SUBJECT TEACHING GUIDE

M192 - Economics of Public Services and Innovation

Master's Degree in Economics: Instruments of Economic Analysis

Academic year 2019-2020

1. IDENTIFYING DATA

<table>
<thead>
<tr>
<th>Degree</th>
<th>Master's Degree in Economics: Instruments of Economic Analysis</th>
<th>Type and Year</th>
<th>Optional. Year 1</th>
</tr>
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<tbody>
<tr>
<td>Faculty</td>
<td>Faculty of Economics and Business Studies</td>
<td></td>
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<tr>
<td>Discipline</td>
<td>Optional Subjects Module</td>
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<td></td>
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<tr>
<td>Course unit title and code</td>
<td>M192 - Economics of Public Services and Innovation</td>
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<tr>
<td>Number of ECTS credits allocated</td>
<td>3</td>
<td>Term</td>
<td>Semester based (2)</td>
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<td>Web</td>
<td><a href="http://ocw.unican.es/ciencias-sociales-y-juridicas/economia-de-los-servicios-publicos-e-innovacion">http://ocw.unican.es/ciencias-sociales-y-juridicas/economia-de-los-servicios-publicos-e-innovacion</a></td>
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<tr>
<td>Language of instruction</td>
<td>Spanish has English Friendly Yes Mode of delivery Face-to-face</td>
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Department: DPTO. ECONOMIA
Name of lecturer: DANIEL DIAZ FUENTES
E-mail: daniel.diaz@unican.es
Office: Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 1. DESPACHO PDI (E112)
Other lecturers: JUDITH CATHERINE CLIFTON, JOSE MANUEL ALONSO ALONSO

3.1 LEARNING OUTCOMES

- Students acquire an overview of the Economics of Public Services through the analysis of the functioning of markets, businesses and the regulations of energy infrastructure, telecommunications and water.

- Students learn to prepare a case study similar to those for international organizations (OECD, EU EC, World Bank), public presentations from the literature and selected data.

- Students will become familiar in the operation of databases on regulation of public services (OECD REGREF), privatization of various industries and countries (PRIVATIZATION BAROMETER) stated preferences in the EU and Latin America (EUROBAROMETER), preference (EUROSTAT HBS) .
4. OBJECTIVES

In this course the students will examine the international reforms in public service such as deregulation, privatization, internationalization, (re) regulation and the introduction of new governance standards on public services and infrastructure. In turn, we review the mainstream economic literature, institutional, political and social organizational reforms, public service obligations and financing of public services, particularly in the context of the European Union, in the context of the Jean Monnet Master Classes, but also in other regions and countries such as Latin America and Asia. The course will examine several cases of public services, like those operated on the basis of networks and infrastructure: communications, energy, transport, water, and it will be evaluated public policy alternatives that can be extended to other social services.

6. COURSE ORGANIZATION

<table>
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<th>CONTENTS</th>
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<tbody>
<tr>
<td>1 Traditional Regulation of Public Services: Public Enterprises vs Public Service Obligations</td>
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<tr>
<td>2 Regulatory Reform and Privatization</td>
</tr>
<tr>
<td>3 Liberalization and Deregulation of Public Services: regional and international dynamics.</td>
</tr>
<tr>
<td>5 5. Public Services transnationalisation.</td>
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7. ASSESSMENT METHODS AND CRITERIA

<table>
<thead>
<tr>
<th>Description</th>
<th>Type</th>
<th>Final Eval.</th>
<th>Reassessn</th>
<th>%</th>
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<tr>
<td>Brief essay on a topic based on mainstream literature -2 articles- (40%)</td>
<td>Work</td>
<td>No</td>
<td>Yes</td>
<td>40,00</td>
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<td>Oral examination based on the literature (10%)</td>
<td>Oral Exam</td>
<td>No</td>
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<td>Classroom discussion 10%</td>
<td>Oral Exam</td>
<td>No</td>
<td>Yes</td>
<td>10,00</td>
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<tr>
<td>Written Exam 2000-3000 words (35%)</td>
<td>Written exam</td>
<td>No</td>
<td>Yes</td>
<td>40,00</td>
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TOTAL 100,00

Observations

TWO oral presentations (20-25 minutes) and delivery of TWO written essays (1000 to 1500 words) each on one of the obligatory readings of this course.
Date due: between weeks 2-5
60% (30% x 2)

A written synthesis of all the topics covered, in the form of a critical essay delivered at the end of the five weeks (3000 words maximum)
40%

Observations for part-time students
# 8. BIBLIOGRAPHY AND TEACHING MATERIALS

## BASIC

<table>
<thead>
<tr>
<th>Topic I. Traditional Regulation of Public Services: Public Enterprises and Public Service Obligations</th>
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</table>
Topic II. Privatisation


Ceriani, Lidia; Raffaele Doronzo & Massimo Florio (2009), Privatization, Unbundling, and Liberalization of Network Industries: a Discussion of the Dominant Policy Paradigm in the EU” Working Paper N. 2009-09. RECOMMENDED


Schuster, P. (2012) One for all and all for one: privatization and Universal Service provision in the postal sector Applied Economics (STUDENT PRESENTATION 2)


Primary Data:

OECD (2012): Indicators of Product Market Regulation http://www.oecd.org/document/10,3746,en_2649_37443_2367297_1_1_1_37443,00.html

OECD (2012) : Regulation in energy, transport and communications http://www.oecd.org/document/32/0,3746,en_2649_37443_3579136_1_1_1_37443,00.html

FEEM Privatization Barometer Data Bank and Archive http://www.privatizationbarometer.net/

http://www.privatizationbarometer.net/database.php
Topic III. Liberalisation and deregulation


( STUDENT PRESENTATION)


KEY General reading


Fuentes primarias
Eurostat: http://epp.eurostat.ec.europa.eu/portal/page?
_pageid=1133,47800773,1133_47802558&_dad=portal&_schema=PORTAL
Topic IV. New Public Management

http://www.tandfonline.com/doi/abs/10.1080/14719037.2013.822532#.U38OPXJ_vHo (PRESENTATION 1)


Costas, Antón (2007), “De consumidor a ciudadano, el papel de la satisfacción del ciudadano en la sostenibilidad de los mercados de servicios públicos”, ICE Evaluación de políticas públicas, 836, 33-30. RECOMMENDED


Mangenot, M. (Ed.) (2005), Adminstratins publiques et services d’intérêt général: quelle européanisation, Maastricht, European Institute of Public Administration


Primary Data.
EC (European Commission) (1996) Communication on Services of General Interest in Europe,
- (1997) Eurobarometer 47.0: L'Europe des Consummateurs, les Citoyens Face a l'Ouverture a la Concurrence des Monopoles de Services Public.
- (2003) 'Green Paper on Services of General Interest'.
- (2003) Flash Eurobarometer 150: La Qualite´ des Services, EC. Available at
- (2005) Eurobarometer 219
<table>
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<tr>
<th>Topic V. Internationalisation</th>
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