

GUÍA DOCENTE ABREVIADA DE LA ASIGNATURA

860 - Economía de los Servicios Públicos e Innovación

Máster Universitario en Economía: Instrumentos del Análisis Económico

Curso Académico 2024-2025

1. DATOS IDENTIFICATIVOS					
Título/s	Máster Universitario en Economía: Instrumentos del Análisis Económico			Tipología y Curso	Optativa. Curso 1
Centro	Facultad de Ciencias Económicas y Empresariales				
Módulo / materia	MÓDULO ASIGNATURAS OPTATIVAS				
Código y denominación	860 - Economía de los Servicios Públicos e Innovación				
Créditos ECTS	3	Cuatrimestre	Cuatrimestral (2)		
Web	http://ocw.unican.es/ciencias-sociales-y-juridicas/economia-de-los-servicios-publicos-e-innovacion				
Idioma de impartición	Español	English friendly	Sí	Forma de impartición	Presencial

Departamento	DPTO. ECONOMIA
Profesor responsable	DANIEL DIAZ FUENTES
E-mail	daniel.diaz@unican.es
Número despacho	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 1. DESPACHO DANIEL DIAZ FUENTES (E108)
Otros profesores	JUDITH CATHERINE CLIFTON WALKER JOSE MANUEL ALONSO ALONSO

3.1 RESULTADOS DE APRENDIZAJE

- Los adquieren una visión general de la economía de los servicios públicos mediante el análisis del funcionamiento de los mercados, las empresas y las regulaciones de infraestructura de energía, telecomunicaciones, agua, medioambiente, salud y otros servicios públicos

Los alumnos aprenderán a preparar un caso de estudio similar a los realizados para organizaciones internacionales (OCDE, EU EC), realizar presentaciones en público a partir de la bibliografía y los datos seleccionados.

Se familiarizarán en de bases de datos sobre regulación de servicios públicos (OECD REFREG), privatización de distintos sectores y países (PRIVATIZATION BAROMETER), preferencias declaradas en la UE y América Latina (EUROBAROMETER), preferencias reveladas (EUROSTAT HBS).

4. OBJETIVOS

This course examines the long-term transformation and reform of public services, including privatization, liberalization, deregulation, New Public Management and, finally, internationalization. We adopt a European and an international perspective.

Economic, institutional, technological, social and political aspects of the way in which public services have been organised will be analysed, and how they have been financed, particularly in the European Union and Latin America.

The sessions will focus on public services operating in networks: communications, energy, transportation, water and other infrastructures. Innovations and alternative public policy affecting these services will be examined.

A través del desarrollo de este programa se examina desde una perspectiva internacional las transformaciones y las reformas de los servicios públicos, como la desregulación, la privatización, la internacionalización, (re)regulación supranacional mediante obligaciones de servicios de interés general y la introducción de nuevos criterios de gestión pública de servicios e infraestructuras de servicios. A su vez, se revisan los principales fundamentos económicos, institucionales, políticos y sociales de su organización, los patrones de provisión y financiación de los servicios públicos, en particular, en el marco de la Unión Europea, pero también en otras regiones y países como América Latina y Asia. En el curso se analizan diversos casos de servicios públicos, como los operados en base a reded e infraestructuras: comunicaciones, energía, transportes, agua e infraestructuras, y se explorará y evaluarán las innovaciones y las alternativas de políticas públicas que se pueden extender a otros servicios sociales.

6. ORGANIZACIÓN DOCENTE

CONTENIDOS

1	Introduction to Jean Monnet Master Classes on Public Service Economics and Innovation. A focus on the EU perspective. Traditional and new RegulationS of Public Services.
2	Regulatory Reform and Privatization
3	Liberalization and Deregulation of Public Services: regional and international dynamics.
4	New Public Management. Service of General Economic Interest. Public Service evaluation
5	Internationalization and Innovation in Public Services

