

## SUBJECT TEACHING GUIDE

### G928 - European Economic Integration

#### Degree in Business Administration and Management First Degree in Business Administration and Management

Academic year 2024-2025

1. IDENTIFYING DATA					
Degree	Degree in Business Administration and Management First Degree in Business Administration and Management			Type and Year	Optional. Year 3 Optional. Year 3
Faculty	Faculty of Economics and Business Studies				
Discipline	Subject Area: Applied International Economics				
Course unit title and code	G928 - European Economic Integration				
Number of ECTS credits allocated	6	Term	Semester based (2)		
Web					
Language of instruction	Spanish	English Friendly	Yes	Mode of delivery	Face-to-face

Department	DPTO. ECONOMIA				
Name of lecturer	JUDITH CATHERINE CLIFTON WALKER				
E-mail	judith.clifton@uncan.es				
Office	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 1. DESPACHO PDI (E111)				
Other lecturers	ANA LARA GOMEZ PEÑA				

### 3.1 LEARNING OUTCOMES

- The student will learn about the importance of the EU in the world of business.

### 4. OBJECTIVES

Know, appreciate and analyse the evolution and role of the EU from its origins to the present, focusing on processes of integration.

6. SUBJECT PROGRAM	
CONTENTS	
1	<b>EUROPEAN UNION FUNDAMENTALS</b> The origins, evolution and development of the EU Economic integration.
2	<b>STRUCTURE AND INSTRUMENTS OF THE EU</b> The European Treaties: an economic analysis The institutional structure of the EU The Single Market
3	<b>NEW AND FUTURE CHALLENGES OF THE EU</b> Monetary integration and EMU Budget Factor mobility.

7. ASSESSMENT METHODS AND CRITERIA				
Description	Type	Final Eval.	Reassessn	%
Examen	Written exam	Yes	Yes	40,00
Essay	Work	No	Yes	40,00
Tasks	Others	No	Yes	10,00
Class participation	Others	No	No	10,00
<b>TOTAL</b>				<b>100,00</b>
<b>Observations</b>				
For students evaluated only by the exam, the final exam will consist of 1) a multiple choice (40%) and 2) essay questions, 50%, based on class notes, reading in the virtual classroom and on the course program (basic and complementary).				
<b>Observations for part-time students</b>				
For students evaluated only by the exam, the final exam will consist of 1) a multiple choice (40%) and 2) essay questions, 50%, based on class notes, reading in the virtual classroom and on the course program (basic and complementary).				

**8. BIBLIOGRAPHY AND TEACHING MATERIALS**

## BASIC

- Baldwin, R. y Wyplosz, C. (2012) *The Economics of European Integration*. Mc Graw Hill.
- Eichengreen, B. (2012) *European Monetary Integration with Benefit of Hindsight*, *Journal of Common Market Studies*, 50, 1.
- El-Agraa, A. M. (ed.). *The European Union: Economics and policies*. Cambridge University Press, 2011.
- Europa Treaty of Lisbon [http://europa.eu/lisbon\\_treaty/index\\_en.htm](http://europa.eu/lisbon_treaty/index_en.htm)
- Europa Tratado de Lisboa [http://europa.eu/lisbon\\_treaty/index\\_es.htm](http://europa.eu/lisbon_treaty/index_es.htm)
- Fernández Navarrete, D. *Fundamentos económicos de la unión europea*. Thompson, 2007.
- Hitiris, T. *European Union Economics* (5th ed.). Pearson Education, 2003.
- Jordán Galduf, J. M. y otros. *Economía de la unión europea* (5th ed.), Civitas, 2005.
- Krugman y Obstfeld (2006) *Economía Internacional: teoría y práctica*
- Molle, W. *The economics of European integration: theory, practice, policy* (5th ed.). Ashgate, 2006.
- Pelkmans, J. *European integration: methods and economic analysis*. Prentice Hall, 2006.
- Robson, P. *The economics of international integration* (5th ed.). Routledge, 2006.
- Tsoulakis, L. "The JCMS Lecture: Managing Diversity and Change in the European Union" *Journal of Common Market Studies* 44(1) 2006
- Viñas, A. "La Unión Europea en la Encrucijada" *Revista de Economía Mundial* (15) 2006  
[http://www.sem-wes.org/revista/libros/cuerpo.php?buscar=1&condicion=\(revistas.COD\\_REV%20=15\)%20&pag=2](http://www.sem-wes.org/revista/libros/cuerpo.php?buscar=1&condicion=(revistas.COD_REV%20=15)%20&pag=2)
- Wallace, H., W. Wallace y M. Pollock. *Policy Making in the European Union* (5th ed). Oxford University Press, 2005.