

SUBJECT TEACHING GUIDE

G949 - Applied Economics

DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS

Degree in Economics
Academic year 2021-2022

1. IDENTIFYING DATA					
Degree	DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS			Type and Year	Compulsory. Year 4 Compulsory. Year 3
Faculty	Faculty of Economics and Business Studies				
Discipline	Subject Area: Applied Economics Module: Training in Applied Economics				
Course unit title and code	G949 - Applied Economics				
Number of ECTS credits allocated	6	Term	Semester based (1)		
Web					
Language of instruction	Spanish	English Friendly	Yes	Mode of delivery	Face-to-face

Department	DPTO. ECONOMIA				
Name of lecturer	MARCOS FERNANDEZ GUTIERREZ				
E-mail	marcos.fernandez@unican.es				
Office	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 1. DESPACHO MARCOS FERNANDEZ GUTIERREZ (E147)				
Other lecturers	DANIEL DIAZ FUENTES ANA LARA GOMEZ PEÑA JOSE MANUEL ALONSO ALONSO				

3.1 LEARNING OUTCOMES					
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4. OBJECTIVES

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6. COURSE ORGANIZATION

CONTENTS

1	1. Labour Economics
2	2. Economics of education
3	3. Economics of public services
4	4. Research methods in applied economics

7. ASSESSMENT METHODS AND CRITERIA

Description	Type	Final Eval.	Reassessn	%
Class activities	Others	No	No	20,00
Final exam	Written exam	Yes	Yes	50,00
Activities part I and part II	Others	No	Yes	20,00
Activities part III	Others	No	Yes	10,00
TOTAL				100,00
Observations				
Students who do not follow the continuous evaluation will do a final exam, over 8 points. This exam will consist in a test (4 points) and open questions (4 points).				
Observations for part-time students				
Part-time students can do a final exam, over 10 points.				

8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC

BLOQUE 1

McConnell, C.R.; Brue, S. L y Macpherson, D. D. (2007): "Economía Laboral (3ª edición)". Ed. McGraw-Hill.

BLOQUE 2

Salas Velasco, M. (2008): "Economía de la Educación". Ed. Prentice Hall.

BLOQUE 3

Alonso, J. M., Clifton, J., y Díaz-Fuentes, D. (2017). The impact of government outsourcing on public spending: Evidence from European Union countries. *Journal of Policy Modeling*, 39(2), 333-348.

Clifton, J., Díaz-Fuentes, D., Fernández-Gutiérrez, M., y Revuelta, J. (2011). Los ciudadanos ante la regulación europea de servicios públicos: una evaluación del caso español. *Ciriec-España, Revista de Economía Pública, Social y Cooperativa*, (70), 5-31

Comín, F. y Díaz-Fuentes, D. (2004), *La empresa pública en Europa*, Madrid, Síntesis.

Díaz-Fuentes, D. , y Revuelta López, J. (2015). Los vaivenes históricos de la empresa pública: correos, telecomunicaciones y electricidad en España desde 1975. *La evolución de la Hacienda Pública en Italia y España*, 523-542.

Griffiths, A. y Wall, S. (2012). *Applied Economics: An Introductory Course (12th Edition)*.

BLOQUE 4

Angrist, J. y Pischke, J. S. (2008). *Mostly harmless econometrics: An empiricist's companion*. Princeton University Press.

Angrist, J. y Pischke, J. S. (2008). *Dominar la Econometría: El Camino entre el Efecto y la Causa*. Barcelona: Antoni Bosch.