

## SUBJECT TEACHING GUIDE

M192 - Economics of Public Services and Innovation

Master's Degree in Economics: Instruments of Economic Analysis

Academic year 2022-2023

1. IDENTIFYING DATA					
Degree	Master's Degree in Economics: Instruments of Economic Analysis			Type and Year	Optional. Year 1
Faculty	Faculty of Economics and Business Studies				
Discipline	Optional Subjects Module				
Course unit title and code	M192 - Economics of Public Services and Innovation				
Number of ECTS credits allocated	3	Term	Semester based (2)		
Web	<a href="http://ocw.unican.es/ciencias-sociales-y-juridicas/economia-de-los-servicios-publicos-e-innovacion">http://ocw.unican.es/ciencias-sociales-y-juridicas/economia-de-los-servicios-publicos-e-innovacion</a>				
Language of instruction	Spanish	English Friendly	Yes	Mode of delivery	Face-to-face

Department	DPTO. ECONOMIA
Name of lecturer	DANIEL DIAZ FUENTES
E-mail	daniel.diaz@unican.es
Office	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 1. DESPACHO DANIEL DIAZ FUENTES (E108)
Other lecturers	JUDITH CATHERINE CLIFTON WALKER JOSE MANUEL ALONSO ALONSO

### 3.1 LEARNING OUTCOMES

- Students acquire an overview of the Economics of Public Services through the analysis of the functioning of markets, businesses and the regulations of energy infrastructure, telecommunications and water.

Students learn to prepare a case study similar to those for international organizations (OECD, EU EC, World Bank), public presentations from the literature and selected data.

Students will become familiar in the operation of databases on regulation of public services (OECD REGREF), privatization of various industries and countries (PRIVATIZATION BAROMETER) stated preferences in the EU and Latin America (EUROBAROMETER), preference (EUROSTAT HBS) .

### 4. OBJECTIVES

In this course the students will examine the international reforms in public service such as deregulation, privatization, internationalization, (re) regulation and the introduction of new governance standards on public services and infrastructure. In turn, we review the mainstream economic literature, institutional, political and social organizational reforms, public service obligations and financing of public services, particularly in the context of the European Union, in the context of the Jean Monnet Master Classes, but also in other regions and countries such as Latin America and Asia . The course will examine several cases of public services, like those operated on the basis of networks and infrastructure: communications, energy, transport, water, and it will be evaluated public policy alternatives that can be extended to other social services.

### 6. COURSE ORGANIZATION

#### CONTENTS

1	Traditional Regulation of Public Services: Public Enterprises vs Public Service Obligations
2	Regulatory Reform and Privatization
3	Liberalization and Deregulation of Public Services: regional and international dynamics.
4	New Public Management. Service of General Economic Interest. Public Service evaluation
5	5. Public Services transnationalisation.

### 7. ASSESSMENT METHODS AND CRITERIA

Description	Type	Final Eval.	Reassessn	%
Brief essay on a topic based on mainstream literature -2 articles- (40%)	Work	No	Yes	40,00
Oral examination based on the literature (10%)	Oral Exam	No	No	10,00
Classroom discussion 10%	Oral Exam	No	Yes	10,00
Written Exam 2000-3000 words (35%)	Written exam	No	Yes	40,00
TOTAL				100,00
Observations				
<p>TWO oral presentations (20-25 minutes) and delivery of TWO written essays (1000 to 1500 words) each on one of the obligatory readings of this course. Date due: between weeks 2-5 60% (30% x 2)</p> <p>A written synthesis of all the topics covered, in the form of a critical essay delivered at the end of the five weeks (3000 words maximum) 40%</p>				
Observations for part-time students				
Final exam on all the contents of the course				

## 8. BIBLIOGRAPHY AND TEACHING MATERIALS

### BASIC

Topic I. Traditional Regulation of Public Services: Public Enterprises and Public Service Obligations

- Archibugi, Daniele; Ciccarone, Giuseppe; Mare, Mauro; Pizzetti, Bernardo & Violati, Flaminia 2003, "Triangular Relations In Public Service Economics", *International Review of Applied Economics*, Vol. 17, No. 1. KEY READING
- Borghi, E., Chiara Del Bo & Massimo Florio, 2010. "The theory of public enterprise, social welfare and planning: a note," Working Papers 2010-20, DBStudi di Milano. <http://ideas.repec.org/p/mil/wpdepa/2010-20.html> KEY READING
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- Millward, R. (2005): *Private and public enterprise in Europe: energy, telecommunications and transport, 1830-1990*, Cambridge University Press, Cambridge.
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Topic II. Privatisation

- Bauer, J. M.(2005), "Regulation and state ownership: conflicts and complementarities in EU telecommunications" *Annals of Public and Cooperative Economics*, 76, 2, 151-177.
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- Bourguignon, F. & Sepúlveda, C. (2009) *Privatization in Development Some Lessons from Experience*, World Bank WP5131. [http://www-wds.worldbank.org/servlet/WDSContentServer/WDSP/IB/2009/11/16/000158349\\_20091116131648/Rendered/PDF/WPS5131.pdf](http://www-wds.worldbank.org/servlet/WDSContentServer/WDSP/IB/2009/11/16/000158349_20091116131648/Rendered/PDF/WPS5131.pdf)
- Burns, C., Clifton, J. and Quaglia, L (2017) Explaining Policy change in the EU: Financial reform after the crisis. *J of European Public Policy* <http://www.tandfonline.com/doi/full/10.1080/13501763.2017.1301535> ( STUDENT PRESENTATION 1)
- Ceriani, Lidia; Raffaele Doronzo & Massimo Florio (2009), *Privatization, Unbundling, and Liberalization of Network Industries: a Discussion of the Dominant Policy Paradigm in the EU*" Working Paper N. 2009-09. RECOMMENDED
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Topic III. Liberalisation and deregulation

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Topic IV. New Public Management

- Alonso, J. M., Clifton, J. and D. Díaz-Fuentes (2015) "Did New Public Management Matter? An Empirical Analysis of the outsourcing and decentralization effects on public sector size", *Public Management Review*, i-first [http://www.tandfonline.com/doi/abs/10.1080/14719037.2013.822532#.U38OPXJ\\_vHo](http://www.tandfonline.com/doi/abs/10.1080/14719037.2013.822532#.U38OPXJ_vHo) (PRESENTATION 1)
- Alonso, J. M., Clifton, J. and D. Díaz-Fuentes (2015) The Impact of NPM on efficiency. An analysis of Madrid's hospitals. *Health Policy*. 2015. (READING) <http://www.sciencedirect.com.libezproxy.open.ac.uk/science/article/pii/S0168851014003352> (PRESENTATION 2)
- Alonso, J. M., Clifton, J. and D. Díaz-Fuentes (2017) The impact of government outsourcing on public spending: Evidence from European Union countries *J of Policy Modelling*. <http://www.sciencedirect.com/science/article/pii/S0161893817300091> (PRESENTATION 3)
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Topic V. Internationalisation

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