SUBJECT TEACHING GUIDE

G913 - Financial Market Analysis

DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS
Double Degree in Physics and Mathematics
Degree in Business Administration and Management
Degree in Mathematics

Academic year 2022-2023

1. IDENTIFYING DATA					
Degree	DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS			Type and Year	Optional. Year 5 Optional. Year 5
Faculty	Faculty of Economics and Business Studies				
Discipline	Subject Area: Applied Finance Mention in Economics, the Enterprise and Financial Markets				
Course unit title and code	G913 - Financial Market Analysis				
Number of ECTS credits allocated	6	Term		Semester based (2)	
Web					
Language of instruction	Spanish	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. ADMINISTRACION DE EMPRESAS
Name of lecturer	REBECA GARCIA RAMOS
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Office	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 2. DESPACHO (E238)
Other lecturers	

3.1 LEARNING OUTCOMES

- Being able to understand how the financial markets function and know their main features.
  Know, understand and apply the main theories explaining the operation of capital markets.
  Know the basic principles of valuation of financial assets.

4. OBJECTIVES

Understand how the stock markets function.
To know and use the main tools for analyzing investments.
Analyze the organization and functioning of the capital market.

6. COURSE ORGANIZATION

	CONTENTS
1	THEMATIC BLOCK 1: Item 1. Introduction to the capital market. Item 2. The stock market.
2	THEMATIC BLOCK 2: Item 3. The derivatives market. Item 4. Fundamental Analysis. Item 5. Technical Analysis.

7. ASSESSMENT METHODS AND CRITERIA

Description	Type	Final Eval.	Reassessn	%
Evaluation method Description Partial exams of theoretical and practical knowledge	Written exam	No	Yes	60,00
Evaluation method Description Practices	Work	No	Yes	30,00
Evaluation method Description Short classroom activities of continuous assessment (virtual platform)	Activity evaluation with Virtual Media	No	Yes	10,00
TOTAL				100,00

Observations

N/A

Observations for part-time students

Students enrolled as part-time students may pass the course exams at ordinary and/or extraordinary calls, in the dates approved by the Board of the Centre. That exam will be worth 100% of the course grade. All the contents of the subject will be material to be assessed in the exam. It is necessary to get a score of at least 5 out of 10 possible to pass.

8. BIBLIOGRAPHY AND TEACHING MATERIALS
BASIC
Aula Virtual: materiales utilizados en el aula disponibles en la plataforma virtual Moodle (transparencias con contenidos teóricos, prácticas, ejercicios, lecturas,...)
LOPEZ LUBIAN, F.J. (2009): Bolsa, mercados y técnicas de inversión. 2º Edición. MC-Graw Hill AMAT, O. (2004): La bolsa: funcionamiento y técnicas para invertir. Séptima Edición. Ediciones Deusto, Barcelona. BRUN, X.; MORENO, M. (2008): Análisis y selección de inversiones en mercados financieros. Profit. BRUN, X.; ELVIRA, O.; PUIG, X. (2008): Mercado de renta variable y mercado de divisas. Profit. MARTINEZ ABASCAL, E. (1999): Invertir en Bolsa: conceptos y estrategias. McGraw Hill.