7. MÉTODOS DE LA EVALUACIÓN				
Descripción	Tipología	Eval. Final	Recuper.	%
Estudio y elaboración de un breve un ensayo sobre un tema en base a artículos especializados (40%)	Trabajo	No	Sí	40,00
Presentación y defensa oral de un breve un ensayo sobre un tema en base a artículos especializados	Examen oral	No	No	10,00
Discusión y examen crítico de la bibliografía -artículos- de un tema presentado por otro alumno (15%)	Examen oral	No	Sí	10,00
Examen escrito de síntesis (2000 a 3000 palabras)	Examen escrito	No	Sí	40,00
TOTAL				100,00
Observaciones				
La calificación total se obtendrá de la evaluación de la asimilación de los temas presentados directamente mediante <ol style="list-style-type: none"> 1. El estudio sobre un tema en base a artículos especializados que resulte en un trabajo escrito (1000 palabras). (40%), su presentación y defensa oral (10%). 2. El estudio y discusión de la bibliografía de otro tema expuesto por otro alumno (15%). 3. Finalmente, mediante un ensayo escrito de síntesis de todos los temas tratados (2000 a 3000 palabras) (35%) que deberá presentarse antes de la última semana de junio.. 				
En caso de que la situación sanitaria obligase a la realización de la evaluación de forma no presencial, tanto las pruebas como la ponderación en la nota final serían las mismas, sustituyendo las pruebas prácticas y/o examen final presenciales por pruebas de las mismas características a realizar 'online'.				
Criterios de evaluación para estudiantes a tiempo parcial				
La evaluación consistirá en un examen final sobre diez puntos de todo el contenido de la asignatura.				

8. BIBLIOGRAFÍA Y MATERIALES DIDÁCTICOS

BÁSICA

Topic I. Traditional Regulation of Public Services: Public Enterprises and Public Service Obligations

Archibugi, Daniele; Ciccarone, Giuseppe; Mare, Mauro; Pizzetti, Bernardo & Violati, Flaminia 2003, "Triangular Relations In Public Service Economics", *International Review of Applied Economics*, Vol. 17, No. 1. KEY READING

Borghi, E., Chiara Del Bo & Massimo Florio, 2010. "The theory of public enterprise, social welfare and planning: a note," Working Papers 2010-20, DBStudi di Milano. <http://ideas.repec.org/p/mil/wpdepa/2010-20.html> KEY READING

Ceriani, L., Raffaele Doronzo & Massimo Florio, 2009. "Privatization, unbundling, and liberalization of network industries: a discussion of the dominant policy paradigm in the EU," Departmental Working Papers 2009-09,

Chang, H.J. (2007), *State-Owned Enterprise Reform*, United Nations Department For Economic and Social Affairs.

Clifton, J. & Díaz, D. (2017), "The State and Public Corporations", *The International Political Economy of the Corporation*

Comín, F. & D. Díaz (2004), *La empresa pública en Europa*, Madrid, Síntesis.

Gomez-Ibañez J.A., 2004, *Regulating Infrastructure: Monopoly, Contracts, and Discretion*, Harvard University Press, Cambridge, MA.

Kaul, I. (2003) 'Redefining Public Goods: Why, How and to What Effects?' UNU-CRIS International.

Lane, J. E. (1997), *The Public Sector: Concepts, Models and Approaches*, Sage Publications.

Lasheras, M.A. (1999) *La regulación económica de los servicios públicos*. Ariel.

Lienert, I. (2009): "Where Does the Public Sector End and the Private Sector Begin?", IMF WP 09/122 .

Martin, S. (2001) *Industrial Organization: A European Perspective*. Oxford University Press

Millward, R. (2005): *Private and public enterprise in Europe: energy, telecommunications and transport, 1830-1990*, Cambridge University Press, Cambridge.

Motta, M. (2004), *Competition Policy. Theory and Practice*, Cambridge University Press.

Ostrom, E. (1990) *Governing the Commons*. Cambridge University Press.

Ostrom, V., Tiebout, C. and Warren, R. (1961) "The organization of government in metropolitan areas: a theoretical enquiry" *The American Political Science Review*.

