



## EUNICE-WORK PACKAGE 3

### Reconocimiento de créditos culturales

#### ACTIVIDADES CULTURALES “EUNICE DAYS Y EUNICE WEEKS”

**Fechas:** del 11 al 22 de octubre de 2021

**Nº de horas:** 25, distribuidas del siguiente modo:

- 5 sesiones de 1,5 horas (EUNICE Days)
- 5 sesiones de 3h (EUNICE Week)
- 1 actividad de 2,5h: Memoria final (trabajo autónomo)

**Profesorado:** indicado en cada conferencia

**Lugar:** Webinars a través de la plataforma TEAMS

**Matrícula:** gratuita

**Créditos:** 1 ECTS

**Organiza:** EUNICE WP3 *Shaping European Citizens*

**Contenido:**

La información que aquí se recoge forma parte del trabajo del Work Package 3 de la alianza EUNICE, titulado *Shaping European Citizens* y que es coordinado por Jesús Angel González y Raquel Gómez. A continuación, se presenta una memoria en la que se exponen las características de la actividad que se va a llevar a cabo y para la cual se solicita el reconocimiento de 1 crédito con cargo a actividades culturales.

En la semana del 11 al 15 de octubre de 2021 (EUNICE days) se han programado 5 Webinars de 1,5 horas de duración.

El objetivo principal de los Webinars es proporcionar a los estudiantes una visión general de las diferentes culturas que comparten por el hecho de ser ciudadanos europeos en una sociedad multicultural. La duración del Webinar será 1,5 horas: 1h de presentación realizada por el ponente y 30 min de preguntas y respuestas, utilizando aplicaciones interactivas. Cada seminario web diario se retransmitirán en *streaming* en cada institución del consorcio EUNICE.

## Programa

- LUNES 11 DE OCTUBRE

### ***Machine Learning: algorithms that write, paint, and dream (PUT)***

#### **Ponente**

Prof. Mikołaj Morzy is an Associate Professor at the Faculty of Computing at Poznan University of Technology (PUT)

#### **Resumen de la conferencia**

Machine learning is quickly becoming one of the defining technologies of the early XXI century. Recent advances in natural language processing, spoken language understanding, or image processing pose a question: are we on the brink of the emergence of general artificial intelligence? In this lecture prof. Morzy tries to answer this question by explaining what machine learning is, what it is not, and what are the inherent limitations of machine learning. The lecture presents several examples of applications of machine learning algorithms to text, images, and audio. The audience will witness the process of machine learning training and observe the perils of bias that can derange the outcome of an algorithm. Last but not least, the lecture will try to answer the fundamental question: are machines capable of true creativity?

- MARTES 12 DE OCTUBRE

### ***The European Union in your daily life (UMONS)***

#### **Resumen de la conferencia**

We all have a certain vision of what the European Union is. Brussels, the European Commission, the Parliament... We all have an opinion on the action of the European Union. Some of us feel deeply European, others, need to be convinced. But do we really know what is the impact of the European Union in our daily life?

- MIÉRCOLES 13 DE OCTUBRE

### ***The sufficiency perspective in sustainable development (UV)***

#### **Ponente**

PhD Tommi Lehtonen, Director of Sustainability and Ethics, University of Vaasa

### **Resumen de la conferencia**

This webinar discusses the incorporation of the sufficiency perspective in the 2030 Agenda for Sustainable Development. 'Sufficiency' signifies a condition and quality of being adequate and sufficient – neither too much nor too little. Sufficiency also refers to the circumstances under which both a lack and overflow of something is avoided in relation to a given task. In his talk, Director Tommi Lehtonen (University of Vaasa) will steer the conversation to three models of sufficiency in regard to sustainability: (1) limits model whose starting point is in objective boundaries imposed by the biosphere and human basic needs; (2) preference model that treats sufficiency as a subjective inclination for moderation defined situationally and (3) balancing model that seeks to integrate the objective limits and subjective preferences by focusing on action embedded in the socio-ecological context. Each model will be reflected and developed in relation to examples drawn from the UN sustainable development goals (SDGs).

- JUEVES 14 DE OCTUBRE

### ***Scotland and Brexit (UPHF)***

#### **Ponente**

Prof. Edwige Camp, Université Polytechnique Hauts-de-France, CRISS

### **Resumen de la conferencia**

This webinar will deal with Scotland and Europe. It aims at explaining the reasons why the Scots wanted to remain in the EU, before turning to the way Brexit was handled by successive British governments -a way which tended to ignore Scotland's specificities- while eventually laying out possible ways forward for Scotland including a second referendum on independence.

The paper will be based on primary sources such as parliamentary debates, government publications, election results, opinion polls.

- MIÉRCOLES 15 DE OCTUBRE

### ***EU responses to the covid-19 pandemic (UC)***

#### **Ponente**

Miguel Ceballos Baron has developed most of his career in the European Commission, in Senior Advice positions in foreign affairs and international trade, including Deputy Head of Cabinet of the EU Trade Commissioner, member of cabinet and Asian affairs advisor to the EU High Representative for Foreign Affairs.

### **Resumen de la conferencia**

The European Union has always grown over crisis. The Covid-19 came in a particularly critical moment for the Union: the end of the Brexit transition, adapting to the double challenge - climate change and digitalization, a more assertive China and unpredictable Trump administration. The European Union is emerging out of the pandemic stronger and more united, vaccinating 450 million people and launching an unprecedented recovery plan of 750 billion euro. At the EUNICE conference we will look at what has changed for the European Union and what is next.

