

## SUBJECT TEACHING GUIDE

G1639 - European Economic Policy

### DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS

Degree in Economics  
Academic year 2021-2022

#### 1. IDENTIFYING DATA

Degree	DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS		Type and Year	Compulsory. Year 4 Compulsory. Year 3
Faculty	Faculty of Economics and Business Studies			
Discipline	Subject Area: Applied Economics Module: Training in Applied Economics			
Course unit title and code	G1639 - European Economic Policy			
Number of ECTS credits allocated	6	Term	Semester based (2)	
Web				
Language of instruction	English	Mode of delivery	Face-to-face	

Department	DPTO. ECONOMIA		
Name of lecturer	JUDITH CATHERINE CLIFTON		
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Office	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 1. DESPACHO PDI (E111)		
Other lecturers	DANIEL DIAZ FUENTES		

#### 3.1 LEARNING OUTCOMES

- Understand the challenges and opportunities for economic policy in the context of the EU from an international perspective.  
Deepen students' knowledge of how economic theory provides foundations for different economic policy options. Understand the economic consequences of economic policy.

#### 4. OBJECTIVES

Stimulate students to reflect on the challenges and opportunities brought about by economic policy in the EU context from an international perspective. Deepen students' knowledge of economic theory and how it leads to multiple options as regards implementing economic policy. Help students understand the economic consequences of economic policy.

6. COURSE ORGANIZATION	
CONTENTS	
1	<b>PART 1. INTRODUCTION TO EU ECONOMIC POLICY</b> Introductory lecture. 1. The origins, evolution and contemporary state of EU economic policy 2. The makers of EU economic policy: the EU institutions and their roles
2	<b>PART 2. THE ECONOMIC POLICY IN THE EU</b> 3. EU economic policy since Lisbon 4. Contemporary EU Policy and Economic Governance: Who should govern where, why and how?
3	<b>PART 3. SPOTLIGHT ON CORE EU ECONOMIC POLICY COMPETENCES</b> 5. Single Market 6. Competition 7. Liberalization and Deregulation
4	<b>PART 4. EVALUATING EU ECONOMIC POLICY</b> 8. Traditional approaches to evaluating policy. 9. New approaches to evaluating policy: A Citizen perspective 10. Why insights on satisfaction and behaviour can help policy makers in the EU.
5	Part 1, 2, 3 and 4.

7. ASSESSMENT METHODS AND CRITERIA				
Description	Type	Final Eval.	Reassessn	%
Final written exam.	Written exam	No	Yes	40,00
Essay.	Work	No	Yes	40,00
Tasks.	Others	No	Yes	10,00
Participation in Class.	Others	No	No	10,00
<b>TOTAL</b>				<b>100,00</b>
<b>Observations</b>				
Students can opt to do an essay in English or Spanish. Plagiarism is not tolerated and results in an automatic fall in every case. Students who opt to do the final exam (without class participation) can earn up to 90% of the final mark. This exam will consist of 1) Multiple Choice 40% and 2) open essay questions on all aspects in the reading list (basic and advanced), class notes and reading, worth 60%.				
<b>Observations for part-time students</b>				
Part time students who exclusively are examined by a final exam, the exam represents 100% of the result. The exam is as above (Multiple Choice 40%, Essay questions 60%) taking in all the material included in the bibliography and class presentations and readings.				

## 8. BIBLIOGRAPHY AND TEACHING MATERIALS

### BASIC

- Krugman, Obstfeld y Melitz (2012) "Introducción", "Comercio Mundial: una visión general", La economía política de la política comercial, "Los instrumentos de la política comercial", "La política comercial en los PMD", "Controversias en la política comercial", "Los movimientos internacionales de factores", "La política macroeconómica y la coordinación con tipos de cambio flexibles", "El sistema monetario internacional: una visión histórica", "Áreas monetarias óptimas y la experiencia europea" y "El dinero, los tipos de interés y los tipos de cambio" Economía Internacional: Teoría y Política.
- Stiglitz, J. (2003) El malestar de la globalización, cáp. 1.
- Bhagwati, J. (2005) En defensa de la globalización, cáp. 1.
- OMC (2011) Informe sobre el Comercio Mundial Mundial 2011: La OMC y los acuerdos comerciales preferenciales: de la coexistencia a la coherencia [http://www.wto.org/spanish/res\\_s/booksp\\_s/anrep\\_s/world\\_trade\\_report\\_11\\_s.pdf](http://www.wto.org/spanish/res_s/booksp_s/anrep_s/world_trade_report_11_s.pdf)
- OCDE (2010) Perspectivas sobre el desarrollo mundial 2010: riqueza cambiante, OCDE, <http://www.oecd.org/dataoecd/30/18/45452519.pdf>
- CE (sin fecha) La Política Comercial de la UE <http://ec.europa.eu/trade/>
- CE (sin fecha) Integración monetaria y económica [http://europa.eu/pol/emu/index\\_es.htm](http://europa.eu/pol/emu/index_es.htm)
- CE (sin fecha) El presupuesto [http://europa.eu/pol/financ/index\\_es.htm](http://europa.eu/pol/financ/index_es.htm)
- CE (sin fecha) La Política de IED de la UE <http://ec.europa.eu/trade/creating-opportunities/trade-topics/investment/>
- Clifton, J., Comín, F., y Díaz-Fuentes, D. (2006) "La privatización de empresas públicas en la UE: ¿la vía británica o la senda europea?" Revista de Economía Mundial, [http://www.sem-wes.org/revista/libros/cuerpo.php?buscar=1&condicion=\(revistas.COD\\_REV%20=15\)%20&pag=1](http://www.sem-wes.org/revista/libros/cuerpo.php?buscar=1&condicion=(revistas.COD_REV%20=15)%20&pag=1)
- Williamson, J. (2003) "No hay consenso: reseña sobre el Consenso de Washington y sugerencias sobre los pasos a dar" Finanzas y Desarrollo <http://www.imf.org/external/pubs/ft/fandd/spa/2003/09/pdf/williams.pdf>
- Costas Comesaña, A. (2007) "De consumidor a ciudadano. El papel de la satisfacción del ciudadano en la sostenibilidad de los mercados de servicios públicos" ICE [http://www.revistasice.com/cmsrevistasICE/pdfs/ICE\\_836\\_33-50\\_\\_4CA735DA08150AEA4A21030AA07BB354.pdf](http://www.revistasice.com/cmsrevistasICE/pdfs/ICE_836_33-50__4CA735DA08150AEA4A21030AA07BB354.pdf)
- UNCTAD (varios años) Informe de la Inversión Mundial <http://archive.unctad.org/Templates/Page.asp?intlItemID=1465>
- Comisión Europea (sin fecha) "Consumidores" [http://europa.eu/pol/cons/index\\_es.htm](http://europa.eu/pol/cons/index_es.htm)
- Comisión Europea (sin fecha) "Política de competencia" [http://europa.eu/competition/index\\_en.html](http://europa.eu/competition/index_en.html)