

SUBJECT TEACHING GUIDE

G1639 - European Economic Policy

DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS Degree in Economics

Academic year 2024-2025

1. IDENTIFYING DATA					
Degree	DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS Degree in Economics			Type and Year	Compulsory. Year 4 Compulsory. Year 3
Faculty	Faculty of Economics and Business Studies				
Discipline	Subject Area: Applied Economics Module: Training in Applied Economics				
Course unit title and code	G1639 - European Economic Policy				
Number of ECTS credits allocated	6	Term	Semester based (2)		
Web					
Language of instruction	English	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. ECONOMIA				
Name of lecturer	JUDITH CATHERINE CLIFTON WALKER				
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Office	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 1. DESPACHO PDI (E111)				
Other lecturers	DANIEL DIAZ FUENTES ANA LARA GOMEZ PEÑA				

3.1 LEARNING OUTCOMES

- Understand the challenges and opportunities for economic policy in the context of the EU from an international perspective.
Deepen students' knowledge of how economic theory provides foundations for different economic policy options . Understand the economic consequences of economic policy.

4. OBJECTIVES

Stimulate students to reflect on the challenges and opportunities brought about by economic policy in the EU context from an international perspective. Deepen students' knowledge of economic theory and how it leads to multiple options as regards implementing economic policy. Help students understand the economic consequences of economic policy.

6. SUBJECT PROGRAM

CONTENTS

1	PART 1. INTRODUCTION TO EU ECONOMIC POLICY Introductory lecture. 1. The origins, evolution and contemporary state of EU economic policy 2. The makers of EU economic policy: the EU institutions and their roles.
2	PART 2. THE ECONOMIC POLICY IN THE EU 3. EU treaties and EU economic policy since Lisbon.
3	PART 3. SPOTLIGHT ON CORE EU ECONOMIC POLICY COMPETENCES 4. Single Market 5. Competition 6. Privatization, liberalization and deregulation.
4	PART 4. EVALUATING EU ECONOMIC POLICY 8. New approaches to evaluating policy: A Citizen perspective 9. Why insights on satisfaction and behaviour can help policy makers in the EU.
5	Part 1, 2, 3 and 4.

7. ASSESSMENT METHODS AND CRITERIA

Description	Type	Final Eval.	Reassessn	%
Final written exam.	Written exam	No	Yes	40,00
Essay.	Work	No	Yes	40,00
Tasks.	Others	No	Yes	10,00
Participation in Class.	Others	No	No	10,00
TOTAL				100,00

Observations

Students can opt to do an essay in English or Spanish.
Plagiarism is not tolerated and results in an automatic fail in every case.
Students who opt to do the final exam (without class participation) can earn up to 90% of the final mark. This exam will consist of 1) Multiple Choice 40% and 2) open essay questions on all aspects in the reading list (basic and advanced), class notes and reading, worth 50%.

Observations for part-time students

Part time students who exclusively are examined by a final exam, the exam represents 100% of the result. The exam is as above (Multiple Choice 40%, Essay questions 60%) taking in all the material included in the bibliography and class presentations and readings.

8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC

Krugman, Obstfeld y Melitz (2012) "Introducción", "Comercio Mundial: una visión general", La economía política de la política comercial", "Los instrumentos de la política comercial", "La política comercial en los PMD", "Controversias en la política comercial", "Los movimientos internacionales de factores", "La política macroeconómica y la coordinación con tipos de cambio flexibles", "El sistema monetario internacional: una visión histórica", "Áreas monetarias óptimas y la experiencia europea" y "El dinero, los tipos de interés y los tipos de cambio" Economía Internacional: Teoría y Política.

Stiglitz, J. (2003) El malestar de la globalización, cáp. 1.

Bhagwati, J. (2005) En defensa de la globalización, cáp. 1.

OMC (2011) Informe sobre el Comercio Mundial Mundial 2011: La OMC y los acuerdos comerciales preferenciales: de la coexistencia a la coherencia http://www.wto.org/spanish/res_s/booksp_s/anrep_s/world_trade_report_11_s.pdf

OCDE (2010) Perspectivas sobre el desarrollo mundial 2010: riqueza cambiante, OCDE, <http://www.oecd.org/dataoecd/30/18/45452519.pdf>

CE (sin fecha) La Política Comercial de la UE <http://ec.europa.eu/trade/>

CE (sin fecha) Integración monetaria y económica http://europa.eu/pol/emu/index_es.htm

CE (sin fecha) El presupuesto http://europa.eu/pol/financ/index_es.htm

CE (sin fecha) La Política de IED de la UE <http://ec.europa.eu/trade/creating-opportunities/trade-topics/investment/>

Clifton, J., Comín, F., y Díaz-Fuentes, D. (2006) "La privatización de empresas públicas en la UE: ¿la vía británica o la senda europea?" Revista de Economía Mundial, [http://www.sem-wes.org/revista/libros/cuerpo.php?buscar=1&condicion=\(revistas.COD_REV%20=15\)%20&pag=1](http://www.sem-wes.org/revista/libros/cuerpo.php?buscar=1&condicion=(revistas.COD_REV%20=15)%20&pag=1)

Williamson, J. (2003) "No hay consenso: reseña sobre el Consenso de Washington y sugerencias sobre los pasos a dar" Finanzas y Desarrollo <http://www.imf.org/external/pubs/ft/fandd/spa/2003/09/pdf/williams.pdf>

Costas Comesaña, A. (2007) "De consumidor a ciudadano. El papel de la satisfacción del ciudadano en la sostenibilidad de los mercados de servicios públicos" ICE http://www.revistasice.com/cmsrevistasICE/pdfs/ICE_836_33-50__4CA735DA08150AEA4A21030AA07BB354.pdf

UNCTAD (varios años) Informe de la Inversión Mundial <http://archive.unctad.org/Templates/Page.asp?intItemID=1465>

Comisión Europea (sin fecha) "Consumidores" http://europa.eu/pol/cons/index_es.htm

Comisión Europea (sin fecha) "Política de competencia" http://europa.eu/competition/index_en.html