

SUBJECT TEACHING GUIDE

G928 - European Economic Integration

Degree in Business Administration and Management

Academic year 2019-2020

| 1. IDENTIFYING DATA | | | | | |
|----------------------------------|--|------------------|--------------------|------------------|------------------|
| Degree | Degree in Business Administration and Management | | | Type and Year | Optional. Year 3 |
| Faculty | Faculty of Economics and Business Studies | | | | |
| Discipline | Subject Area: Applied International Economics | | | | |
| Course unit title and code | G928 - European Economic Integration | | | | |
| Number of ECTS credits allocated | 6 | Term | Semester based (2) | | |
| Web | | | | | |
| Language of instruction | Spanish | English Friendly | No | Mode of delivery | Face-to-face |

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|------------------|--|--|--|--|--|
| Department | DPTO. ECONOMIA | | | | |
| Name of lecturer | JUDITH CATHERINE CLIFTON | | | | |
| E-mail | judith.clifton@unican.es | | | | |
| Office | Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 1. DESPACHO PDI (E111) | | | | |
| Other lecturers | ANA LARA GOMEZ PEÑA JULIO REVUELTA LOPEZ | | | | |

3.1 LEARNING OUTCOMES

- The student will learn about the importance of the EU in the world of business.

4. OBJECTIVES

Know, appreciate and analyse the evolution and role of the EU from its origins to the present, focusing on processes of integration.

| 6. COURSE ORGANIZATION | |
|------------------------|---|
| CONTENTS | |
| 1 | EUROPEAN UNION FUNDAMENTALS The evolution of international economics and the origins of the EU The development of the EU from the treaty of Rome to the Treaty of Lisbon Economic integration. |
| 2 | STRUCTURE AND INSTRUMENTS OF THE EU The European Treaties The institutional structure of the EU The subsidiarity principle and its applications Economic regulation in the EU Single Market |
| 3 | NEW AND FUTURE CHALLENGES OF THE EU Monetary integration and EMU Budget |
| 4 | Jean Monnet mini classes (practical thematic workshops) |

| 7. ASSESSMENT METHODS AND CRITERIA | | | | |
|---|--------------|-------------|-----------|---------------|
| Description | Type | Final Eval. | Reassessn | % |
| Examen | Written exam | Yes | Yes | 40,00 |
| Essay | Work | No | Yes | 40,00 |
| Tasks | Others | No | Yes | 10,00 |
| Class participation | Others | No | No | 10,00 |
| TOTAL | | | | 100,00 |
| Observations | | | | |
| For students evaluated only by the exam, the final exam will consist of 1) a multiple choice (40%) and 2) essay questions, 50%, based on class notes, reading in the virtual classroom and on the course program (basic and complementary). | | | | |
| Observations for part-time students | | | | |
| For students evaluated only by the exam, the final exam will consist of 1) a multiple choice (40%) and 2) essay questions, 50%, based on class notes, reading in the virtual classroom and on the course program (basic and complementary). | | | | |

8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC

- Baldwin, R. y Wyplosz, C. (2012) *The Economics of European Integration*. Mc Graw Hill.
- Eichengreen, B. (2012) *European Monetary Integration with Benefit of Hindsight*, *Journal of Common Market Studies*, 50, 1.
- El-Agraa, A. M. (ed.). *The European Union: Economics and policies*. Cambridge University Press, 2011.
- Europa Treaty of Lisbon http://europa.eu/lisbon_treaty/index_en.htm
- Europa Tratado de Lisboa http://europa.eu/lisbon_treaty/index_es.htm
- Fernández Navarrete, D. *Fundamentos económicos de la unión europea*. Thompson, 2007.
- Hitiris, T. *European Union Economics* (5th ed.). Pearson Education, 2003.
- Jordán Galduf, J. M. y otros. *Economía de la unión europea* (5th ed.), Civitas, 2005.
- Krugman y Obstfeld (2006) *Economía Internacional: teoría y práctica*
- Molle, W. *The economics of European integration: theory, practice, policy* (5th ed.). Ashgate, 2006.
- Pelkmans, J. *European integration: methods and economic analysis*. Prentice Hall, 2006.
- Robson, P. *The economics of international integration* (5th ed.). Routledge, 2006.
- Tsoulakis, L. "The JCMS Lecture: Managing Diversity and Change in the European Union" *Journal of Common Market Studies* 44(1) 2006
- Viñas, A. "La Unión Europea en la Encrucijada" *Revista de Economía Mundial* (15) 2006
[http://www.sem-wes.org/revista/libros/cuerpo.php?buscar=1&condicion=\(revistas.COD_REV%20=15\)%20&pag=2](http://www.sem-wes.org/revista/libros/cuerpo.php?buscar=1&condicion=(revistas.COD_REV%20=15)%20&pag=2)
- Wallace, H., W. Wallace y M. Pollock. *Policy Making in the European Union* (5th ed). Oxford University Press, 2005.