

## SUBJECT TEACHING GUIDE

### 788 - Information System Management

Master's Degree in Business Administration

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Academic year 2023-2024

1. IDENTIFYING DATA					
Degree	Master's Degree in Business Administration Master's Degree in Business Administration			Type and Year	Compulsory. Year 1 Compulsory. Year 1
Faculty	Faculty of Economics and Business Studies				
Discipline	Obligatory Subjects				
Course unit title and code	788 - Information System Management				
Number of ECTS credits allocated	2,5	Term	Semester based (2)		
Web					
Language of instruction	Spanish	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. ADMINISTRACION DE EMPRESAS				
Name of lecturer	JAVIER GUNDELFINGER CASAR				
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Office	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 2. DESPACHO (E207)				
Other lecturers	ADOLFO FERNANDEZ FERNANDEZ				

### 3.1 LEARNING OUTCOMES

- Identify the application of Information Technologies and Communication in the process and transmission of corporate information both inside the company and in its relationship with other organizations.
- Get a global view of the application of information systems to the business management and know the methods, tools and techniques for its application.

#### 4. OBJECTIVES

1. Knowing the strategic role of information systems in the company.
2. to Apply the planning and design of information systems in relation to the company strategy .
3. Ability to design and evaluate information systems in the company

#### 6. COURSE ORGANIZATION

CONTENTS	
1	Information Systems' Strategy in companies
2	ERP in the company
3	Design and planning of Information Systems

#### 7. ASSESSMENT METHODS AND CRITERIA

Description	Type	Final Eval.	Reassessn	%
Group task/s done by teamwork (40%)	Work	Yes	Yes	40,00
Test type exam (60%)	Written exam	Yes	Yes	60,00
TOTAL				100,00
Observations				
The exam and the work can be done in the classroom and virtually. Both the exam and the group work can be made up. To make up the group work, the group work must be modified, extended and/or improved.				
Observations for part-time students				
Part-time students can overcome the subject by conducting a written exam (60% of the overall qualification) and the completion and submission of an individual work about any of the topics covered in the subject (40% of the overall qualification). To overcome the subject it is necessary an overall rating of 5 or more points in the set of the assessment methods.				

#### 8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC
Laudon, K. C.;Laudon, J. P. (2018) "Management Information systems : Managing the digital firm". ed. Prentice Hall, cop. Turban, E. [et al.] (2011) Business intelligence : a managerial approach, 2nd ed. Boston ; Madrid Prentice Hall
Aula virtual de la asignatura: Materiales de los profesores y lecturas puestas a disposición de los alumnos.