

# SUBJECT TEACHING GUIDE

# G928 - European Economic Integration

# Degree in Business Administration and Management

## Academic year 2023-2024

1. IDENTIFYING DATA									
Degree	Degree in Business Administration and Management			Type and Year	Optional. Year 3				
Faculty	Faculty of Economics and Business Studies								
Discipline	Subject Area: Applied International Economics								
Course unit title and code	G928 - European Economic Integration								
Number of ECTS credits allocated	6	Term Se		Semeste	Semester based (2)				
Web									
Language of instruction	Spanish	English Friendly	No	Mode of o	delivery	Face-to-face			

Department	DPTO. ECONOMIA		
Name of lecturer	JUDITH CATHERINE CLIFTON WALKER		
E-mail	judith.clifton@unican.es		
Office	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 1. DESPACHO PDI (E111)		
Other lecturers	ANA LARA GOMEZ PEÑA JULIO REVUELTA LOPEZ		

## **3.1 LEARNING OUTCOMES**

- The student will learn about the importance of the EU in the world of business.

### 4. OBJECTIVES

Know, appreciate and analyse the evolution and role of the EU from its origins to the present, focusing on processes of integration.



6. CO	6. COURSE ORGANIZATION				
	CONTENTS				
1	EUROPEAN UNION FUNDAMENTALS The evolution of international economics and the origins of the EU The development of the EU from the treaty of Rome to the Treaty of Lisbon Economic integration.				
2	STRUCTURE AND INSTRUMENTS OF THE EU The European Treaties The institutional structure of the EU The subsidiarity principle and its applications Economic regulation in the EU Single Market				
3	NEW AND FUTURE CHALLENGES OF THE EU  Monetary integration and EMU  Budget				

7. ASSESSMENT METHODS AND CRITERIA							
Description	Туре	Final Eval.	Reassessn	%			
Examen	Written exam	Yes	Yes	40,00			
Essay	Work	No	Yes	40,00			
Tasks	Others	No	Yes	10,00			
Class participation	Others	No	No	10,00			
TOTAL				100,00			

#### Observations

For students evaluated only by the exam, the final exam will consist of 1) a multiple choice (40%) and 2) essay questions, 50%, based on class notes, reading in the virtual classroom and on the course program (basic and complementary).

### Observations for part-time students

For students evaluated only by the exam, the final exam will consist of 1) a multiple choice (40%) and 2) essay questions, 50%, based on class notes, reading in the virtual classroom and on the course program (basic and complementary).



#### 8. BIBLIOGRAPHY AND TEACHING MATERIALS

#### **BASIC**

Baldwin, R. y Wyplosz, C. (2012) The Economics of European Integration. Mc Graw Hill.

Eichengreen, B. (2012) European Monetary Integration with Benefit of Hindsight, Journal of Common Market Studies, 50, 1.

El-Agraa, A. M. (ed.). The European Union: Economics and policies. Cambridge University Press, 2011.

Europa Treaty of Lisbon http://europa.eu/lisbon\_treaty/index\_en.htm

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Fernández Navarrete, D. Fundamentos económicos de la unión europea. Thompson, 2007.

Hitiris, T. European Union Economics (5th ed.). Pearson Education, 2003.

Jordán Galduf, J. M. y otros. Economía de la unión europea (5th ed.), Civitas, 2005.

Krugman y Obstfeld (2006) Economía Internacional: teoría y práctica

Molle, W. The economics of European integration: theory, practice, policy (5th ed.). Ashgate, 2006.

Pelkmans, J. European integration: methods and economic analysis. Prentice Hall, 2006.

Robson, P. The economics of international integration (5th ed.). Routledge, 2006.

Tsoulakis, L. "The JCMS Lecture: Managing Diversity and Change in the European Union" Journal of Common Market Studies 44(1) 2006

Viñas, A. "La Unión Europea en la Encrucijada" Revista de Economía Mundial (15) 2006 http://www.sem-wes.org/revista/libros/cuerpo.php?buscar=1&condicion=(revistas.COD\_REV%20=15)%20&pag=2

Wallace, H., W. Wallace y M. Pollock. Policy Making in the European Union (5th ed). Oxford University Press, 2005.