En la semana del **18 al 22 de octubre (EUNICE week)** se han organizado **5 sesiones de 3 horas de duración cada una.**

El **objetivo** de estas actividades es el de globalizar y perfeccionar el currículum de los estudiantes y se realizará a través de webinars con retransmisión en streaming para que la actividad sea compartida por todos.

La actividad se ha organizado en formato conferencia-debate y contará cada día de la semana con una universidad del consorcio como anfitriona. La distribución de las horas en esta actividad es la siguiente:

15.00: Se realizará una instrucción dirigida que consiste en la preparación previa a la conferencia por parte de un profesor de la institución anfitriona de los estudiantes para enfocar el tema de la discusión posterior, así como el vocabulario específico en inglés.

16h00: Conferencia retransmitida en directo en cada institución

17h00: Análisis de la conferencia y formulación de una pregunta por institución

17h15: Sesión de preguntas y respuestas con el ponente de la conferencia

18h00: Fin de la actividad

## **Programa**

- LUNES 18 DE OCTUBRE

### ***Digital Europe: Opportunities and Threats (PUT)***

#### **Ponente**

*Prof. Jerzy Nawrocki is a full professor at the Poznan University of Technology (PUT), Poznan, Poland. His main area of interest is Software Engineering. He was a research fellow at the University of Nijmegen (the Netherlands) and Dublin City University (Ireland). Now he leads the Laboratory of Software Engineering at PUT and supervises the Master Degree Program in Software Engineering (the program is taught in English). He was a supervisor of 8 successful PhD thesis.*

#### **Resumen de la conferencia**

*“Digital Europe” is the name of a new EU Programme for years 2021-2027. The aim of the programme is to bring digital technology to businesses and citizens and, at the same time, to make Europe greener. The budget of the programme will amount to circa 8 billion EUR. But “digital Europe” has also more general meaning: it is a set of various aspects concerning the impact of ICT (Information and Communication Technologies) on EU and the whole Europe in the international context. ICT – as any other advanced technology – opens many opportunities but also brings along some threats and the society must be at least aware of them. The lecture will resemble an Oxford debate. It will be organized around three questions concerning digital Europe. At the beginning the audience will be asked to provide initial answers. Then some issues concerning “digitalization of Europe” will be presented. After this, there will be time for questions and answers. At the end the audience will be asked again to answer the questions stated at the beginning of the lecture.*

- MARTES 19 DE OCTUBRE

### ***Blockchain in Public Services. Consequences of disruptive technologies for citizens, work and the economy (UC)***

#### **Ponente**

*Clifton, Judith Catherine. Professor and Founding Director of the Jean Monnet Chair of EU Economic Policy for Business & Civil Society at the Faculty of Business & Economic Sciences, University of Cantabria and Principal Investigator on one of the largest projects to date on Disruptive Technologies in the Public Sector, TOKEN (Horizon2020, 4 Mill EUR, 2020-24).*

#### **Resumen de la conferencia**

*This talk introduces the core features of blockchain, explains its advantages (and potential disadvantages) in government and presents our latest research on public sector workers' attitudes to this new, disruptive technology*

- MIÉRCOLES 20 DE OCTUBRE

### ***Employability and Multilingualism (UV)***

#### **Ponente**

*Rizzo, Cettina. Professor of French Literature, Departement of Human Sciences, University of Catania, Scientific Director for Catania of DIRE-MED, (Intercultural Dialogue, REseaux et Mobilité en Méditerranée), an international cooperation project in Higher Education during the period from October 15, 2016 to October 14, 2020.*

#### **Resumen de la conferencia**

*This contribution intends to explore the representations and narratives of the Myth of Hospitality in Southern Europe and the Mediterranean Basin, favouring the role given to the depictions and forms of hospitality. In particular, modern and contemporary reworkings (rewritings, reinventions, reactivations in the literary and visual arts fields) that draw on classical sources will be highlighted.*

- JUEVES 21 DE OCTUBRE

### ***Putting Europe into the future (UMONS)***

#### **Ponente**

*Prof. Philippe Destatte, Professor of History and Foresight, Director General of the « Institut Destrée », Co-founder and Associate « PRO TE IN » sprl, Member of the Steering Committee of the « Future of Government 2030+ Project, A Citizen Centric Perspective on New Government Models, European Policy Lab, European Commission Joint Research Centre », Full Member of « The Club of Rome EU Chapter – CoR-EU », Board of Directors Member of the « Millennium Project (Washington) », President of the « European College of Territorial Foresight (European Regional Foresight College) », Member (Professional Member) of the « World Future Society »*

### **Resumen de la conferencia**

*Europe is at a crossroads. Several decades after its foundation, in a delicate political context, where the different democracies of the Old Continent are seeking themselves in a post-modern world through crises and the bankruptcy of post-war ideologies, Europe must invent new paths. In this difficult context, how can higher education and research participate in the solidification of the generous, ¿peaceful and constructive project of the founding fathers?*

- VIERNES 22 DE OCTUBRE

### ***The concept of hosting in South Europe. Myth, history, art, nature (UNICT)***

#### **Ponente**

*University Teacher Harri Salovaara*

### **Resumen de la conferencia**

*The conference arranged by University of Vaasa focuses on employability and multilingualism. The conference includes an introductory section on relevant terminology, a lecture by the host on the role of multilingualism in employability in a European context, and a student debate on the topic.*

Además, **se ha programado una sesión de 2,5 horas de trabajo autónomo** del alumno que será necesaria para completar el curso de corta duración que aquí se propone. El **objetivo** de esta última sesión es el de completar las sesiones anteriores con una memoria final en la que los alumnos redactarán los aspectos más relevantes de cada una de las sesiones y aportarán su visión particular de la contribución del curso a su curriculum y a su conocimiento como ciudadano de una sociedad multicultural.