

## SUBJECT TEACHING GUIDE

### 752 - Analysis and Assessment of Investments

Master's Degree in Business Administration

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Academic year 2023-2024

1. IDENTIFYING DATA					
Degree	Master's Degree in Business Administration Master's Degree in Business Administration			Type and Year	Compulsory. Year 1 Compulsory. Year 1
Faculty	Faculty of Economics and Business Studies				
Discipline	Obligatory Subjects				
Course unit title and code	752 - Analysis and Assessment of Investments				
Number of ECTS credits allocated	2,5	Term	Semester based (1)		
Web					
Language of instruction	Spanish	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. ADMINISTRACION DE EMPRESAS				
Name of lecturer	ESTEBAN FERNANDEZ GONZALEZ				
E-mail	esteban.fernandez@unican.es				
Office	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 2. DESPACHO (E210)				
Other lecturers	MYRIAM GARCIA OLALLA				

3.1 LEARNING OUTCOMES
- Ability to assess investments
- Understand the different techniques of analysis of a company, understanding its complementarity.
- Understand the key points that guide the financial institutions to lend money

4. OBJECTIVES
Know the principles and techniques necessary to value investments, from different points of view

6. COURSE ORGANIZATION	
CONTENTS	
1	Analysis of productive investments
2	Institutions and financial markets: investment valuation
3	Tutorials
4	Evaluation is shown in other section

7. ASSESSMENT METHODS AND CRITERIA				
Description	Type	Final Eval.	Reassessn	%
Team work	Work	No	Yes	60,00
Final exam	Written exam	Yes	Yes	40,00
TOTAL				100,00
Observations				
Students who do not pass the team work, may recover it in the extraordinary exam				
Observations for part-time students				
Part-time students will be evaluated by an exam and two individual projects				

8. BIBLIOGRAPHY AND TEACHING MATERIALS
BASIC
Brealey , R.; Myers, S.; Allen, F. (2006): Principios De Finanzas Corporativas. 8ª Edición. McGraw Hill.
Pindado, J ((2012): Finanzas Empresariales. Paraninfo
ROSS, S. WESTERFIELD, R. y JAFFE, J. (2005).- finanzas corporativas. 7ª edición. McGraw- Hill.
Tomás, J; Amat, O; Esteve, M. (2007); Como analizan las entidades financieras a sus clientes. Gestión 2000