

SUBJECT TEACHING GUIDE

773 - Fundamentals of Finance

Master's Degree in Business Administration
 Master's Degree in Marketing Management (Tourism Businesses)
 Master's Degree in Business and Information Technologies
 Academic year 2023-2024

1. IDENTIFYING DATA					
Degree	Master's Degree in Business Administration Master's Degree in Marketing Management (Tourism Businesses)			Type and Year	Optional. Year 1 Optional. Year 1
Faculty	Faculty of Economics and Business Studies				
Discipline	Complement in Training				
Course unit title and code	773 - Fundamentals of Finance				
Number of ECTS credits allocated	2,5	Term	Semester based (1)		
Web					
Language of instruction	Spanish	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. ADMINISTRACION DE EMPRESAS				
Name of lecturer	REBECA GARCIA RAMOS				
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Other lecturers					

3.1 LEARNING OUTCOMES	
-	To be able to understand and quantify the value of money over time in order to take decisions about financial products.
-	To be able to take decisions about investment projects, quantifying their profitability.
-	To know the available sources of funding, in order to select the most suitable one in each case.
-	To know how to operate in the stock market and the relevant variables to take into account.

4. OBJECTIVES

- To analyse the interest rates and the value of money over time .
- To analyse the available financial resources and to determine the most suitable in each case .
- To introduce basic concepts about financial markets .

6. COURSE ORGANIZATION

CONTENTS	
1	INTEREST RATES AND THE VALUE OF MONEY OVER TIME
2	THE INVESTMENT DECISION
3	FINANCING
4	INTRODUCTION TO FINANCIAL MARKETS

7. ASSESSMENT METHODS AND CRITERIA

Description	Type	Final Eval.	Reassessn	%
TEAM WORK	Work	No	Yes	40,00
INDIVIDUAL EXAM	Written exam	Yes	Yes	60,00
TOTAL				100,00
Observations				
The course requires a continuous attendance for optimal performance of the students.				
Observations for part-time students				
Students enrolled as part-time students may pass the course exams in June or September, in the dates approved by the Board of the Centre. That exam will be worth 100% of the course grade. All the contents of the subject will be material to be assessed in the exam. It is necessary to get a score of at least 5 out of 10 possible to pass.				

8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC

- o BREALEY , R.; MYERS, S.; ALLEN, F. (2006): Principios de Finanzas Corporativas. Octava Edición. McGraw Hill.
- o FERNANDEZ, A.I. y GARCIA OLALLA, M: (1992): Las decisiones financieras de la empresa. Ariel Economía.
- o PISON, I. (2001): Dirección y gestión financiera de la empresa. Pirámide