Toninelli, P. A. ed. (2000): "The Rise and Fall of Public Enterprises: The Framework", en P. A. Toninelli, ed. *The Rise and Fall of State-Owned Enterprises in the Western World*, Cambridge University Press, Cambridge.

Topic II. Privatisation

- Bauer, J. M.(2005), "Regulation and state ownership: conflicts and complementarities in EU telecommunications" *Annals of Public and Cooperative Economics*, 76, 2, 151-177.
- Belke, A.; Baumgaertner, F.; Schneider, F. & Setzer, R. (2005), "The Different Extent of Privatisation Proceeds in EU Countries: A Preliminary Explanation Using a Public Choice Approach", Center for Economic Studies & Ifo Institute for Economic Research CESifo, Working Paper No. 1600
- Bourguignon, F. & Sepúlveda, C. (2009) Privatization in Development Some Lessons from Experience, World Bank WP5131. http://www-wds.worldbank.org/servlet/WDSContentServer/WDSP/IB/2009/11/16/000158349_20091116131648/Rendered/PDF/WPS5131.pdf
- Burns, C., Clifton, J. and Quaglia, L (2017) Explaining Policy change in the EU: Financial reform after the crisis. *J of European Public Policy* <http://www.tandfonline.com/doi/full/10.1080/13501763.2017.1301535> (STUDENT PRESENTATION 1)
- Ceriani, Lidia; Raffaele Doronzo & Massimo Florio (2009), Privatization, Unbundling, and Liberalization of Network Industries: a Discussion of the Dominant Policy Paradigm in the EU" Working Paper N. 2009-09. RECOMMENDED
- Clifton, J., F. Comín & D. Díaz-Fuentes (2003), Privatization in the European Union: Public Enterprises and Integration. Kluwer.
- Clifton, J., F. Comín & D. Díaz-Fuentes (2006) "Privatization in the European Union: inevitable, ideological, pragmatic? *Journal of European Public Policy*, 13. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1588756
- Clifton, J., F. Comín & D. Díaz-Fuentes (2006b): "La privatización de las empresas públicas en la Unión Europea – vía británica o senda europea", *Revista de Economía Mundial*.
- Florio, M. (2013) *Network Industries and Social Welfare*. OUP. 2013. Chaps 9 and Conclusion
- Hulsink, W. (1999): *Privatization and Liberalisation in European Telecommunications*, Londres y Nueva York.
- Meggison, W. y J. Netter, (2001); "From State to Market: A survey of empirical studies on Privatization", *Journal of Economic Literature*. 39,2, 321-389.
- Millward, R. (2005): *Private and public enterprise in Europe: energy, telecommunications and transport, 1830-1990*, Cambridge University Press, Cambridge.
- Millward, R. (2006), *The British Privatisation Programme: A Long Term Perspective*, Università degli Studi di Milano Dipartimento di Scienze Economiche, Aziendali e Statistiche Working Paper n. 2006-07
- Martimort, D. Stéphane Straub, S., (2009): "Infrastructure privatization and changes in corruption patterns: The roots of public discontent", *Journal of Development Economics*, 90, 1, 69-84. RECOMMENDED
- Newbery, D.M. (2000), *Privatization, Restructuring and Regulation of Network Utilities*, Cambridge, MA: MIT Press.
- Newbery, D. M. (2004), "Privatising Network Industries", CESifo WP No. 1132, serie Industrial Organisation, Munich. http://www.cesifo-group.de/portal/page/portal/ifoContent/N/neucesifo/CONFERENCES/SC_CONF_1999-2006/PRI03/PRI03_PAPERS_PART2/PRI03-NEWBERY_B.PDF
- Parker, D. (ed.) (1998): *Privatization in the EU: theory and policy perspectives*. Routledge, Londres y Nueva York.
- Parker, D. (2004), *The UK's Privatisation Experiment: the passage of time permits a sober assessment*, CESifo Working Paper No. 1126, Serie Industrial Organisation, Munich.
- Parker, D. y Saal, D. (eds.) (2003): *International Handbook on Privatization*, Edward Elgar, Cheltenham.
- Schuster, P. Carina Schmitt, Stefan Traub (2013) *The retreat of the state from entrepreneurial activities: A convergence analysis for OECD countries, 1980–2007* *European Journal of Political Economy* (STUDENT PRESENTATION 2)
- Schuster, P. (2012) *One for all and all for one: privatization and Universal Service provision in the postal sector* *Applied Economics* (STUDENT PRESENTATION 2)
- Warner, M and A. Hefetz(2012). "Insourcing and Outsourcing," *Journal of American Planning Association*, 78(3): 313-327.
- Yarrow, G. et al. (2008) *Competition in the Provision of Water Services*, Regulatory Policy Institute, <http://www.rpieurope.org/Research/Report%20on%20Competition%20in%20Water%20Services.pdf>
- Primary Data:
- OECD (2012): *Indicators of Product Market Regulation* http://www.oecd.org/document/1/0,3746,en_2649_37443_2367297_1_1_1_37443,00.html
- OECD (2012) : *Regulation in energy, transport and communications* http://www.oecd.org/document/32/0,3746,en_2649_37443_35791136_1_1_1_37443,00.html
- FEEM Privatization Barometer Data Bank and Archive <http://www.privatizationbarometer.net/>;
<http://www.privatizationbarometer.net/database.php>

