

SUBJECT TEACHING GUIDE

G347 - English

DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS

Degree in Economics
Academic year 2023-2024

1. IDENTIFYING DATA			
Degree	DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS		Type and Year Core. Year 1 Core. Year 1
Faculty	Faculty of Economics and Business Studies		
Discipline	Subject Area: Modern Language Module: Linguistic Capacitation in English and Training in Values, Competences and Personal Skills		
Course unit title and code	G347 - English		
Number of ECTS credits allocated	6	Term	Semester based (2)
Web			
Language of instruction	English	Mode of delivery	Face-to-face

Department	DPTO. FILOLOGIA		
Name of lecturer	TIMOTHY WILLIAM LAWRENCE		
E-mail	timothy.lawrence@unican.es		
Office			
Other lecturers	ANGELA GOMEZ GARCIA		

3.1 LEARNING OUTCOMES

- Students are able to use the English language within a B2 level of the CEFR for enhancing the learning of English for specific purposes related to the world of Economics.
- Students understand specific texts from the field of Economics and the business world and are able to identify both the general meaning of the text and specific information.
- Students are able to express themselves in English both orally and through writing in relation to general, academic and specialized terms.
- Students are able to understand oral discourse about a specific topic in the field of business and economics when searching for the main idea as well as the details or concrete data.
- The students interact in an acceptable way in general and specific communicative situations within the field of Economy

4. OBJECTIVES

- Develop the communicative competence of students in the skills of oral comprehension, interaction and oral and written expression.
- Provide students with the necessary strategies to be able to communicate naturally and effectively in all environments, including professional.
- Familiarize students with the specific terminology of their field of specialisation.
- Familiarize students with the particular linguistic structures and characteristics of the types of texts and genres specific to their specialization.
- Promote the autonomous learning of students, pointing out the multiple sources and resources available.

6. COURSE ORGANIZATION

CONTENTS

1	Bloques Organización Review of verb tenses. Multiword verbs. Prefixes. Synonyms and word building. Making recommendations. Building relationships. Talking about international brands. Writing emails: giving information; making an enquiry; answering enquiries
2	Passives. Adverbs of degree. Noun compounds and noun phrases. Management qualities. Discussing management styles. Negotiating. Reaching agreement. Writing: Report
3	Financial terms. Communication terms. Conditionals. Networking. Handling crises. Prediction and probability. Making a presentation

7. ASSESSMENT METHODS AND CRITERIA

Description	Type	Final Eval.	Reassessn	%
Final Exam	Written exam	Yes	Yes	60,00
Continuous assessment: Writing Assignment	Written exam	No	No	20,00
Continuous assessment: Speaking Assignment (Oral Presentation and/or online communication)	Work	No	No	20,00
TOTAL				100,00

Observations

The final exam stands for 60% of the final mark, and the continuous assesement tasks represent the 40% of the final mark.

Observations for part-time students

Part-time students who are recognized as such by the University of Cantabria, either because they work or because they are elite athletes, will have the possibility of doing a final exam in the first call (representing the 100% of the subject) as long as they contact the teaching staff at the beginning of the course .

Regarding the extraordinary call, this final exam will also represent 100% of the subject.

8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC

In Company 3.0 Student's Book
Macmillan Publishing
Author: Mark Powell
ISBN: 978-0-230-45523-8