

SUBJECT TEACHING GUIDE

G935 - International Trade

DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS Degree in Economics

Academic year 2024-2025

1. IDENTIFYING DATA					
Degree	DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS Degree in Economics			Type and Year	Compulsory. Year 5 Compulsory. Year 4
Faculty	Faculty of Economics and Business Studies				
Discipline	Subject Area: Microeconomics Module: Training in Economic Analysis				
Course unit title and code	G935 - International Trade				
Number of ECTS credits allocated	6	Term	Semester based (1)		
Web	https://aulavirtual.unican.es/				
Language of instruction	Spanish	English Friendly	Yes	Mode of delivery	Face-to-face

Department	DPTO. ECONOMIA
Name of lecturer	RAMON NUÑEZ SANCHEZ
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Other lecturers	SORAYA HIDALGO GALLEGO

3.1 LEARNING OUTCOMES

- To understand the factors that explain the different trade patterns of the countries and the implications of processes of trade liberalization in terms of social welfare.
- Critically analyze the different approaches of the international trade theory taking into account either the underlying assumptions and the empirical evidence.
- Reasoning under what conditions the public sector intervention in a free market economy can generate variations in social welfare affecting the distribution of income for the different economic agents.
- To understand the host and home country effects of the reduction of international barriers to the mobility of labor or capital.

4. OBJECTIVES

Know the main theories and economic analysis approaches to be able to explain the behavior of economic agents in a microeconomic level.

Know the performance and regulation of product and factor markets at national and international level, as well as the determinants of the generation of income and wealth, in order to choose the input sets that best suit the objectives pursued.

Know how public institutions and fiscal policies work in order to plan the decision making of economic agents.

6. SUBJECT PROGRAM

CONTENTS

1	<p>TRADE AND TECHNOLOGY: THE RICARDIAN MODEL</p> <p>1.1. Comparative advantage and opportunity cost.</p> <p>1.2. Determination of the international relative price.</p> <p>1.3. International trade with many goods. Introduction of transport costs.</p> <p>1.4. Empirical evidence of the Ricardian model.</p>
2	<p>SPECIFIC FACTORS AND INCOME DISTRIBUTION</p> <p>2.1. A primer on general equilibrium models under production.</p> <p>2.2. The specific factors model.</p> <p>2.3. Distribution of income and gains from international trade.</p> <p>2.4. Applications from the specific factors model.</p>
3	<p>RESOURCES AND TRADE: FACTOR-PROPORTIONS THEORY</p> <p>3.1. Introduction to the factor-proportions theory.</p> <p>3.2. Factor endowments and income distribution: the Stolper - Samuelson theory.</p> <p>3.3. The Rybczynski theory.</p> <p>3.4. The Heckscher-Ohlin theory.</p> <p>3.5. Empirical evidence of the Heckscher - Ohlin theory.</p>
4	<p>TRADE AND IMPERFECT COMPETITION</p> <p>5.1. Internal and external economies of scale.</p> <p>5.2. International trade in a monopolistic competition market.</p> <p>5.3. Business strategies of dumping.</p> <p>5.4. External economies of scale and international trade.</p>
5	<p>INTERNATIONAL PRODUCTION FACTORS MOBILITY</p> <p>6.1. Typology of international movements of factors of production.</p> <p>6.2. International of labor and portfolio investment mobility.</p> <p>6.3. Foreign direct investment. The phenomenon of outsourcing.</p> <p>6.4. The intertemporal trade.</p>
6	<p>THE INSTRUMENTS OF TRADE POLICY</p> <p>7.1. Types of free-trade barriers.</p> <p>7.2. Economic analysis of tariffs.</p> <p>7.3. Other instruments of protection.</p>

7. ASSESSMENT METHODS AND CRITERIA				
Description	Type	Final Eval.	Reassessn	%
The final exam will consist of theoretical questions/exercises of the seven topics covered in this course.	Written exam	Yes	Yes	40,00
Partial exam	Written exam	No	Yes	40,00
Take-home activities	Others	No	Yes	20,00
TOTAL				100,00
Observations				
<p>Students who have not passed the course in the ordinary call are entitled to do a written exam in the extraordinary call. It will covers all the contents of the course and will account the 100% of the total evaluation. The final exam for the extraordinary call will consist of theoretical questions/exercises of the seven topics covered in this course.</p> <p>The student must accept the following ethical commitment: As a student at the Universidad de Cantabria (UC), and based on the Declaración de Integridad Académica signed on their first enrollment at UC , they agree not to use any illegal means and abide by the sanctions that, where appropriate, within the framework of the current regulations, the UC could impose, without prejudice to the resources or other actions that, in defense of its interests and rights, it may interpose.</p> <p>It should be remembered that according to ARTICLE 32 of the Reglamento de los Procesos de Evaluación de la UC: "The fraudulent performance of the tests or evaluation activities will directly imply the minimum grade '0' in the corresponding call of the course, invalidating with it, any qualification obtained in all evaluation activities for the extraordinary call. This circumstance shall be brought to the attention of the Dean of the Faculty. In the case of recidivism or when the Faculty requires it due to the seriousness of the facts, the Comisión de Reclamaciones Académicas will be in charge of promoting disciplinary sanctions . To this end, the professor will submit a report to the Dean of the Faculty within a month. The Faculty must give the required hearing procedure to the student".</p>				
Observations for part-time students				
<p>Those part-time students will perform a single assessment process that will involve the completion of a written exam covering all the contents of the course. It will account the 100 % of the total assessment. If the health situation requires a lockdown, the final exam will be held online using the official platforms enabled by the University of Cantabria (Moodle and Skype for Business, or a tool substitute). It would consist of a questionnaire that combines multiple choice questions with short questions.</p>				

8. BIBLIOGRAPHY AND TEACHING MATERIALS
BASIC
Krugman, P., Obstfeld, M., Melitz, M. "Economía Internacional. Teoría y Política", Pearson Educación, 9ª Edición, 2012.
Feenstra, R.C. y Taylor, A.M. "Comercio internacional", Editorial Reverte, 2011.
Krugman, P., Obstfeld, M., & Melitz, M. International Economics: Theory and Policy, the latest edition. Addison-Wesley. 2017.
Feenstra, R.C. & Taylor, A.M. "International Trade", McMillan Learning, 2017.