Topic III. Liberalisation and deregulation

Armstrong, Mark & David E. M. Sappington (2006), "Regulation, Competition, and Liberalization *Journal of Economic Literature* Vol. XLIV, pp. 325–366.

Bauer, J. (2005), "Regulation and State Ownership: Conflicts and Complementarities in EU Telecommunications", *Annals of Public and Cooperative Economics* 76:2 2005 pp. 151–177.

Bel, G. Calzada, J. y Fageda, X. (2006), "Liberalización y competencia en España, ¿Dónde estamos?", *Información Comercial Española*, 829, 123-144.

Bognetti, G. & Obermann, G. (2008): "Liberalization and Privatization of Public Utilities: Origins of the Debate, Current Issues and Challenges For The Future", *Annals of Public and Cooperative Economics* 79:3/4 2008 pp. 461–485

Brunekreeft, G.; Neuhoof, K. & D. Newbery (2004): *Electricity Transmission: An Overview of the Current Debate*, Cambridge Working Papers in Economics CWPE 0463

Ceriani, Lidia; & Massimo Florio (2008), "A Primer on the Welfare effects of Regulatory Reforms in network industries", *Universit' a degli Studi di Milano Statistics and Mathematics*, Working Paper n. 2008-23

Ceriani, L., Raffaele Doronzo & Massimo Florio, 2009. "Privatization, unbundling, and liberalization of network industries: a discussion of the dominant policy paradigm in the EU," *Departmental Working Papers 2009-09*, Department of Clifton, J.,

Díaz-Fuentes, D., Fernández-Gutiérrez, M. & Revuelta, J. (2011): "Infrastructure regulation: What works, Why, and how do we know? Lessons from Europe", "Infrastructure regulation: What works, Why, and how do we know? M. Ramesh, D. Jarvis, W. Xun & E. Aral eds., *World Scientific preliminary version* http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1604451

Clifton, J, Díaz-Fuentes, D and Fernández, M (2014) The impact of socio-economic background on satisfaction: evidence for policy-makers, *Journal of Regulatory Economics*, i-first, <http://link.springer.com/article/10.1007/s 11149-014-9251-1> (STUDENT PRESENTATION)

Clifton, J, Díaz-Fuentes, D and Fernández, M (2015) Public infrastructure services in the European Union: Challenges for territorial cohesion, forthcoming, *Regional Studies* (STUDENT PRESENTATION)

Clifton, J., Díaz-Fuentes, D., Fernández, M. and Revuelta, J., (2011) Diferencias territoriales en el uso de los servicios de interés económico general, *Investigaciones Regionales*, http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1762607

Clifton, J., Díaz-Fuentes, D., Fernández-Gutiérrez, M., and Revuelta, J., (2011). "Los ciudadanos ante la regulación europea de servicios públicos". *CIRIEC: Revista de Economía Pública, Social y*

Cooperativa, http://www.ciriec-revistaeconomia.es/index.php?id_pagina=7http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1762644

Copenhagen Economics, "Market Opening in Network Industries", Report Copenhagen Economics on behalf of DG Internal Market, EU Commission, 2005. http://wp.demm.unimi.it/tl_files/wp/2009/DEMM-2009_041wp.pdf

Florio, Carlo, Florio, Massimo (2009), "The reform of network industries, privatisation and consumers' welfare: evidence from the EU15", "Universit' a degli Studi di Milano Statistics and Mathematics, Working Paper n. 2009-41.

