

SUBJECT TEACHING GUIDE

G512 - Illustration and Graphic Language

Degree in Early Childhood Education
 Degree in Primary Education Teaching

Academic year 2021-2022

1. IDENTIFYING DATA

Degree	Degree in Early Childhood Education Degree in Primary Education Teaching		Type and Year	Optional. Year 4 Optional. Year 4
Faculty	School of Teacher Training			
Discipline	Speciality in Development of Artistic Creativity Module: Complementary or Specialised Training			
Course unit title and code	G512 - Illustration and Graphic Language			
Number of ECTS credits allocated	6	Term	Semester based (1)	
Web				
Language of instruction	Spanish	English Friendly	Yes	Mode of delivery Face-to-face

Department	DPTO. FILOLOGIA
Name of lecturer	LAURA MIER PEREZ
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Other lecturers	MARIA ARANZAZU RUIZ SANCHEZ

3.1 LEARNING OUTCOMES

- 1. To recognize and differentiate picturebooks from books with images .
- 2. To analyze the parts of a picturebook .
- 3. To interpret the relationship between illustration and text in picturebooks .
- 4. To know the History of the picturebooks .
- 5. To read images and be able to interpret them

4. OBJECTIVES

1. Deepen the knowledge of projects that integrate different artistic languages .
2. Overcome a form of work that encourages the construction of an artistic thought.
3. Encourage the development of creativity and imagination and contribute to an educational pedagogy "in" and "through" the arts.
4. To promote the creativity of the students through an integrative didactic proposal of diverse artistic languages : literature, music and scenic arts.
5. Promote the theoretical and practical knowledge of artistic manifestations that work with diverse artistic languages.
6. Perform dramatization practices and workshops, graphic language and illustration.

6. COURSE ORGANIZATION

CONTENTS

1	Explanation of the creative language of the album. Iconic language and literary language in the illustrated album. Relationships image / text.
2	Reading and analysis of a series of illustrated albums. Interpretation of image / text relationships in the main albums of the 20th and 21st centuries. The postmodern album.
3	Practical development of a creative project in the field of iconic and textual artistic languages Elaboration of an album based on a wonderful story.

7. ASSESSMENT METHODS AND CRITERIA

Description	Type	Final Eval.	Reassessn	%
Portfolio	Work	No	Yes	100,00
TOTAL				
Observations				
Observations for part-time students				

8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC

- Chiuminatto Orrego, M. (2011). Relaciones texto-imagen en el libro álbum. *Revista Universum*, 26 (1), 59-77.
- Donis, D. A. (1988). La sintaxis de la imagen. Barcelona: Gustavo Gili.
- Flores Redondo, R. (2015). El álbum ilustrado como transmisor de valores en la infancia. *Diseño y creación de un álbum comprometido*. (Trabajo fin de máster). Universidad de Bellas Artes, Granada, España.
- Gombrich, E. H. (1979). Arte e ilusión. Barcelona: Gustavo Gili. • Hart, J. (2007). *The art of storyboard: A Filmmaker's Introduction*. Burlington, MA: Focal Press.
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- Gutiérrez Sebastián, R. (2016). *Manual de literatura infantil y educación literaria*. Universidad de Cantabria, Editorial de la Universidad de Cantabria.
- Hidalgo Rodríguez, M. C. (2015). The interaction between text and image in picturebooks. *Analysis of story books published in spain today*. *The International Journal of Visual Design*, 9, 1-14.
- Kress, G. (2010). *Multimodality: a social semiotic approach to contemporary communication*. Abingdon: Routledge.
- Kress, G. y Van Leeuwen, T. (1996). *Reading images. The grammar of visual design*. London: Routledge.
- Madrid, D & McLaren, N. (2004). *Telf in primary education*. Granada: Granada University.
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- Moya Guijarro, A. J. y Pinar, M.J. (2007). La interacción texto /imagen en el cuento ilustrado. Un análisis multimodal. *Revista OCNO S nº 3*, 2007, p. 21-38. ISSN 1885-446X .
- Nikolajeva, M. y Scott, C. (2006). *How Picture books Work*. New York: Routledge.
- Nodelman, Perry. (1988). *Words about pictures: the narrative art of children's picture books*. University of Georgia Press, Athens, Georgia.
- Salisbury, M. (2004). *Ilustración de libros infantiles: Cómo crear imágenes para su publicación*. Barcelona: Editorial Acanto, S.A.
- Salisbury, M. y Styles, M. (2012). *El arte de ilustrar libros infantiles*. Barcelona: Art Blume, S.L.
- Senís Fernández, J. (2014). El álbum ilustrado como agente de educación artístico-literaria y de género el caso de Mamá, de Mariana Ruiz Johnson. *Dossiers feministes*, ISSN 1139-1219, nº 19, (ejemplar dedicado a: arte, educación y género), págs. 115-133.
- Schwarcz, J. (1982). *Ways of the illustrator. Visual communication in Children's Literature*. Chicago and London: American Library Association.
- Vélez Borja, M. (2015). *Introducing the picture book The Lost Thing in a primary classroom* . (Trabajo fin de grado). Universidad de educación, Granada, España.

Referencias en la Web

- Anaya editorial. Recuperado de <https://www.grupoanaya.es/>
- Blackie Books S.L.U. editorial. Recuperado de <https://www.blackiebooks.org/>
- Kalandraka editorial. Recuperado de <http://www.kalandraka.com/>
- Libros del Zorro Rojo editorial. Recuperado de <http://librosdelzorrorojo.bigcartel.com/>
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