

SUBJECT TEACHING GUIDE

804 - New Products and Financial Markets

Master's Degree in Business Administration

Academic year 2023-2024

1. IDENTIFYING DATA					
Degree	Master's Degree in Business Administration			Type and Year	Optional. Year 1
Faculty	Faculty of Economics and Business Studies				
Discipline	Professional Orientation Subjects				
Course unit title and code	804 - New Products and Financial Markets				
Number of ECTS credits allocated	2,5	Term	Semester based (2)		
Web					
Language of instruction	Spanish	English Friendly	Yes	Mode of delivery	Face-to-face

Department	DPTO. ADMINISTRACION DE EMPRESAS
Name of lecturer	CARLOS LOPEZ GUTIERREZ
E-mail	carlos.lopez@unican.es
Office	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 2. DESPACHO (E233)
Other lecturers	

3.1 LEARNING OUTCOMES

- Analyze the financial markets and be able to make investment decisions.
- Know derivatives and their potential as investment instruments
- Apply investment risk management tools
- Know how to propose and analyze strategies with derivatives
- Being able to understand and design structured products
- Know cryptoassets as an investment tool

4. OBJECTIVES

Financial markets have reached a fundamental role in business management over the past few years. And among the assets that we can find in these markets, derivatives have become increasingly important, both for their usefulness as an investment instrument and for the hedge opportunities they offer.

The aim of this course focuses on gives the student, who wants to develop his professional career as a manager, the essential analysis tools necessary to succeed in the field of financial markets, and more specifically in the use of derivatives and cryptoassets.

All this will be carried out with an eminently practical and applied approach, which also allows students to develop the skills and abilities necessary to improve their performance in order to join the labor market. Specifically, students will learn to solve complex problems using Excel spreadsheets, to automate processes through programming, or to program their own functions for the analysis of financial problems.

6. COURSE ORGANIZATION

CONTENTS	
1	PART 1: ANALYSIS OF FINANCIAL MARKETS
2	PART 2: DERIVATIVES
3	PART 3: RISK MANAGEMENT AND STRATEGIES WITH DERIVATIVES
4	PART 4: CRYPTOASSETS

7. ASSESSMENT METHODS AND CRITERIA

Description	Type	Final Eval.	Reassessn	%
Practical work in group	Work	No	Yes	40,00
Final exam	Written exam	Yes	Yes	45,00
Continuous assessment activities	Others	No	No	15,00
TOTAL				100,00
Observations				
<p>The subject is designed to follow an approach of continuous assessment throughout the course, so that the continued attendance and completing intermediate tasks is necessary. Daily control assistance will be made, although the attendance is not part of the evaluation.</p> <p>All partial qualifications, if successfully overcome, will form the final grade for the course, being necessary to obtain at least 5 points rating of 10.</p> <p>From the first day of class, students will have detailed instructions that will develop what is established in this teaching guide, detailing the specific aspects related to the evaluable activities.</p> <p>Students who fail the course in the first call will be allowed to take the second call to retrieve the failed parts (all that have not reached a mark of 5 points and are retrievable).</p>				
Observations for part-time students				
<p>Part-time students should contact the teacher before the begin of the subject to analyze their situation. If they wish, they can follow the continuous evaluation with the same requirements as the rest of the students. Otherwise, they will be able to pass the subject, obtaining more than 5 in a specific theoretical-practical final exam on all the contents of the subject.</p>				

8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC

- ELVIRA, O.; PUIG, X. (2015): Comprender los productos derivados. Profit.
- GARCIA, J.; PEREZ, M.J. Y TOVAR, J. (2016): Finanzas empresariales (II). Ediciones CEF.
- KNOP, R. (2013): Manual de instrumentos derivados. Ediciones Empresa Global
- LOPEZ LUBIAN, F.J. (2009): "Bolsa, mercados y técnicas de inversión". 2º Edición. Mc-Graw Hill

ENGLISH

- CUTHBERTSON, K.; NITZSCHE, D.; O'SULLIVAN, N. (2020): Derivatives. Theory and practice. Wiley
- HULL, J. (2014): Options, Futures, and Other Derivatives. Pearson
- JONES, C.P. (2010): "Investments. Principles and concepts". 11th Edition. John Wiley & Sons.