Florio, Carlo, Florio, Massimo (2008), "Do you Pay a Fair Price for Electricity? Consumers' Satisfaction and Utility Reform in the EU", "Universit' a degli Studi di Milano Statistics and Mathematics, Working Paper N. 2008-12 www.economia.unimi.it

Florio, Massimo (2007), *Electricity Prices as Signals for the Evaluation of Reforms: An Empirical Analysis of Four European Countries*, *International Review of Applied Economics*, 21, 1, 1–27.

Gabriele, Alberto (2004) *Policy Alternatives in Reforming Power Utilities In Developing Countries: a Critical Survey*, No. 168, UNCTAD, Geneva.

Levi-Faur, D. (2004): "On the 'net impact' of Europeanization. The EU's telecoms and electricity regimes between the global and the national", *Comparative Political Studies*, 37, 1, 3-29.

Majone, G. (1997): "From the positive to the regulatory state: causes and consequences of changes in the mode of governance", *Journal of Public Policy*, 17, 2, 139-67.

Newbery, D.M. (2002), 'Problems of liberalising the energy utilities', *European Economic Review*, 46, 919-27, 46, 919-27. KEY General reading

Prosser, Tony (Ed.), (2005) *The limits of competition law: markets and public services*, Oxford University Press.

Stern, P.A. & David N. Townsend, (2007), *New Models for Universal Access to Telecommunications Services in Latin America: Lessons from the past and Recommendations for a New Generation of Universal Access Programs for the 21st Century*.

Thatcher, M. (2000): *The Politics of Telecommunications. National institutions, convergences and change in Britain and France*, Oxford University Press, Oxford.

- (2002): Analysing regulatory reform in Europe, *Journal of European Public Policy*, 9, 6, 859-872.

- (2002): Regulation after delegation: independent regulatory agencies in Europe. *Journal of European Public Policy*, 9, 6, 954-972.

- (2004) "Winners and losers in Europeanization: reforming the national regulation of telecommunications." *West European Politics*, 27, no. 2 284-309.

Waddams, C. and B. Brigham and L. Fitzgerald, (2008) "Service quality in regulated monopolies", *Annals of Public and Cooperative Economics*, 79(2), 244-68.

Waddams, C. (2008) *The Future of Retail Energy Markets*, *The Energy Journal*, special issue in honour of David Newbery, 125-37.

Wilson, Chris M and Waddams Price, Catherine (2010) *Do consumers switch to the best supplier?* *Oxford Economic Papers* 62 (4). pp. 647-668.

Fuentes primarias

Eurostat: [http://epp.eurostat.ec.europa.eu/portal/page?
_pageid=1133,47800773,1133_47802558&_dad=portal&_schema=PORTAL](http://epp.eurostat.ec.europa.eu/portal/page?_pageid=1133,47800773,1133_47802558&_dad=portal&_schema=PORTAL)

