

SUBJECT TEACHING GUIDE

G338 - English

DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS

Double Degree in Law and Administration and Business Management
Degree in Business Administration and Management

Academic year 2023-2024

| 1. IDENTIFYING DATA | | | |
|----------------------------------|--|------------------|---|
| Degree | DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS Double Degree in Law and Administration and Business Management Degree in Business Administration and Management | | Type and Year Core. Year 1 Core. Year 1 |
| Faculty | Faculty of Economics and Business Studies | | |
| Discipline | Linguistic Capacitation in English and Training in Values, Competences and Personal Skills Subject Area: Modern Language | | |
| Course unit title and code | G338 - English | | |
| Number of ECTS credits allocated | 6 | Term | Semester based (1) |
| Web | | | |
| Language of instruction | English | Mode of delivery | Face-to-face |

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|------------------|---|
| Department | DPTO. FILOLOGIA |
| Name of lecturer | OLAIA ANDALUZ PINEDO |
| E-mail | olaia.andaluz@unican.es |
| Office | Edificio de Filología. Planta: + 2. DESPACHO PROFESORES (245) |
| Other lecturers | EDUARDO OBRADO MANCHOLAS JAVIER BARBERO ANDRES ANGELA GOMEZ GARCIA TIMOTHY WILLIAM LAWRENCE DAVID PARDO GUTIERREZ VANESSA MEDINA BUENO |

3.1 LEARNING OUTCOMES

- The student communicates in both oral and written English with a level of confidence and fluidity.
- The student understands texts on their field of study when said texts are not exceptionally difficult nor highly specialised.
- The student interacts successfully and correctly in communicative situations related to their area of study.

4. OBJECTIVES

Conceptual Objectives:

- Strengthen the communicative skills in English that students already possess.

Procedural Objectives:

- Students are familiarised with the use of TICS (Information and Communication Technologies) and communication in their learning of English.

Attitudinal Objectives:

- Encourage the development of self-confidence and motivation in the use of English in the students.

6. SUBJECT PROGRAM

CONTENTS

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| 1 | Grammar: Review of Tenses. Modal Verbs. Reported Speech. Conditionals. Relative Clauses. The Passive. Infinitives and -ing forms. Reported Speech |
| 2 | Writing: production of written texts meeting the students needs through different textual formats and requirements |
| 3 | Speaking: Discussions about various topics |
| 4 | Listening: understanding the main ideas of a text; short predictable conversations; descriptions; mass media products; professional oriented conversations. |
| 5 | Reading: different text typologies in different textual formats: continuous and discontinuous texts. |
| 6 | Communicative Interaction: a) Microfunctions like expressing and discovering attitudes; persuasion, socializing; discourse structuring; communication repair etc and macrofunctions like description; narration; commentary; exposition; explanation; etc. |

| 7. ASSESSMENT METHODS AND CRITERIA | | | | |
|--|--------------|-------------|-----------|---------------|
| Description | Type | Final Eval. | Reassessn | % |
| Method of Evaluation Description Final Exam | Written exam | Yes | Yes | 60,00 |
| Method of Evaluation Description Continuous Assessment: Written Production | Written exam | No | No | 20,00 |
| Method of Evaluation Description Continuous Assessment: Spoken Production | Work | No | No | 20,00 |
| | | No | No | 0,00 |
| TOTAL | | | | 100,00 |
| Observations | | | | |
| The final exam is worth 60% of the final grade and the continuous assessment task are worth the remaining 40%. Students must achieve a minimum grade of 5 in each the parts to pass the course. | | | | |
| Observations for part-time students | | | | |
| Part-time students who are recognised as such by the University of Cantabria, either for work reasons or as elite athletes, have the opportunity of sitting a final exam in the first exam period that will comprise 100% of their grade. In the September sitting, the final exam will also be 100% of the grade. | | | | |

| 8. BIBLIOGRAPHY AND TEACHING MATERIALS |
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| BASIC |
| In Company 3.0 Student's Book Macmillan Publishing Author: Mark Powell ISBN: 978-0-230-45523-8 |