

SUBJECT TEACHING GUIDE

G352 - Principles of Economics

DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS

DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS

Academic year 2023-2024

Degree in Economics First Degree in Economics

1. IDENTIFYING DATA					
Degree	DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS			Type and Year	Core. Year 1 Core. Year 1
Faculty	Faculty of Economics and Business Studies				
Discipline	Topic: Economics Basic Training Module				
Course unit title and code	G352 - Principles of Economics				
Number of ECTS credits allocated	6	Term	Semester based (1)		
Web					
Language of instruction	Spanish	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. ECONOMIA				
Name of lecturer	SERGIO TEZANOS VAZQUEZ				
E-mail	sergio.tezanos@uncan.es				
Office	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 1. DESPACHO SERGIO TEZANOS VAZQUEZ (C130)				
Other lecturers	RUBEN SAINZ GONZALEZ				

3.1 LEARNING OUTCOMES

- - The student knows the main concepts of Economic Science.
- - The student analyzes economic problems using the economic method.
- - The student identifies different alternatives for solving an economic problem.

4. OBJECTIVES

- Know the main concepts of Economic Science
- Analyze economic problems using the economic method
- Identify different alternatives for solving an economic problem

6. COURSE ORGANIZATION

CONTENTS

1	PART I. INTRODUCTION. SUBJECT 1. SHORTAGE, THE NEED TO CHOOSE AND THE ECONOMY
2	PART II. MICROECONOMICS. SUBJECT 2. POSSIBILITIES OF PRODUCTION OF AN ECONOMY
3	SUBJECT 3. OPERATION OF THE MARKETS
4	SUBJECT 4. REGULATION AND MARKET FAILURES
5	PART III. MACROECONOMY. TOPIC 5. MACROECONOMIC AGGREGATES
6	SUBJECT 6. MACROECONOMIC PHENOMENA I.
7	SUBJECT 7. MACROECONOMIC PHENOMENA II.

7. ASSESSMENT METHODS AND CRITERIA

Description	Type	Final Eval.	Reassessn	%
Final exam, theoretical-practical, on all the contents of the subject	Written exam	Yes	Yes	60,00
Continuous assessment practices	Others	No	Yes	40,00
TOTAL				100,00
Observations				
Observations for part-time students				

8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC

KRUGMAN, P. y WELLS, R, (2022): Fundamentos de Economía. 4ª Ed. Editorial Reverte: Barcelona.