Topic IV. New Public Management

- Alonso, J. M., Clifton, J. and D. Díaz-Fuentes (2015) "Did New Public Management Matter? An Empirical Analysis of the outsourcing and decentralization effects on public sector size", *Public Management Review*, i-first http://www.tandfonline.com/doi/abs/10.1080/14719037.2013.822532#.U38OPXJ_vHo (PRESENTATION 1)
- Alonso, J. M., Clifton, J. and D. Díaz-Fuentes (2015) The Impact of NPM on efficiency. An analysis of Madrid's hospitals. *Health Policy*. 2015. (READING) <http://www.sciencedirect.com.libezproxy.open.ac.uk/science/article/pii/S0168851014003352> (PRESENTATION 2)
- Alonso, J. M., Clifton, J. and D. Díaz-Fuentes (2017) The impact of government outsourcing on public spending: Evidence from European Union countries *J of Policy Modelling*. <http://www.sciencedirect.com/science/article/pii/S0161893817300091> (PRESENTATION 3)
- Andrews, R., and de Walle, S (2013) NPM and Citizens' Perceptions of local service efficiency, responsiveness, equity and effectiveness. 15(5) <http://www.tandfonline.com/doi/full/10.1080/14719037.2012.725757#abstract>
- Calzada, J., Costas, A. y Jordana, J. eds. (2009): Más allá del mercado. Las políticas de servicio universal en América Latina, Fundació CIDOB. Barcelona.
- Cheung, A. (1997) "Understanding Public-Sector Reforms: Global Trends and Diverse Agendas", *International Review of Administrative Sciences*. 63: 4, 435–57.
- Clarke, D. (2000) Citizens, Charters and Public Service Reform in France and Britain, *Government and Opposition*. 35: 2 pp152–69.
- Clifton, J., F. Comín & D. Díaz-Fuentes (2005), "Empowering Europe's Citizens? Towards a charter for services of general interest". *Public Management Review*. KEY READING
- Clifton, J. & Díaz-Fuentes, D., (2010): "Evaluating EU policies on public services: A citizens' perspective", *Annals of Public and Cooperative Economics*, http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1597770 KEY READING
- Clifton, J., Díaz-Fuentes, D., Fernández-Gutiérrez, M. and Revuelta, J. (2011), "Does Market-Oriented Reform led to a Two Track Europe? Cases from Telecommunications and Energy", *Annals of Public and Cooperative Economics*, December. <http://onlinelibrary.wiley.com/doi/10.1111/j.1467-8292.2011.00444.x/abstract>
- Costas, Antón (2007), "De consumidor a ciudadano, el papel de la satisfacción del ciudadano en la sostenibilidad de los mercados de servicios públicos", *ICE Evaluación de políticas públicas*, 836, 33-50. RECOMMENDED
- Denhardt, Robert B. & Denhardt, Janet Vinzant (2000), "The New Public Service: Serving Rather than Steering", *Public Administration Review* 60 (6), 549–559.
- European Commission (2008) How can behavioural economics improve policies affecting consumers? http://ec.europa.eu/consumers/dyna/conference/index_en.htm RECOMMENDED
- Ferrari, P.A.; Annoni, P. & Manzi, G. (2007), "Evaluation and comparison of European countries: public opinion on services", *Università degli Studi di Milano Statistics and Mathematics*, Paper 27. www.economia.unimi.it
- Fiorio, C. V., Florio, M., (2011) Would you say that the price you pay for electricity is fair? Consumers' satisfaction and utility reforms in the EU15, *Energy Economics*, 33, 178-187
- (2007), "Consumers' Attitudes on Services of General Interest in the EU: Accessibility, Price and Quality", 2000-2004 *Nota di Lavoro* 2.2007, Fondazioni Eni, Enrico Matei.
- Gruening, G (2001) Origin and theoretical basis of New Public management. *International public management journal*. 4(1). <http://www.sciencedirect.com/science/article/pii/S1096749401000411>
- Ilzkovitz, F., Dierx, A. y Sousa, N. (2008): An analysis of the possible causes of product market malfunctioning in the EU: First results for manufacturing and service sectors, *Economic Papers* 336, European Commission.
- Lane, J. E. (2000) *New Public Management*, Routledge.
- Louis, V. J & Rodrigues, S (2006), *Les services d'intérêt économique général et l'Union européenne*. Bruylant.
- Mangenot, M. (Ed.) (2005), *Administrations publiques et services d'intérêt général: quelle européanisation*, Maastricht, European Institute of Public Administration
- McGuire, A. (2002) Service Charters – Global Convergence or National Divergence? A Comparison of Initiatives in Australia, the United Kingdom and the United States, *Public Management Review*. 4: 1 pp 493 – 524.
- McLaughlin, K., Osborne, S. & Ferlie, E. eds (2005) *New Public Management: Current Trends and Future Prospect*, London & New York: Routledge.
- OECD - PUMA (Public Management Service Public Management Committee) (1996) *Responsive Government: Service Quality Initiatives*, Paris: OECD
- OECD (2010) *Public Administration after "New Public Management"*. Paris: OECD.
- OECD (1997) *In Search of Results: Performance Management Practices*, Paris: OECD.
- OECD (2007) *Roundtable on Demand-Side Economics for Consumer Policy Summary Report*, OECD. Paris.
- OECD (2008) *Enhancing Competition in Telecommunication: Protecting and Empowering Consumers*, OECD. Paris.

