

SUBJECT TEACHING GUIDE

765 - Corporate Finance I

Master's Degree in Business Administration

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Academic year 2023-2024

1. IDENTIFYING DATA					
Degree	Master's Degree in Business Administration Master's Degree in Business Administration			Type and Year	Compulsory. Year 1 Compulsory. Year 1
Faculty	Faculty of Economics and Business Studies				
Discipline	Obligatory Subjects				
Course unit title and code	765 - Corporate Finance I				
Number of ECTS credits allocated	2,5	Term	Semester based (1)		
Web					
Language of instruction	Spanish	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. ADMINISTRACION DE EMPRESAS				
Name of lecturer	SERGIO SANFILIPPO AZOFRA				
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Office	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 2. DESPACHO (E232)				
Other lecturers					

3.1 LEARNING OUTCOMES

- The student will be able to carry out a dynamic financial management activities of the current assets and current liabilities and acquire financial planning skills and teamwork skills.

4. OBJECTIVES

The student will be able to:
 Identify the short term financial decisions of a company.
 Manage actively the commercial credit and cash.
 Determine the most appropriate source of short-term financing.
 Make cash surplus investments decisions.

6. COURSE ORGANIZATION

CONTENTS

1	1. Current assets management. 1.1 Introduction to short-term financial decisions. 1.2 Credit management. 1.3 Cash management.
2	2. Sources of Short-term financing. 2.1 Loans. 2.2 Lines of credit. 2.3 Invoice discounting. 2.4 Factoring. 2.5 Reverse Factoring. 2.6 Fixed income securities.
3	3. Short-term investments. 3.1 Introduction. 3.2 Money market investments. 3.3. Other investments.

7. ASSESSMENT METHODS AND CRITERIA

Description	Type	Final Eval.	Reassessn	%
Case studies	Work	No	Yes	40,00
Final exam	Laboratory evaluation	Yes	Yes	60,00
TOTAL				100,00

Observations

To pass the course, the students must:
 -Have a combined grade of 5 out of 10 for all the assessment methods.
 -Have the minimum grade required in each assessment components.

The students who obtain at least the minimum grade in all assessment methods, but do not reach a final grade in the subject of 5 out of 10 will have the option of doing the activities that are proposed to them so that, in the case of being positively valued, they can obtain a maximum final grade in the subject of 5 out of 10.

Observations for part-time students

The students must pass an exam.

8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC

- Blokdyk, G. (2021): Cash Management A Complete Guide. 5STARCOOKS.
- Bragg, S.M. (2017): Corporate Cash Management: A Treasurer's Guide. Third Edition, Colorado.
- LLorente, S. (2022): Gestión operativa de tesorería. Paraninfo.
- López, I.; Bujan, A. (2022): Cash Management. Guía práctica Gestión Tesorería Eficiente. FC Editorial.
- Montaño, F.J. (2018): Gestión y control del presupuesto de tesorería. IC Editorial. Málaga.