

SUBJECT TEACHING GUIDE

M1939 - Fundamentals of Finance

Master's Degree in Business Administration
 Master's Degree in Marketing Management (Tourism Businesses)
 Master's Degree in Business and Information Technologies
 Academic year 2019-2020

1. IDENTIFYING DATA					
Degree	Master's Degree in Business Administration Master's Degree in Marketing Management (Tourism)			Type and Year	Optional. Year 1 Optional. Year 1
Faculty	Faculty of Economics and Business Studies				
Discipline	Complement in Training				
Course unit title and code	M1939 - Fundamentals of Finance				
Number of ECTS credits allocated	2,5	Term	Semester based (1)		
Web					
Language of instruction	Spanish	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. ADMINISTRACION DE EMPRESAS				
Name of lecturer	REBECA GARCIA RAMOS				
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Other lecturers					

3.1 LEARNING OUTCOMES

- To be able to understand and quantify the value of money over time in order to take decisions about financial products.
- To be able to take decisions about investment projects, quantifying their profitability.
- To know the available sources of funding, in order to select the most suitable one in each case.
- To know how to operate in the stock market and the relevant variables to take into account.

4. OBJECTIVES

To analyse the interest rates and the value of money over time.
 To analyse the available financial resources and to determine the most suitable in each case.
 To introduce basic concepts about financial markets.

6. COURSE ORGANIZATION

CONTENTS

1	INTEREST RATES AND THE VALUE OF MONEY OVER TIME
2	THE INVESTMENT DECISION
3	FINANCING
4	INTRODUCTION TO FINANCIAL MARKETS

7. ASSESSMENT METHODS AND CRITERIA

Description	Type	Final Eval.	Reassessn	%
TEAM WORK	Work	Yes	Yes	35,00
RESOLUTION OF PRACTICAL CASES IN THE CLASSROOM	Others	Yes	No	15,00
INDIVIDUAL EXAM	Written exam	Yes	Yes	50,00
TOTAL				100,00
Observations				
The course requires a continuous attendance for optimal performance of the students.				
Observations for part-time students				
Students enrolled as part-time students may pass the course exams in June or September, in the dates approved by the Board of the Centre. That exam will be worth 100% of the course grade. All the contents of the subject will be material to be assessed in the exam. It is necessary to get a score of at least 5 out of 10 possible to pass.				

8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC

- o BREALEY, R.; MYERS, S.; ALLEN, F. (2006): Principios de Finanzas Corporativas. Octava Edición. McGraw Hill.
- o FERNANDEZ, A.I. y GARCIA OLALLA, M: (1992): Las decisiones financieras de la empresa. Ariel Economía.
- o PISON, I. (2001): Dirección y gestión financiera de la empresa. Pirámide