 2. CONTACT DETAILS.

· Responsible Lecturer	Professor Jesús Ángel González López
· E-mail	<a href="mailto:jesusangel.gonzalez@unican.es">jesusangel.gonzalez@unican.es</a>
· Other Lecturers	Adolfo C. Fernández Puente, UC (EUNICE) Charles Houck, UNCC Dale Smith, UNCC Domingo Rasilla, UC (EUNICE) Félix J. Sangari, UC - IBBTEC (EUNICE) Iole Fontana, UNICT (EUNICE) María E. Maza Fernández, UC - IH (EUNICE) Melanie Jaeger-Erben, BTU (EUNICE) Staffan Löfving, KAU (EUNICE)

## 3. COURSE CONTENT.

The training activities will be of a theoretical-practical nature. The teaching methodology will be active, seeking the participation of students with the Professor and in groups.

The course will be developed using the EUNICE Moodle Platform (click [here](#) to access it). On this platform students will find the presentations, as well as the compulsory readings corresponding to each module.

- Module 1. Introduction to Global Studies
- Module 2. Globalisation and Culture
- Module 3. State of the planet. Ecological & Resource Challenges
- Module 4. Migration and globalization
- Module 5. Globalization, economic growth and development
- Module 6. Contested Global Leadership
- Module 7. Round table
- Module 8. Global health: one planet, One Health
- Module 9. Global Climate Change
- Module 10. Planet Health and sustainable development
- Module 11. Globalization and the Intercultural City
- Module 12. Round table
- Module 13. Student presentations



#### 4. LEARNING OUTCOMES.

- **Negotiating:** conflict treatment, negotiation and cooperation in the field of global studies.
- **Interpreting** the intervention of economic, cultural and social agents.
- **Learning** the process of economic and social internationalisation. Ability to obtain theoretical and practical knowledge on the process of internationalisation of the economy.

#### 5. OBJECTIVES.

- **Understanding** and **differentiating** the concept of globalization in its different dimensions.
- **Identifying** the concepts associated with globalization and being able to relate them.
- **Encouraging** the use of information management tools for permanent updating (main websites of international organisations and think tanks).
- **Developing** a critical spirit and reasoned discussion in matters related to global studies.

#### 6. COURSE ORGANISATION.

##### MODULES.

1.	Introduction to Global Studies
2.	Globalisation and Culture
3.	State of the planet. Ecological & Resource Challenges
4.	Migration and globalization
5.	Globalization, economic growth and development
6.	Contested Global Leadership
7.	Round table
8.	Global health: one planet, One Health
9.	Global Climate Change
10.	Planet Health and sustainable development
11.	Globalization and the Intercultural City
12.	Round table
13.	Student presentations

##### LEARNING RESOURCES AND TOOLS.

Learning resources and tools will be uploaded to EUNICE Moodle Platform (click [here](#) to access it).



#### PLANNED LEARNING ACTIVITIES AND TEACHING METHODS.

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#### 7. ASSESSMENT METHODS AND CRITERIA.

Assessment will be based on:

- **Class attendance** (minimum 80%).
- Completion of a **written and oral presentation in groups** at the end of the module. All students in the group must participate in the presentation. Students will be required to connect the different concepts provided by the lecturers by means of a concept map.
- **Personal writing of a SWOT diagram on globalization** from the point of view of the planet: Strengths and Weaknesses of planet Earth, Threats and Opportunities presented by globalization. Students must upload the diagram to the [EUNICE Moodle Platform](#).

#### 8. BIBLIOGRAPHY AND TEACHING MATERIALS.

Bibliography and teaching materials will be uploaded to EUNICE Moodle Platform (click [here](#) to access it).

