

## SUBJECT TEACHING GUIDE

G949 - Applied Economics

### DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS Degree in Economics

Academic year 2024-2025

1. IDENTIFYING DATA			
Degree	DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS Degree in Economics		Type and Year Compulsory. Year 4 Compulsory. Year 3
Faculty	Faculty of Economics and Business Studies		
Discipline	Subject Area: Applied Economics Module: Training in Applied Economics		
Course unit title and code	G949 - Applied Economics		
Number of ECTS credits allocated	6	Term	Semester based (1)
Web			
Language of instruction	Spanish	English Friendly	No Mode of delivery Face-to-face

Department	DPTO. ECONOMIA
Name of lecturer	MARCOS FERNANDEZ GUTIERREZ
E-mail	marcos.fernandez@unican.es
Office	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 1. DESPACHO MARCOS FERNANDEZ GUTIERREZ (E147)
Other lecturers	ANA LARA GOMEZ PEÑA JOSE MANUEL ALONSO ALONSO

3.1 LEARNING OUTCOMES
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4. OBJECTIVES
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6. SUBJECT PROGRAM	
CONTENTS	
1	1. Labour Economics
2	2. Economics of education
3	3. Research methods and evaluation of public policies in applied economics

7. ASSESSMENT METHODS AND CRITERIA				
Description	Type	Final Eval.	Reassessn	%
Class activities	Others	No	Yes	15,00
Exam, part 1	Written exam	No	Yes	15,00
Exam, part 2	Written exam	No	Yes	15,00
Exam, part 3	Written exam	No	Yes	15,00
Final exam	Written exam	Yes	Yes	40,00
TOTAL				100,00
Observations				
Students who do not follow the continuous evaluation will do a final exam. This exam will consist in a test (4 points) and open questions (6 points).				
Observations for part-time students				
Part-time students can do a final exam, over 10 points.				

8. BIBLIOGRAPHY AND TEACHING MATERIALS
BASIC
BLOQUE 1 McConnell, C.R.; Brue, S. L y Macpherson, D. D. (2007): "Economía Laboral (3ª edición)". Ed. McGraw-Hill.
BLOQUE 2 Salas Velasco, M. (2008): "Economía de la Educación". Ed. Prentice Hall.
BLOQUE 3 Angrist, J. y Pischke, J. S. (2008). Mostly harmless econometrics: An empiricist's companion. Princeton University Press. Angrist, J. y Pischke, J. S. (2008). Dominar la Econometría: El Camino entre el Efecto y la Causa. Barcelona: Antoni Bosch.