

# RESEARCH SEMINAR

## **Publishing research in international journals What makes a good article?**

Date: 14<sup>th</sup> of June 2018

Hour: 14:00

Duration: 3 hours

Place: Faculty of Economics and Business Studies. Room 24 (2<sup>nd</sup> Floor)

***What are the 3 questions you should always ask yourself before you start writing?  
What are the 10 necessary components of a good paper?  
How to survive the revision process ...***

### **Maria Minniti**



Professor and Louis A. Bantle Chair of Entrepreneurship and Public Policy in the Withman School of Management at Syracuse University, and Visiting Distinguished Professor in the Department of Management Studies at Aalto University, Finland. She is also the Director of the Institute for an Entrepreneurial Society (IES) at the Whitman School of Management of Syracuse University.

Maria holds a PhD in Economics from New York University, a MS in Economics from Auburn University, and a BS in Political Science from the Università La Sapienza of Rome. Previously, she was Professor and Bobby B. Lyle Chair of Entrepreneurship in the Cox School of Business at Southern Methodist University, and Professor of Economics and Professor of Entrepreneurship at Babson College. Maria has also taught at New York University and Skidmore College, and has been a visiting professor at the London Business School, Humboldt University, Copenhagen Business School and the Max Planck Institute of Economics.

Maria's work has been cited more than 10,000 times (Google scholars) and published in the *Journal of Management*, *Economics Letters*, *Journal of Economic Behavior and Organization*, *Journal of Business Venturing*, *Journal of Economic Psychology*, *Strategic Entrepreneurship Journal*, *IEEE Transactions on Engineering Management*, *Entrepreneurship Theory and Practice*, *Small Business Economics Journal*, *Oxford Bulletin of Economics and Statistics*, and *Harvard Business Review* among others.

Maria was named Whitman faculty member of the year in Entrepreneurship and Emerging Enterprises in 2017, and received the 2008-2009 Award for Outstanding Teaching in the MBA Program at Southern Methodist University. Maria serves routinely as consultant for various international organizations, science parks, and university worldwide. She has been involved with the Global Entrepreneurship Monitor project since its inception in 1999, and is currently the Director of GEM's PhD workshop.

Maria's more recent work focuses on the political economy of entrepreneurship and innovation, and its implication for industry evolution.

Registration: <https://goo.gl/forms/beURWwd5ccCXYtd2>

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