



STUDY **GUIDE**

EUROPEAN UNIVERSITY FOR CUSTOMISED EDUCATION

Massive Open Online Course (MOOC)

Organised by

EUNICE

















1. IDENTIFYING DATA.	
· Course Name.	Introduction to Global Studies
· Coordinating University.	University of Cantabria (UC) & University of Vaasa (UVA)
· Partner University Involved.	University of Catania (UNICT), Polytechnic University of Hauts-de- France (UPHF), University of Mons (UMONS), Poznań University of Technology (PUT), Brandenburg University of Technology (BTU)
· Course Field(s).	Global Studies
· Related Study Programme.	Transdisciplinary course, open to students from any study programme
· Course Code.	MOOC1002
· ISCED Code.	N/A
· SDG.	The course stresses all SDGs and pays particular attention to SDG3, 10, 11, 12, 13, 16, 17
· Study Level.	Introductory

· Number of ECTS credits allocated.	3 ECTS
· Mode of Delivery.	Online
· Language of Instruction.	English
· Delivery Period.	15.02. – 31.05.2023
· Course Dates.	The course can be attended from mid-February until end of May 2023 at any time. Course materials and assessment forms are fully online and can be checked at any point.
· Precise Schedule of the Lectures.	Lectures are asynchronous and can be reviewed at any time
· Key Words.	Globalization; Global Economics; Global Business; Global Society; Global Culture; Global Health; Global Sustainability; Global Studies; Global Competences; and Migration.
· Catchy Phrase.	"Act locally, think globally, and succeed in a diverse global society".

· Prerequisites and co- requisites.	B2 in English
· Number of EUNICE students that can attend the Course.	Unlimited
· Course inscription	Course inscription through the EUNICE MOOC Platform available
procedure(s).	<u>here</u> . The course is free of charge.

















2. CONTACT DETAILS.	
· Departments.	 Vicerrectorate of Internationalisation and Global Engagement, University of Cantabria (UC) Department of Economics, University of Cantabria (UC) School of Management, University of Vaasa (UVA) Department of Political and Social Sciences, University of Catania (UNICT) Institute of Societies and Humanities (ISH), Polytechnic University of Hauts-de-France (UPHF) Department of Therapeutic Chemistry and Pharmacognosy, University of Mons (UMONS) Institute of Building Engineering, Poznań University of Technology (PUT) Faculty of Civil and Transport Engineering, Poznań University of Technology (PUT) Department of Sociology of Technology and the Environment, Brandenburg University of Technology (BTU)
· Name of Lecturers.	 Professor Adolfo Cosme Fernandez (UC) Professor Rodrigo Mello (UVA) Professor Daniela Irrera (UNICT) Professor Frédéric Attal (UPHF) Professor Pierre Duez (UMONS) Professor Katarzyna Rzeszut (PUT) Professor Marlena Kucz (PUT) Professor Melanie Jaeger-Erben (BTU CS)
· E-mail.	 eunice@unican.es adolfocosme.fernandez@unican.es rodrigo.mello@uwasa.fi daniela.irrera@unict.it frederic.attal@uphf.fr pierre.duez@umons.ac.be marlena.kucz@put.poznan.pl katarzyna.rzeszut@put.poznan.pl melanie.jaeger-erben@b-tu.de
· Office.	EUNICE Office at the University of Cantabria (UC)
· Other Lecturers.	 Professor Sebastián Cobarrubias (external, University of Zaragoza)



















3. COURSE CONTENT.

The EUNICE MOOC on Global Studies aims to serve as an introduction to this discipline for those who want to have a first contact with this innovative and emerging field. It covers topics such as economics and business, society and culture, health and sustainability, from a globalised point of view.

One of the key elements of this MOOC is that it is taught by professors from 7 Universities, coming from 7 different countries. Therefore, the learning experience will be enriched by the multiculturalism offered by the diverse profiles of the teaching staff. Moreover, being an introductory course, it can be followed by students from different backgrounds and interests.

In the context of today's globalized world, this course will help the students to understand the interrelationships created between actors at different levels (local, national, international), and how they can affect them and the people around them.

4. LEARNING OUTCOMES.

- Students will learn about different fields of study from a globalised point of view.
- Students will develop a critical opinion on the phenomenon of globalisation, using the academic tools offered by the professors to form their own opinion.
- Students will learn to detect the elements and patterns that characterise globalisation and act accordingly.
- Students will understand the challenges and concerns that arise in modern societies and how to address such conflicts.
- Students will acquire knowledge in a multicultural and transdisciplinary environment, which is so relevant in today's globalised world.
- Students will understand how they can apply what they have learned in this course in their personal and professional lives.

5. OBJECTIVES.

The EUNICE Massive Open Online Course (MOOC) "Introduction to Global Studies" aims at providing a large audience of students with the opportunity to develop their knowledge on global issues from an interdisciplinary perspective.

6. COURSE ORGANISATION.

UNITS

0. Module 0: Introduction to Global Studies

Module 1: Global Economics & Business

1. - TOPIC A: Global Economics

- TOPIC B: Global Business



















Module 2: Global Society & Culture

- 2. TOPIC A: Global Civil Society
 - TOPIC B: Media, Freedom of Expression, Fake News in Science

Module 3: Global Health & Sustainability

- TOPIC A: Global Health
- TOPIC B: Sustainable Building in a Global World
- TOPIC C: Global Environmental Change and Sustainable Development

LEARNING RESOURCES AND TOOLS.

The learning resources and assessment tools of the course are available at the <u>EUNICE Moodle</u> Platform.

PLANNED LEARNING ACTIVITIES AND TEACHING METHODS.

Students will have access to video materials, written course contents, and an automatic online exam in EUNICE Moodle online environment. Students can review the materials and do the assessments at their own pace during the period of course delivery since. The course is asynchronous and can be reviewed at any time. Students' activity in EUNICE Moodle is expected to consist of the following:

- Watching the video materials available on the course site.
- Reading and familiarization with the text materials available on the course site.
- Taking the exam that measure students' knowledge and skills in content areas.

The course is completed by independently working and by taking the exam which consists of multiple-choice questions covering the course topics. The course is graded "passed" or "failed".

7. ASSESSMENT METHODS AND CRITERIA.

Students must have reviewed at least 70% of the course materials and must pass at least 60% of the multiple-choice tests to successfully pass the course. The course is graded "passed" or "failed".

OBSERVATIONS.

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3.

8. BIBLIOGRAPHY AND TEACHING MATERIALS.

Teaching materials are available on the course at the dedicated Eunice Moodle platform. Literature recommendations are also outlined in the course contents.













