

## SUBJECT TEACHING GUIDE

### G472 - Market, Business and Competition

#### Double Degree in Law and Administration and Business Management Degree in Law

Academic year 2023-2024

1. IDENTIFYING DATA					
Degree	Double Degree in Law and Administration and Business Management			Type and Year	Compulsory. Year 3 Compulsory. Year 3
Faculty	Faculty of Law				
Discipline	Topic: Commercial Law				
Course unit title and code	G472 - Market, Business and Competition				
Number of ECTS credits allocated	6	Term	Semester based (1)		
Web					
Language of instruction	Spanish	English Friendly	Yes	Mode of delivery	Face-to-face

Department	DPTO. DERECHO PRIVADO				
Name of lecturer	JULIO ALVAREZ RUBIO				
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Other lecturers					

### 3.1 LEARNING OUTCOMES

- Learn Commercial Law history.
- Understand the main rules of the marketplace from a legal point of view.
- Learn Competition Law.
- Learn Intellectual Property Law

### 4. OBJECTIVES

To achieve a first knowledge of Commercial Law, beginning with the concept and the rules which are applicable to entrepreneurs and companies and ending with Competition Law and Intellectual Property Law.

6. COURSE ORGANIZATION	
CONTENTS	
1	First: History of Commercial Law
2	Second: Sources of Commercial Law
3	Third: Market and Commercial Law. Freedom of Business in Spanish Constitution.
4	Fourth: Legal rules applicable to Entrepreneur.
5	Fifth: Business as object of economic transactions.
6	Sixth: Competition Law I: Antitrust Law
7	Seventh: Competition Law II: Unfair Competition Law.
8	Eighth: Patent Law
9	Ninth: Copyright Law.

7. ASSESSMENT METHODS AND CRITERIA				
Description	Type	Final Eval.	Reassessn	%
Short questions of the first part of the program, 30% of the final mark.	Written exam	No	Yes	30,00
Practical exam, 40% of the final mark.	Written exam	Yes	Yes	40,00
Two questions of the last part of the program, 30% of the final mark. if you haven't done the partial exam, you will have to do the final exam, with three or four questions of the whole program, representing 60% of the final mark.	Written exam	Yes	Yes	30,00
<b>TOTAL</b>				<b>100,00</b>
<b>Observations</b>				
Practise part is 40% of the final mark. It will be a final practise exam, which will be evaluated from 1 to 4 points. If, because of the pandemic, exams had to be on line, the theorichal ones will be developed in test format.				
<b>Observations for part-time students</b>				
Final exam, demanding a minimum of 5 points of ten in order to pass the exam.				

**8. BIBLIOGRAPHY AND TEACHING MATERIALS****BASIC**

- MENÉNDEZ, A.: Lecciones de Derecho Mercantil, Madrid, (Thomson-Civitas), última ed.
- SÁNCHEZ CALERO, F.: Instituciones de Derecho Mercantil, dos volúmenes, última ed., (Thomson-Aranzadi).
- BROSETA, M.: Manual de Derecho Mercantil, Madrid, última ed., (Tecnos).
- URÍA, R./MENÉNDEZ, A.: Curso de Derecho Mercantil, dos volúmenes, Madrid, última ed., Civitas.
- VICENT CHULIÁ, F.: Compendio crítico de Derecho Mercantil, tres volúmenes, t. I, vols. 1º y 2º, 3ª ed., Barcelona (Bosch), 1991; t. II, 3ª ed., Barcelona (Bosch), 1990.
- GARRIGUES, J.: Curso de Derecho Mercantil, vol I, 7ª ed., Madrid, 1976; vol II, 8ª ed., Madrid, 1983
- JIMÉNEZ SÁNCHEZ, G. (dir.): Derecho Mercantil, dos volúmenes, Barcelona, última ed., (Ariel).
- TOMILLO URBINA, J. (dir.): Práctica arbitral de consumo, Cizur Menor, 2007 (Thomson-Civitas).
- TOMILLO URBINA, J. (dir.): Contratación con consumidores (Dykinson, 2012).