

## SUBJECT TEACHING GUIDE

### G928 - European Economic Integration

#### Degree in Business Administration and Management

Academic year 2022-2023

| 1. IDENTIFYING DATA              |  |                  |                    |                  |                  |
|----------------------------------|--|------------------|--------------------|------------------|------------------|
| Degree                           | Degree in Business Administration and Management |                  |                    | Type and Year    | Optional. Year 3 |
| Faculty                          | Faculty of Economics and Business Studies        |                  |                    |                  |                  |
| Discipline                       | Subject Area: Applied International Economics    |                  |                    |                  |                  |
| Course unit title and code       | G928 - European Economic Integration             |                  |                    |                  |                  |
| Number of ECTS credits allocated | 6  | Term             | Semester based (2) |                  |                  |
| Web                              |  |                  |                    |                  |                  |
| Language of instruction          | Spanish  | English Friendly | No                 | Mode of delivery | Face-to-face     |

|                  |  |
|------------------|--|
| Department       | DPTO. ECONOMIA   |
| Name of lecturer | JUDITH CATHERINE CLIFTON WALKER  |
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| Office           | Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 1.<br>DESPACHO PDI (E111) |
| Other lecturers  | ANA LARA GOMEZ PEÑA<br>JULIO REVUELTA LOPEZ<br>JAVIER ISAAC LERA TORRES  |

### 3.1 LEARNING OUTCOMES

- The student will learn about the importance of the EU in the world of business.

### 4. OBJECTIVES

Know, appreciate and analyse the evolution and role of the EU from its origins to the present, focusing on processes of integration.

| 6. COURSE ORGANIZATION |   |
|------------------------|---|
| CONTENTS               |   |
| 1                      | <b>EUROPEAN UNION FUNDAMENTALS</b><br>The evolution of international economics and the origins of the EU<br>The development of the EU from the treaty of Rome to the Treaty of Lisbon<br>Economic integration.    |
| 2                      | <b>STRUCTURE AND INSTRUMENTS OF THE EU</b><br>The European Treaties<br>The institutional structure of the EU<br>The subsidiarity principle and its applications<br>Economic regulation in the EU<br>Single Market |
| 3                      | <b>NEW AND FUTURE CHALLENGES OF THE EU</b><br>Monetary integration and EMU<br>Budget  |

| 7. ASSESSMENT METHODS AND CRITERIA  |              |             |           |               |
|---|--------------|-------------|-----------|---------------|
| Description   | Type         | Final Eval. | Reassessn | %             |
| Examen  | Written exam | Yes         | Yes       | 40,00         |
| Essay   | Work         | No          | Yes       | 40,00         |
| Tasks   | Others       | No          | Yes       | 10,00         |
| Class participation   | Others       | No          | No        | 10,00         |
| <b>TOTAL</b>  |              |             |           | <b>100,00</b> |
| <b>Observations</b>   |              |             |           |               |
| For students evaluated only by the exam, the final exam will consist of 1) a multiple choice (40%) and 2) essay questions, 50%, based on class notes, reading in the virtual classroom and on the course program (basic and complementary). |              |             |           |               |
| <b>Observations for part-time students</b>  |              |             |           |               |
| For students evaluated only by the exam, the final exam will consist of 1) a multiple choice (40%) and 2) essay questions, 50%, based on class notes, reading in the virtual classroom and on the course program (basic and complementary). |              |             |           |               |

## 8. BIBLIOGRAPHY AND TEACHING MATERIALS

### BASIC

- Baldwin, R. y Wyplosz, C. (2012) *The Economics of European Integration*. Mc Graw Hill.
- Eichengreen, B. (2012) *European Monetary Integration with Benefit of Hindsight*, *Journal of Common Market Studies*, 50, 1.
- El-Agraa, A. M. (ed.). *The European Union: Economics and policies*. Cambridge University Press, 2011.
- Europa Treaty of Lisbon [http://europa.eu/lisbon\\_treaty/index\\_en.htm](http://europa.eu/lisbon_treaty/index_en.htm)
- Europa Tratado de Lisboa [http://europa.eu/lisbon\\_treaty/index\\_es.htm](http://europa.eu/lisbon_treaty/index_es.htm)
- Fernández Navarrete, D. *Fundamentos económicos de la unión europea*. Thompson, 2007.
- Hitiris, T. *European Union Economics* (5th ed.). Pearson Education, 2003.
- Jordán Galduf, J. M. y otros. *Economía de la unión europea* (5th ed.), Civitas, 2005.
- Krugman y Obstfeld (2006) *Economía Internacional: teoría y práctica*
- Molle, W. *The economics of European integration: theory, practice, policy* (5th ed.). Ashgate, 2006.
- Pelkmans, J. *European integration: methods and economic analysis*. Prentice Hall, 2006.
- Robson, P. *The economics of international integration* (5th ed.). Routledge, 2006.
- Tsoulakis, L. "The JCMS Lecture: Managing Diversity and Change in the European Union" *Journal of Common Market Studies* 44(1) 2006
- Viñas, A. "La Unión Europea en la Encrucijada" *Revista de Economía Mundial* (15) 2006  
[http://www.sem-wes.org/revista/libros/cuerpo.php?buscar=1&condicion=\(revistas.COD\\_REV%20=15\)%20&pag=2](http://www.sem-wes.org/revista/libros/cuerpo.php?buscar=1&condicion=(revistas.COD_REV%20=15)%20&pag=2)
- Wallace, H., W. Wallace y M. Pollock. *Policy Making in the European Union* (5th ed). Oxford University Press, 2005.