

GUÍA DOCENTE ABREVIADA DE LA ASIGNATURA

M192 - Economía de los Servicios Públicos e Innovación

Máster Universitario en Economía: Instrumentos del Análisis Económico

Curso Académico 2020-2021

1. DATOS IDENTIFICATIVOS					
Título/s	Máster Universitario en Economía: Instrumentos del Análisis Económico			Tipología y Curso	Optativa. Curso 1
Centro	Facultad de Ciencias Económicas y Empresariales				
Módulo / materia	MÓDULO ASIGNATURAS OPTATIVAS				
Código y denominación	M192 - Economía de los Servicios Públicos e Innovación				
Créditos ECTS	3	Cuatrimestre	Cuatrimestral (2)		
Web	http://ocw.unican.es/ciencias-sociales-y-juridicas/economia-de-los-servicios-publicos-e-innovacion				
Idioma de impartición	Español	English friendly	Sí	Forma de impartición	Presencial

Departamento	DPTO. ECONOMIA				
Profesor responsable	DANIEL DIAZ FUENTES				
E-mail	daniel.diaz@unican.es				
Número despacho	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 1. DESPACHO PDI (E108)				
Otros profesores	JUDITH CATHERINE CLIFTON JOSE MANUEL ALONSO ALONSO				

3.1 RESULTADOS DE APRENDIZAJE

- Los adquieren una visión general de la economía de los servicios públicos mediante el análisis del funcionamiento de los mercados, las empresas y las regulaciones de infraestructura de energía, telecomunicaciones y agua.

Los alumnos aprenderán a preparar un caso de estudio similar a los realizados para organizaciones internacionales (OCDE, EU EC), realizar presentaciones en público a partir de la bibliografía y los datos seleccionados.

Se familiarizarán en la manipulación de bases de datos sobre regulación de servicios públicos (OECD REFREG), privatización de distintos sectores y países (PRIVATIZATION BAROMETER), preferencias declaradas en la UE y América Latina (EUROBAROMETER), preferencias reveladas (EUROSTAT HBS).

4. OBJETIVOS

This course examines the long-term transformation and reform of public services, including privatization, liberalization, deregulation, New Public Management and, finally, internationalization. We adopt a European and an international perspective.

Economic, institutional, technological, social and political aspects of the way in which public services have been organised will be analysed, and how they have been financed, particularly in the European Union and Latin America.

The sessions will focus on public services operating in networks: communications, energy, transportation, water and other infrastructures. Innovations and alternative public policy affecting these services will be examined.

A través del desarrollo de este programa se examina desde una perspectiva internacional las transformaciones y las reformas de los servicios públicos, como la desregulación, la privatización, la internacionalización, (re)regulación supranacional mediante obligaciones de servicios de interés general y la introducción de nuevos criterios de gestión pública de servicios e infraestructuras de servicios. A su vez, se revisan los principales fundamentos económicos, institucionales, políticos y sociales de su organización, los patrones de provisión y financiación de los servicios públicos, en particular, en el marco de la Unión Europea, pero también en otras regiones y países como América Latina y Asia. En el curso se analizan diversos casos de servicios públicos, como los operados en base a reded e infraestructuras: comunicaciones, energía, transportes, agua e infraestructuras, y se explorará y evaluarán las innovaciones y las alternativas de políticas públicas que se pueden extender a otros servicios sociales.

6. ORGANIZACIÓN DOCENTE

CONTENIDOS

1	Introduction to Jean Monnet Master Classes on Public Service Economics and Innovation. A focus on the EU perspective. Traditional Regulation of Public Services: Public Enterprises and Public Service Obligations
2	Regulatory Reform and Privatization
3	Liberalization and Deregulation of Public Services: regional and international dynamics.
4	New Public Management. Service of General Economic Interest. Public Service evaluation
5	Public Services internationalization.

7. MÉTODOS DE LA EVALUACIÓN

Descripción	Tipología	Eval. Final	Recuper.	%
Estudio y elaboración de un breve un ensayo sobre un tema en base a artículos especializados (40%)	Trabajo	No	Sí	40,00
Presentación y defensa oral de un breve un ensayo sobre un tema en base a artículos especializados	Examen oral	No	No	10,00
Discusión y examen crítico de la bibliografía -artículos- de un tema presentado por otro alumno (15%)	Examen oral	No	Sí	10,00
Examen escrito de síntesis (2000 a 3000 palabras)	Examen escrito	No	Sí	40,00
TOTAL				100,00

Observaciones

La calificación total se obtendrá de la evaluación de la asimilación de los temas presentados directamente mediante

1. El estudio sobre un tema en base a artículos especializados que resulte en un trabajo escrito (1000 palabras). (40%), su presentación y defensa oral (10%).
2. El estudio y discusión de la bibliografía de otro tema expuesto por otro alumno (15%).
3. Finalmente, mediante un ensayo escrito de síntesis de todos los temas tratados (2000 a 3000 palabras) (35%) que deberá presentarse antes de la última semana de junio..

En caso de que la situación sanitaria obligase a la realización de la evaluación de forma no presencial, tanto las pruebas como la ponderación en la nota final serían las mismas, sustituyendo las pruebas prácticas y/o examen final presenciales por pruebas de las mismas características a realizar 'online'.

Criterios de evaluación para estudiantes a tiempo parcial

La evaluación consistirá en un examen final sobre diez puntos de todo el contenido de la asignatura.

8. BIBLIOGRAFÍA Y MATERIALES DIDÁCTICOS

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- Topic I. Traditional Regulation of Public Services: Public Enterprises and Public Service Obligations
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Topic II. Privatisation

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Topic III. Liberalisation and deregulation

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Topic IV. New Public Management

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- Clifton, J. & Díaz-Fuentes, D., (2010): "Evaluating EU policies on public services: A citizens' perspective", *Annals of Public and Cooperative Economics*, http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1597770 KEY READING
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Topic V. Internationalisation

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