

SUBJECT TEACHING GUIDE

G929 - International Economic Organisation

Degree in Business Administration and Management First Degree in Business Administration and Management

Academic year 2023-2024

1. IDENTIFYING DATA					
Degree	Degree in Business Administration and Management First Degree in Business Administration and Management			Type and Year	Optional. Year 3 Optional. Year 3
Faculty	Faculty of Economics and Business Studies				
Discipline	Subject Area: Applied International Economics				
Course unit title and code	G929 - International Economic Organisation				
Number of ECTS credits allocated	6	Term	Semester based (1)		
Web					
Language of instruction	Spanish	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. ECONOMIA				
Name of lecturer	JUDITH CATHERINE CLIFTON WALKER				
E-mail	judith.clifton@unican.es				
Office	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 1. DESPACHO PDI (E111)				
Other lecturers	JULIO REVUELTA LOPEZ				

3.1 LEARNING OUTCOMES

- Know, appreciate and analyse the evolution of the role of OEIs in the world economy.

4. OBJECTIVES

Know, appreciate and analyse the evolution of the role of OEIs in the world economy.

6. SUBJECT PROGRAM	
CONTENTS	
1	THE EVOLUTION OF THE INTERNATIONAL ECONOMIC SYSTEM. The formation of the international economy and its institutions The phases of the OEI in the post war.
2	THEORETICAL AND DOCTRINAL FOUNDATIONS OF OEIS Traditional, radical and structural approaches. Revisionist, pluralist and global approaches.
3	NATURE AND PRINCIPAL INSTITUTIONS OF OEIS Characteristics and nature of the OEI The UN System
4	INTERNATIONAL TRADE ORGANIZATION Patterns and structure of the world trade system The institutional framework of the organisation of world trade Integration. Regionalism and globalism. Less developed countries.
5	INTERNATIONAL MONETARY AND POLITICAL ORGANIZATION The basis of the monetary system and international finance The international monetary system The World Bank Mini classes Jean Monnet. From nation state to transnationalization. How does globalisation affect civil society? (Dis)integration in Europe and civil society.

7. ASSESSMENT METHODS AND CRITERIA				
Description	Type	Final Eval.	Reassessn	%
Written exam	Written exam	Yes	Yes	40,00
Essay.	Work	No	Yes	40,00
Tasks in class.	Others	No	Yes	10,00
Class participation.	Others	No	No	10,00
TOTAL				100,00
Observations				
Students can write the essay in English or Spanish. Plagiarism is not tolerated and will result in a fail. 40% of the result is gained through the exam based on class notes, class discussion and all the bibliography listed on the Course Guide. Students who wish to be examined by exam only, in February. The exam is 40% multiple choice, essay questions, 50%, on all content and bibliography.				
Observations for part-time students				
Students who are part time who wish to be examined by exam only, in February. The exam is 40% multiple choice, essay questions, 60%, on all content and bibliography.				

8. BIBLIOGRAPHY AND TEACHING MATERIALS**BASIC****BÁSICA****I. LA EVOLUCIÓN DEL SISTEMA ECONÓMICO INTERNACIONAL**

- Archer, C. (2001): *International Organizations*. Routledge. Cap. 1 "Definitions and History".
- Cuenca García, E. (2004): *Organización económica internacional*. Pearson Prentice Hall. Cap. 1 "Origen y desarrollo de las relaciones económicas internacionales: La aparición de los organismos económicos internacionales"
- Cuenca García, E. (2004): *Organización económica internacional*. Pearson Prentice Hall. Cap. 2 "Rasgos de la economía mundial en el siglo 20".

Maddison, A. (1995) *Monitoring the World Economy*. OCED. <http://www.ggdc.net/maddison/> Cap. 1.

West, J. (2011) *La OCDE y Asia: ¿dos mundos aparte en la globalización actual?* *Revista de Economía Mundial*, 28 http://www.sem-wes.org/files/revista/DIR_ZN57XF9MT4YBD4Q4UW1Z/rem28_3.pdf

II. LOS FUNDAMENTOS TEORICOS Y DOCTRINALES DE LA OEI

- Archer, C. (2001): *International Organizations*. Routledge. Cap. 4 "Writings on international organizations".
- Muns Albuixech, J. (1991): "Enfoques doctrinales y núcleos de atención investigadora en la Organización Internacional" en M. Varela Parache, *Organización Económica Internacional*, Cap. 1.

III. NATURALEZA Y PRINCIPALES INSTITUCIONES DE LA OEI

- Archer, C. (2001): "Classification of international organizations" Cap. 2 y "Roles and functions of international organizations" Cap. 3 *International Organizations*. Routledge.
- Cuenca García, E. (2005) "Las naciones unidas como institución económica internacional", "La conferencia de Naciones Unidas para el Comercio y el Desarrollo", "La ayuda y la financiación oficial al desarrollo" *Organización económica internacional* Caps 3, 5 y 7.

IV. ORGANIZACIÓN COMERCIAL INTERNACIONAL

- Clifton, J. y Díaz Fuentes, D. (2011) *From 'Club of the Rich' to 'Globalization à la Carte': Evaluating Reform at the OECD, Global Policy*, http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1765910
- Clifton, J. y Díaz Fuentes, D. (2011) *The OECD and Phases in the International Political Economy, 1961-2011, Review of International Political Economy*, 18 (5) http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1981942
- Clifton, J. y Díaz Fuentes, D. (2011) *La Nueva Política Económica de la OCDE ante el cambio en la Economía Mundial, Revista de Economía Mundial*, http://www.sem-wes.org/files/revista/DIR_OLTQ6TIPF5IUP3SPD6WL/rem28_5.pdf
- Cuenca García, E. (2005) "Problemas del comercio. Del acuerdo general sobre aranceles y comercio (GATT) a la Organización Mundial de Comercio (OMC)", *Organización económica internacional*, Cap. 7.
- Lanjouw, G. J. (1995) "From the GATT to the WTO", *International Trade Institutions*, Netherlands Open University. Cap. 2. V.

LA ORGANIZACIÓN MONETARIA INTERNACIONAL

- Bakker, A.F. P. (1996): *International Financial Institutions*, Essex: Longman.
- Cuenca García, E (2005) "La ayuda y la financiación oficial al desarrollo" Cap. 7, "Evolución del sistema monetario internacional y Fondo Monetario Internacional", Cap.8, *Organización económica internacional*.