- Pollitt, C. & Bouckaert, G. (2004) *Public Management Reform – a Comparative Analysis*, Oxford: Oxford University Press.
- Rott, Peter, (2007), "Consumers and services of general interest: Is EC consumer law the future? *Journal of Consumer Policy*, Volume 30, Number 1, pp. 49-60.
- Sappington, David, E.M. (2005), "Regulating Service Quality: A Survey", *Journal of Regulatory Economics*, 27, 2, 123-154.
- Van de Walle, S. (2006): "The impact of public service values on service of general interest reform debates", *Public Management Review*, 8 (2), 183-205.
- Van de Walle, S. and G. Hammerschid (2011) *Coordinating for Cohesion in the Public Sector of the Future*. COCOPS working paper. http://www.eur.nl/cocops/publications/research_publications/cocops_working_paper_series/ KEY READING.
- Whitehead, J. C.; Pattanayak, S. K.; Van Houvten, G. L. Y Gelso, B. R. (2008): "Combining revealed and stated preference data to estimate the nonmarket value of ecological services: an assessment of the state of the service", *Journal of Economic Surveys*, 22 (5), 872-908. doi: 10.1111/j.1467-6419.2008.00552.x

Primary Data.

- EC (European Commission) (1996) *Communication on Services of General Interest in Europe*,
- (1997) Eurobarometer 47.0: L'Europe des Consommateurs, les Citoyens Face a l'Ouverture a la Concurrence des Monopoles de Services Public.
 - (2000) *Les Européens et les services d'intérêt généraux*. (2000) *Communication on Services of General Interest in Europe*.
 - (2002) Eurobarometer 58: Consumers' opinions about Services of General Interest. Etude sur les services d'intérêt économique general aupres des citoyens des 15 pays
 - (2003) 'Green Paper on Services of General Interest'.
http://www.europa.eu.int/eur-lex/en/com/gpr/2003/com2003_0270en01.pdf
 - (2003) Flash Eurobarometer 150: La Qualite' des Services, EC. Available at
http://europa.eu.int/comm/public_opinion/flash/fl150_fr.pdf
 - (2004) 'White Paper on Services of General Interest'
http://europa.eu.int/comm/secretariat_general/services_general_interest/docs/com2004_374_en.pdf.
 - (2005) Eurobarometer 219
 - (2006) *Evaluation of the Performance of Network Industries Providing Services of General Economic Interest*
 - (2007) Eurobarometer 260 EC (2007b) *European Consumers' Opinions On Certain Services Of General Interest Qualitative Study in The 25 Member States*.

Topic V. Internationalisation

D. , Baumol, W. & Burke, A. (2006) Competition policy in dynamic markets”, International Journal of Industrial Organization, 19, 613–634

Apeldoorn, B. van & Horn, L. (2006), “The Transformation of Corporate Governance Regulation in the European Union : From Harmonization to Marketization”, Vrije Universiteit Amsterdam, Working Papers. 2006/04

Clifton, J., F. Comín and D. Díaz-Fuentes (2004), “Nationalisation, denationalisation and Europe integration: changing contexts, unfinished debates”, Enterprises et Histoire p. 24-53 no 37.

