

## SUBJECT TEACHING GUIDE

1168 - Economics and Health Management

Master's Degree in Health Care Research

Academic year 2023-2024

1. IDENTIFYING DATA					
Degree	Master's Degree in Health Care Research			Type and Year	Compulsory. Year 1
Faculty	Faculty of Nursing				
Discipline	Subject Area: Social and Ethical Aspects Applied to Research Training Module				
Course unit title and code	1168 - Economics and Health Management				
Number of ECTS credits allocated	3	Term	Semester based (1)		
Web					
Language of instruction	Spanish	English Friendly	Yes	Mode of delivery	Combination of face-to-face and online training

Department	DPTO. ENFERMERIA				
Name of lecturer	MARIA AMADA PELLICO LOPEZ				
E-mail	amada.pellico@unican.es				
Office	Facultad de Enfermería. Planta: + 1. SEMINARIO 2 (115)				
Other lecturers	DAVID CANTARERO PRIETO				

### 3.1 LEARNING OUTCOMES

- Assesses the factors involved in health economics and and the use in the field of Health Care
- Presents studies to improve the quality of health care

#### 4. OBJECTIVES

Identifying the basic concepts of health economics, as well as the evaluation of public policies and health programs using scientific methodology

Pointing out the key aspects of health services management and health planning assessing the importance of the application of innovation and research in health management

#### 6. COURSE ORGANIZATION

##### CONTENTS

1	<p><b>PART I: HEALTH ECONOMICS</b></p> <p>Basics of health economics. Public intervention in social and health services. The demand and the offer in Health. The study of inequalities in health. Health systems and reforms. The evaluation of public policies and health programs.</p> <p>Teaching methods:</p> <p>Oral or written student contributions, both individual or team, supervised by teachers</p> <p>Preparation, drafting and reporting, thematic papers, reports, book reviews, as well as Master's Thesis.</p> <p>Finding information for the preparation of the tasks entrusted.</p> <p>Study of the theoretical content.</p> <p>Literature survey and fieldwork</p> <p>Tutoring of students' work</p>
2	<p><b>PART II: HEALTH MANAGEMENT</b></p> <p>Health services management. Innovation and management of change. Influence of personnel policies. Work organization techniques. Management of material resources. Quality assurance. Management by competences.</p> <p>Professional development</p> <p>Teaching methods:</p> <p>Oral or written student contributions, both individual or team, supervised by teachers</p> <p>Preparation, drafting and reporting, thematic papers, reports, book reviews, as well as Master's Thesis.</p> <p>Finding information for the preparation of the tasks entrusted.</p> <p>Study of the theoretical content.</p> <p>Literature survey and fieldwork</p> <p>Tutoring of students' work</p>

7. ASSESSMENT METHODS AND CRITERIA					
Description	Type	Final Eval.	Reassessn	%	
Activity evaluation with Virtual Media 40,00	Yes Yes	Written exam	Yes	Yes	50,00
Activity evaluation with Virtual Media 40,00	Yes Yes	Activity evaluation with Virtual Media	No	Yes	30,00
Others Yes No 20,00		Others	Yes	No	20,00
<b>TOTAL</b>					<b>100,00</b>
<b>Observations</b>					
<p>The student may pass each block through continuous assessment. No attendance to final exam, obtaining a lower rating of 5 in the final exam or not performing any other training activity scheduled on the course, does not exempt him or her from being qualified according to the score obtained in the rest of the conducted and passed activities, that is to say, continuous assessment. The term 'no show' in the final grade for the course will be used only when the student has not performed any of the evaluable activities of the course and therefore he or her has not been examined in any occasion</p>					
<b>Observations for part-time students</b>					
<p>The student may pass each block through continuous assessment. No attendance to final exam, obtaining a lower rating of 5 in the final exam or not performing any other training activity scheduled on the course, does not exempt him or her from being qualified according to the score obtained in the rest of the conducted and passed activities, that is to say, continuous assessment. The term 'no show' in the final grade for the course will be used only when the student has not performed any of the evaluable activities of the course and therefore he or her has not been examined in any occasion</p>					

## 8. BIBLIOGRAPHY AND TEACHING MATERIALS

### BASIC

- González López-Valcárcel B., Oliva Moreno J., Trapero Bertran M., Hidalgo Vega A., del Llano Señarís J.E. (2018). Economía de la Salud. Madrid: Pirámide
- Edwards R.T., McIntosh E. (2019). Applied health economics for public health practice and research. Oxford : Oxford University Press.
- Gimeno, J. A., Rubio, S., & Tamayo, P. (2006): Economía de la Salud: Fundamentos. Madrid: Díaz de Santos.
- Gilbert, R. (2002). Economía y Salud. Economía, gestión económica y evaluación. Barcelona: Masson.
- Llano del, J. E., Ortún, V., & Raigada, F. (2014). Gestión Clínica. Vías de avance. Madrid: Pirámide
- Villalobos, J. (2007). Gestión sanitaria para los profesionales de salud. Madrid: McGraw-Hill.