

SUBJECT TEACHING GUIDE

G913 - Financial Market Analysis

Double Degree in Physics and Mathematics
Degree in Business Administration and Management
Degree in Mathematics
Academic year 2019-2020

1. IDENTIFYING DATA					
Degree	Double Degree in Physics and Mathematics Degree in Business Administration and Management			Type and Year	Optional. Year 5 Optional. Year 3
Faculty	Faculty of Economics and Business Studies				
Discipline	Subject Area: Applied Finance Mention in Economics, the Enterprise and Financial Markets				
Course unit title and code	G913 - Financial Market Analysis				
Number of ECTS credits allocated	6	Term	Semester based (2)		
Web					
Language of instruction	Spanish	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. ADMINISTRACION DE EMPRESAS				
Name of lecturer	REBECA GARCIA RAMOS				
E-mail	rebeca.garciaramos@unican.es				
Office	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 2. DESPACHO (E238)				
Other lecturers	PATRICIA CERECEDO SANDOVAL				

3.1 LEARNING OUTCOMES

- Being able to understand how the financial markets function and know their main features.
- Know, understand and apply the main theories explaining the operation of capital markets.
- Know the basic principles of valuation of financial assets.

4. OBJECTIVES

- Understand how the stock markets function.
- To know and use the main tools for analyzing investments.
- Analyze the organization and functioning of the capital market.

6. COURSE ORGANIZATION	
CONTENTS	
1	THEMATIC BLOCK 1: Item 1. Introduction to the capital market. Item 2. The stock market. Item 3. The derivatives market.
2	THEMATIC BLOCK 2: Item 4. Fundamental Analysis. Item 5. Technical Analysis.

7. ASSESSMENT METHODS AND CRITERIA				
Description	Type	Final Eval.	Reassessn	%
Evaluation method	Written exam	No	Yes	60,00
Description Two partial exams of theoretical and practical knowledge				
Evaluation method	Work	No	Yes	30,00
Description Practices; written assessments; exercises.				
Evaluation method	Others	Yes	No	10,00
Description Classroom activities.				
TOTAL				100,00
Observations				
To carry out the practices, students need to form working groups. For the formation of the corresponding groups, students will have two weeks from the first day of the course. To pass the course, it is necessary a score of at least 5 points out of a total of 10 possible, with a score of at least 3.5 in the two partial exams. Students who pass the continuous evaluation do not have to attend the final exam at the ordinary call.				
Observations for part-time students				
Students enrolled as part-time students may pass the course exams at ordinary and/or extraordinary calls, in the dates approved by the Board of the Centre. That exam will be worth 100% of the course grade. All the contents of the subject will be material to be assessed in the exam. It is necessary to get a score of at least 5 out of 10 possible to pass.				

8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC

Aula Virtual: materiales utilizados en el aula disponibles en la plataforma virtual Moodle (transparencias con contenidos teóricos, prácticas, ejercicios, lecturas,...)

LOPEZ LUBIAN, F.J. (2009): Bolsa, mercados y técnicas de inversión. 2º Edición. MC-Graw Hill

AMAT, O. (2004): La bolsa: funcionamiento y técnicas para invertir. Séptima Edición. Ediciones Deusto, Barcelona.

BRUN, X.; MORENO, M. (2008): Análisis y selección de inversiones en mercados financieros. Profit.

BRUN, X.; ELVIRA, O.; PUIG, X. (2008): Mercado de renta variable y mercado de divisas. Profit.

MARTINEZ ABASCAL, E. (1999): Invertir en Bolsa: conceptos y estrategias. McGraw Hill.