Clifton, J., Comín, F., & Díaz-Fuentes, D. (eds) (2007) Transforming public enterprise in Europe and North America : Networks, Integration and Transnationalisation . Palgrave-Macmillan <http://www.palgrave.com/products/title.aspx?PID=271592>

Clifton, J., Comín, F., & Díaz-Fuentes, D. (2008), “The Rise of the New Public Service Transnationals: European or Global Phenomenon?”, in Schröter, H., (ed) In Search of the European Enterprise, Springer

Clifton, J., F. Comín and D. Díaz-Fuentes (2011), “Explaining Incumbent Internationalization: A Historical Perspective” in “Regulation and Deregulation of Utilities in the Nineteenth and Twentieth Centuries” Business History , 5 (3), <http://www.tandfonline.com/doi/abs/10.1080/00076791.2011.599588>. KEY READING

Clifton, J. & Díaz-Fuentes, D. (2010a), “Is the European Union ready for FDI from Emerging Markets?” Foreign Direct Investment from Emerging Markets: The Challenges Ahead, ed Karl Sauvant with W. A. Maschek & G. McAllister , Palgrave Macmillan– University of Columbia. ISBN: 9780230100213 <http://www.palgrave.com/products/title.aspx?pid=398511> http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1598345 KEY READING

Clifton, J., & Díaz-Fuentes, D. (2010b): “The European Union, Southern Multinationals and the question of the Strategic Industries”, The Emergence of Southern Multinationals, ed. L. Brennan Palgrave Macmillan, 2010. <http://www.palgrave.com/products/Title.aspx?pid=371406> http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1699654

Clifton, J., D. Díaz-Fuentes & C. Marichal (2007) “Taking control: transforming telecommunications in Mexico” in Clifton, Comín & Díaz-Fuentes eds. (2007).

Clifton, J. Díaz-Fuentes, D., & Revuelta, J. (2010).:”The Political Economy of Telecoms and Electricity Internationalization in the Single Market” Journal of European Public Policy, 2010. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1600054 KEY READING

Clifton, J., Díaz-Fuentes, D., & Revuelta, J. (2009): " Explaining Telecoms and Electricity Internationalization in the European Union: A Political Economy Perspective", European University Institute, Robert Schuman Centre for Advanced Studies, WP 2009/62. ISBN 1028 3265 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1597766 <http://cadmus.eui.eu/dspace/handle/1814/12839>.

Clifton, J., Díaz-Fuentes, D., & Revuelta, J. (2011) "The political economy of telecoms and electricity internationalization in the single market" The Political Economy of Europe's Incomplete Single Market. D Howarth y T. Sadeh (Eds.), Routledge <http://www.routledge.com/books/details/9780415677684/>

Clifton, J., Díaz-Fuentes, F. and Lanthier, P. (2014) “Editorial: Utility Policy and development since Bretton Woods: The role of Multinationals, governments and International Financial Institutions”, Utilities Policy, <http://dx.doi.org/10.1016/j.jup.2014.03.010>, online first (ISI:0.7/2012)

Clifton, J., Díaz-Fuentes, D & Warner, M. (2016) The Loss of Public Values when public shareholders go abroad . Utilities Policy. <http://www.sciencedirect.com/science/article/pii/S0957178715300825> (STUDENT PRESENTATION)

Goldstein, A. (2007) Multinational Companies from Emerging Economies. Palgrave

MacDonald, D. (2016) To corporatize or not to corporatize? Utilities Policy. Forthcoming. <http://www.sciencedirect.com/science/article/pii/S0957178716300030> (STUDENT PRESENTATION)

UNCTAD (2004), World Investment Report 2004:The Shift to Services, Nueva York - Geneva..

UNCTAD (2008), World Investment Report 2008:Infraestructure Investment, Nueva York – Geneva

UNCTAD (2011) World investment Report 2011. KEY READING

OECD (2007) International Investment Perspectives 2007. Paris.

Wigger, A. (2006), “Towards A Market-Based Approach: The Privatization and Micro-Economization of EU Antitrust Law Enforcement, Vrije Universiteit Amsterdam, Working Papers. 2006/05.