

SUBJECT TEACHING GUIDE

1168 - Economics and Health Management

Master's Degree in Health Care Research

Academic year 2023-2024

| 1. IDENTIFYING DATA | | | | | |
|----------------------------------|---|------------------|--------------------|------------------|---|
| Degree | Master's Degree in Health Care Research | | | Type and Year | Compulsory. Year 1 |
| Faculty | Faculty of Nursing | | | | |
| Discipline | Subject Area: Social and Ethical Aspects Applied to Research Training Module | | | | |
| Course unit title and code | 1168 - Economics and Health Management | | | | |
| Number of ECTS credits allocated | 3 | Term | Semester based (1) | | |
| Web | | | | | |
| Language of instruction | Spanish | English Friendly | Yes | Mode of delivery | Combination of face-to-face and online training |

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|------------------|--|--|--|--|--|
| Department | DPTO. ENFERMERIA | | | | |
| Name of lecturer | MARIA AMADA PELLICO LOPEZ | | | | |
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| Other lecturers | DAVID CANTARERO PRIETO | | | | |

3.1 LEARNING OUTCOMES

- Assesses the factors involved in health economics and and the use in the field of Health Care
- Presents studies to improve the quality of health care

4. OBJECTIVES

Identifying the basic concepts of health economics, as well as the evaluation of public policies and health programs using scientific methodology
 Pointing out the key aspects of health services management and health planning assessing the importance of the application of innovation and research in health management

| 6. SUBJECT PROGRAM | |
|--------------------|--|
| CONTENTS | |
| 1 | <p>PART I: HEALTH ECONOMICS</p> <p>Basics of health economics. Public intervention in social and health services. The demand and the offer in Health. The study of inequalities in health. Health systems and reforms. The evaluation of public policies and health programs.</p> <p>Teaching methods:</p> <p>Oral or written student contributions, both individual or team, supervised by teachers</p> <p>Preparation, drafting and reporting, thematic papers, reports, book reviews, as well as Master' s Thesis.</p> <p>Finding information for the preparation of the tasks entrusted.</p> <p>Study of the theoretical content.</p> <p>Literature survey and fieldwork</p> <p>Tutoring of students' work</p> |
| 2 | <p>PART II: HEALTH MANAGEMENT</p> <p>Health services management. Innovation and management of change. Influence of personnel policies. Work organization techniques. Management of material resources. Quality assurance. Management by competences.</p> <p>Professional development</p> <p>Teaching methods:</p> <p>Oral or written student contributions, both individual or team, supervised by teachers</p> <p>Preparation, drafting and reporting, thematic papers, reports, book reviews, as well as Master' s Thesis.</p> <p>Finding information for the preparation of the tasks entrusted.</p> <p>Study of the theoretical content.</p> <p>Literature survey and fieldwork</p> <p>Tutoring of students' work</p> |

| 7. ASSESSMENT METHODS AND CRITERIA | | | | | |
|---|---------|--|-----------|-----|---------------|
| Description | Type | Final Eval. | Reassessn | % | |
| Activity evaluation with Virtual Media 40,00 | Yes Yes | Written exam | Yes | Yes | 50,00 |
| Activity evaluation with Virtual Media 40,00 | Yes Yes | Activity evaluation with Virtual Media | No | Yes | 30,00 |
| Others 20,00 | Yes No | Others | Yes | No | 20,00 |
| TOTAL | | | | | 100,00 |
| Observations | | | | | |
| The student may pass each block through continuous assessment. No attendance to final exam, obtaining a lower rating of 5 in the final exam or not performing any other training activity scheduled on the course, does not exempt him or her from being qualified according to the score obtained in the rest of the conducted and passed activities, that is to say, continuous assessment. The term 'no show' in the final grade for the course will be used only when the student has not performed any of the evaluable activities of the course and therefore he or her has not been examined in any occasion | | | | | |
| Observations for part-time students | | | | | |
| The student may pass each block through continuous assessment. No attendance to final exam, obtaining a lower rating of 5 in the final exam or not performing any other training activity scheduled on the course, does not exempt him or her from being qualified according to the score obtained in the rest of the conducted and passed activities, that is to say, continuous assessment. The term 'no show' in the final grade for the course will be used only when the student has not performed any of the evaluable activities of the course and therefore he or her has not been examined in any occasion | | | | | |

8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC

González López-Valcárcel B., Oliva Moreno J., Trapero Bertran M., Hidalgo Vega A., del Llano Señarís J.E. (2018). Economía de la Salud. Madrid: Pirámide

Edwards R.T., McIntosh E. (2019). Applied health economics for public health practice and research. Oxford : Oxford University Press.

Gimeno, J. A., Rubio, S., & Tamayo, P. (2006): Economía de la Salud: Fundamentos. Madrid: Díaz de Santos.

Gilbert, R. (2002). Economía y Salud. Economía, gestión económica y evaluación. Barcelona: Masson.

Llano del, J. E., Ortún, V., & Raigada, F. (2014). Gestión Clínica. Vías de avance. Madrid: Pirámide

Villalobos, J. (2007). Gestión sanitaria para los profesionales de salud. Madrid: McGraw-Hill.