

SUBJECT TEACHING GUIDE

G951 - European Economic Policy

DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS

Degree in Economics
Academic year 2022-2023

1. IDENTIFYING DATA					
Degree	DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS			Type and Year	Compulsory. Year 4 Compulsory. Year 3
Faculty	Faculty of Economics and Business Studies				
Discipline	Subject Area: Applied Economics Module: Training in Applied Economics				
Course unit title and code	G951 - European Economic Policy				
Number of ECTS credits allocated	6	Term	Semester based (2)		
Web					
Language of instruction	Spanish	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. ECONOMIA				
Name of lecturer	JUDITH CATHERINE CLIFTON WALKER				
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Other lecturers	MARCOS FERNANDEZ GUTIERREZ				

3.1 LEARNING OUTCOMES

- Know the challenges and opportunities for economic policy in the EU context from an international perspective. Deepen students' theoretical knowledge of economics as to the multiple options that exist when considering implementing economic policy. Understand the consequences of economic policy.

4. OBJECTIVES

Stimulate students to reflect on the challenges and opportunities for economic policy in the EU. Deepen students' knowledge from economics about the best options to take regarding economic policy. Understand the economic consequences of economic policy.

6. COURSE ORGANIZATION	
CONTENTS	
1	Part 1. Introduction to Economic Policy in the EU 0. Introduction. Economic Policy 1. Origins, evolution and current situation of economic policy in the EU 2. Economic Policy Makers: the EU institutions and their functions.
2	Part 2. Economic policy in the EU Today 3. Economic policy in the EU from the Lisbon Treaty 4. EU economic policy and economic governance: who governs, where, how and why?
3	Part 3. An approximation to the key competences of EU economic policy 5. Single Market 6. Competition 7. Liberalization and deregulation.
4	Part 4. Evaluating EU economic policy 8. Traditional approaches 9. New approaches from the citizen perspective 19. Why can new approaches to satisfaction and behaviour help us design better EU policies?

7. ASSESSMENT METHODS AND CRITERIA				
Description	Type	Final Eval.	Reassessn	%
Final exam	Written exam	Yes	Yes	40,00
Essay	Work	No	Yes	40,00
Tasks	Others	No	Yes	10,00
Class participation	Others	No	No	10,00
TOTAL				100,00
Observations				
For students evaluated only by the exam, the final exam will consist of 1) a multiple choice (40%) and 2) essay questions, 50%, based on class notes, reading in the virtual classroom and on the course program (basic and complementary).				
Observations for part-time students				
For students evaluated only by the exam, the final exam will consist of 1) a multiple choice (40%) and 2) essay questions, 60%, based on class notes, reading in the virtual classroom and on the course program (basic and complementary).				

8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC

Krugman, Obstfeld y Melitz (2012) "Introducción", "Comercio Mundial: una visión general", La economía política de la política comercial, "Los instrumentos de la política comercial", "La política comercial en los PMD", "Controversias en la política comercial", "Los movimientos internacionales de factores", "La política macroeconómica y la coordinación con tipos de cambio flexibles", "El sistema monetario internacional: una visión histórica", "Áreas monetarias óptimas y la experiencia europea" y "El dinero, los tipos de interés y los tipos de cambio" Economía Internacional: Teoría y Política.

Stiglitz, J. (2003) El malestar de la globalización, cáp. 1.

Bhagwati, J. (2005) En defensa de la globalización, cáp. 1.

OMC (2011) Informe sobre el Comercio Mundial Mundial 2011: La OMC y los acuerdos comerciales preferenciales: de la coexistencia a la coherencia http://www.wto.org/spanish/res_s/booksp_s/anrep_s/world_trade_report_11_s.pdf

OCDE (2010) Perspectivas sobre el desarrollo mundial 2010: riqueza cambiante, OCDE, <http://www.oecd.org/dataoecd/30/18/45452519.pdf>

CE (sin fecha) La Política Comercial de la UE <http://ec.europa.eu/trade/>

CE (sin fecha) Integración monetaria y económica http://europa.eu/pol/emu/index_es.htm

CE (sin fecha) El presupuesto http://europa.eu/pol/financ/index_es.htm

CE (sin fecha) La Política de IED de la UE <http://ec.europa.eu/trade/creating-opportunities/trade-topics/investment/>

Clifton, J., Comín, F., y Díaz-Fuentes, D. (2006) "La privatización de empresas públicas en la UE: ¿la vía británica o la senda europea?" Revista de Economía Mundial, [http://www.sem-wes.org/revista/libros/cuerpo.php?buscar=1&condicion=\(revistas.COD_REV%20=15\)%20&pag=1](http://www.sem-wes.org/revista/libros/cuerpo.php?buscar=1&condicion=(revistas.COD_REV%20=15)%20&pag=1)

Williamson, J. (2003) "No hay consenso: reseña sobre el Consenso de Washington y sugerencias sobre los pasos a dar" Finanzas y Desarrollo <http://www.imf.org/external/pubs/ft/fandd/spa/2003/09/pdf/williams.pdf>

Costas Comesaña, A. (2007) "De consumidor a ciudadano. El papel de la satisfacción del ciudadano en la sostenibilidad de los mercados de servicios públicos" ICE http://www.revistasice.com/cmsrevistasICE/pdfs/ICE_836_33-50_4CA735DA08150AEA4A21030AA07BB354.pdf

UNCTAD (varios años) Informe de la Inversión Mundial <http://archive.unctad.org/Templates/Page.asp?intlItemID=1465>

Comisión Europea (sin fecha) "Consumidores" http://europa.eu/pol/cons/index_es.htm

Comisión Europea (sin fecha) "Política de competencia" http://europa.eu/competition/index_en.html