

SUBJECT TEACHING GUIDE

G898 - Operations Management

DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS

Double Degree in Business Administration and Management and Labour Relations

Double Degree in Law and Administration and Business Management

Degree in Business Administration and Management

First Degree in Business Administration and Management

Academic year 2024-2025

1. IDENTIFYING DATA					
Degree	DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS Double Degree in Business Administration and Management and Labour Relations Double Degree in Law and Administration and Business Management Degree in Business Administration and Management First Degree in Business Administration and Management			Type and Year	Compulsory. Year 2 Compulsory. Year 3
Faculty	Faculty of Economics and Business Studies				
Discipline	Subject Area: Operations Module: Training in Business Organisation				
Course unit title and code	G898 - Operations Management				
Number of ECTS credits allocated	6	Term	Semester based (2)		
Web					
Language of instruction	Spanish	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. ADMINISTRACION DE EMPRESAS
Name of lecturer	MARTA PEREZ PEREZ
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Other lecturers	ANA MARIA SERRANO BEDIA GEMA GARCIA PIQUERES

3.1 LEARNING OUTCOMES

- Being able to identify the main challenges and objectives that have raised the managers of the operations area in the current environment
- Being able to identify short and long term decisions in the operations area of a company based on its strategic or operational nature
- Being able to identify the sources of ideas for new products and select the most suitable products based on economic and strategic criteria
- Being able to identify the basic characteristics of different production systems and selecting the most appropriate based on economic and strategic criteria
- Being able to design a production process, incorporating the decisions related to resources (technology and human factor), layout and capacity based on economic and strategic criteria
- Being able to select the location of the firm based on economic and strategic criteria
- Knowing the framework of quality management and the different alternatives for designing its management system

4. OBJECTIVES

- Identify the problems in the operations area of a company in today's competitive environment
- Identify relevant decisions in the of operations area of a company
- Being able to design operations area of a company

6. SUBJECT PROGRAM

CONTENTS	
1	Operations strategy
2	Selection and design of products
3	Selection and design of processes
4	Lean Management
5	Productive capacity
6	Location
7	Human resources on operations management
8	Quality mangement

7. ASSESSMENT METHODS AND CRITERIA				
Description	Type	Final Eval.	Reassessn	%
Theoretical and practical exam of chapters 1 to 3	Written exam	No	Yes	25,00
Theoretical and practical exam of chapters 4 to 6	Written exam	No	Yes	25,00
Continuos assessment: activities to be developed in the classroom or through the virtual platform	Others	No	Yes	30,00
Theoretical and practical exam of chapters 7 and 8	Written exam	Yes	Yes	20,00
TOTAL				100,00
Observations				
<p>The subject will be considered passed when a score of 5 or more points is obtained in all assessments taken during the four-month period.</p> <p>Ordinary Assessment:</p> <ul style="list-style-type: none"> -All students who have participated in continuous assessment activities must take a theoretical and practical test related to chapters 7 and 8 on the date of the ordinary assessment. This test will account for 20% of the final grade. -Students who have not completed any continuous assessment activities, as well as part-time students, will be examined on chapters 1 to 8 during the ordinary assessment. They must achieve a minimum grade of 5 points in this test, which will account for 100% of the final subject grade. <p>Extraordinary Assessment:</p> <p>Students who do not pass the subject in the ordinary assessment can recover it through an extraordinary assessment. This assessment will include:</p> <ul style="list-style-type: none"> -Theoretical and practical tests following the same structure and weight as those in the ordinary assessment. -Questions related to a practical case to recover the continuous assessment activities. <p>Students only need to take the parts of the exam corresponding to the modules they failed in the ordinary assessment.</p> <p>In the event that health and/or education authorities indicate that in-person tests are not possible, they will be conducted remotely.'</p>				
Observations for part-time students				
<p>Part-time students will pass the subject in the ordinary assessment when they achieve a grade of 5 or more points in the single theoretical and practical exam covering all subject content. This exam will account for 100% of the evaluation.</p> <p>If they do not pass the subject in the ordinary assessment, they can take the extraordinary assessment for the parts they have not passed in that test</p>				

8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC

García, A., García, G., Pérez, M., Sánchez, L. y Serrano (coord.) (2013): Manual de dirección de operaciones. Decisiones estratégicas. Publican Ediciones

