

## SUBJECT TEACHING GUIDE

### G949 - Applied Economics

#### DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS

Degree in Economics  
Academic year 2023-2024

| 1. IDENTIFYING DATA              |  |                  |                    |                  |  |
|----------------------------------|--|------------------|--------------------|------------------|--|
| Degree                           | DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS    |                  |                    | Type and Year    | Compulsory. Year 4<br>Compulsory. Year 3 |
| Faculty                          | Faculty of Economics and Business Studies                                |                  |                    |                  |  |
| Discipline                       | Subject Area: Applied Economics<br>Module: Training in Applied Economics |                  |                    |                  |  |
| Course unit title and code       | G949 - Applied Economics   |                  |                    |                  |  |
| Number of ECTS credits allocated | 6  | Term             | Semester based (1) |                  |  |
| Web                              |  |                  |                    |                  |  |
| Language of instruction          | Spanish  | English Friendly | Yes                | Mode of delivery | Face-to-face                             |

|                  |   |  |  |  |  |
|------------------|---|--|--|--|--|
| Department       | DPTO. ECONOMIA  |  |  |  |  |
| Name of lecturer | MARCOS FERNANDEZ GUTIERREZ  |  |  |  |  |
| E-mail           | marcos.fernandez@unican.es  |  |  |  |  |
| Office           | Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 1.<br>DESPACHO MARCOS FERNANDEZ GUTIERREZ (E147) |  |  |  |  |
| Other lecturers  | ANA LARA GOMEZ PEÑA<br>JOSE MANUEL ALONSO ALONSO  |  |  |  |  |

| 3.1 LEARNING OUTCOMES |
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| 4. OBJECTIVES |
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## 6. COURSE ORGANIZATION

### CONTENTS

|   |  |
|---|--|
| 1 | 1. Labour Economics                      |
| 2 | 2. Economics of education                |
| 3 | 3. Research methods in applied economics |

## 7. ASSESSMENT METHODS AND CRITERIA

| Description   | Type         | Final Eval. | Reassessn | %      |
|---|--------------|-------------|-----------|--------|
| Class activities  | Others       | No          | Yes       | 15,00  |
| Exam, part 1  | Written exam | No          | Yes       | 15,00  |
| Exam, part 2  | Written exam | No          | Yes       | 15,00  |
| Exam, part 3  | Written exam | No          | Yes       | 15,00  |
| Final exam  | Written exam | Yes         | Yes       | 40,00  |
| TOTAL   |              |             |           | 100,00 |
| Observations  |              |             |           |        |
| Students who do not follow the continuous evaluation will do a final exam. This exam will consist in a test (4 points) and open questions (6 points). |              |             |           |        |
| Observations for part-time students   |              |             |           |        |
| Part-time students can do a final exam, over 10 points.   |              |             |           |        |

## 8. BIBLIOGRAPHY AND TEACHING MATERIALS

### BASIC

#### BLOQUE 1

McConnell, C.R.; Brue, S. L y Macpherson, D. D. (2007): "Economía Laboral (3ª edición)". Ed. McGraw-Hill.

#### BLOQUE 2

Salas Velasco, M. (2008): "Economía de la Educación". Ed. Prentice Hall.

#### BLOQUE 3

Angrist, J. y Pischke, J. S. (2008). Mostly harmless econometrics: An empiricist's companion. Princeton University Press.

Angrist, J. y Pischke, J. S. (2008). Dominar la Econometría: El Camino entre el Efecto y la Causa. Barcelona: Antoni Bosch.