

## SUBJECT TEACHING GUIDE

### G951 - European Economic Policy

#### DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS

##### Degree in Economics First Degree in Economics

Academic year 2024-2025

1. IDENTIFYING DATA					
Degree	DOUBLE DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT AND ECONOMICS Degree in Economics First Degree in Economics			Type and Year	Compulsory. Year 4 Compulsory. Year 3
Faculty	Faculty of Economics and Business Studies				
Discipline	Subject Area: Applied Economics Module: Training in Applied Economics				
Course unit title and code	G951 - European Economic Policy				
Number of ECTS credits allocated	6	Term	Semester based (2)		
Web					
Language of instruction	Spanish	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. ECONOMIA
Name of lecturer	JUDITH CATHERINE CLIFTON WALKER
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Other lecturers	MARCOS FERNANDEZ GUTIERREZ

### 3.1 LEARNING OUTCOMES

- Know the challenges and opportunities for economic policy in the EU context from an international perspective. Deepen students' theoretical knowledge of economics as to the multiple options that exist when considering implementing economic policy. Understand the consequences of economic policy.

#### 4. OBJECTIVES

Stimulate students to reflect on the challenges and opportunities for economic policy in the EU. Deepen students' knowledge from economics about the best options to take regarding economic policy. Understand the economic consequences of economic policy.

#### 6. SUBJECT PROGRAM

##### CONTENTS

1	Part 1. Introduction to Economic Policy in the EU 0. Introduction. Economic Policy 1. Origins, evolution and current situation of economic policy in the EU 2. Economic Policy Makers: the EU institutions and their functions.
2	Part 2. Economic policy in the EU Today 3. Economic policy in the EU through the treaties and since Lisbon.
3	Part 3. An approximation to the key competences of EU economic policy 4. Single Market 5. Competition 6. Privatization, liberalization and deregulation.
4	Part 4. Evaluating EU economic policy 7. New approaches to evaluating economic policy from the citizen perspective 9. Why can new approaches to satisfaction and behaviour help us design better EU policies?

#### 7. ASSESSMENT METHODS AND CRITERIA

Description	Type	Final Eval.	Reassessn	%
Final exam	Written exam	Yes	Yes	40,00
Essay	Work	No	Yes	40,00
Tasks	Others	No	Yes	10,00
Class participation	Others	No	No	10,00
<b>TOTAL</b>				<b>100,00</b>
<b>Observations</b>				
For students evaluated only by the exam, the final exam will consist of 1) a multiple choice (40%) and 2) essay questions, 50%, based on class notes, reading in the virtual classroom and on the course program (basic and complementary).				
<b>Observations for part-time students</b>				
For students evaluated only by the exam, the final exam will consist of 1) a multiple choice (40%) and 2) essay questions, 60%, based on class notes, reading in the virtual classroom and on the course program (basic and complementary).				

## 8. BIBLIOGRAPHY AND TEACHING MATERIALS

### BASIC

Krugman, Obstfeld y Melitz (2012) "Introducción", "Comercio Mundial: una visión general", La economía política de la política comercial, "Los instrumentos de la política comercial", "La política comercial en los PMD", "Controversias en la política comercial", "Los movimientos internacionales de factores", "La política macroeconómica y la coordinación con tipos de cambio flexibles", "El sistema monetario internacional: una visión histórica", "Áreas monetarias óptimas y la experiencia europea" y "El dinero, los tipos de interés y los tipos de cambio" Economía Internacional: Teoría y Política.

Stiglitz, J. (2003) El malestar de la globalización, cáp. 1.

Bhagwati, J. (2005) En defensa de la globalización, cáp. 1.

OMC (2011) Informe sobre el Comercio Mundial Mundial 2011: La OMC y los acuerdos comerciales preferenciales: de la coexistencia a la coherencia [http://www.wto.org/spanish/res\\_s/booksp\\_s/anrep\\_s/world\\_trade\\_report\\_11\\_s.pdf](http://www.wto.org/spanish/res_s/booksp_s/anrep_s/world_trade_report_11_s.pdf)

OCDE (2010) Perspectivas sobre el desarrollo mundial 2010: riqueza cambiante, OCDE, <http://www.oecd.org/dataoecd/30/18/45452519.pdf>

CE (sin fecha) La Política Comercial de la UE <http://ec.europa.eu/trade/>

CE (sin fecha) Integración monetaria y económica [http://europa.eu/pol/emu/index\\_es.htm](http://europa.eu/pol/emu/index_es.htm)

CE (sin fecha) El presupuesto [http://europa.eu/pol/financ/index\\_es.htm](http://europa.eu/pol/financ/index_es.htm)

CE (sin fecha) La Política de IED de la UE <http://ec.europa.eu/trade/creating-opportunities/trade-topics/investment/>

Clifton, J., Comín, F., y Díaz-Fuentes, D. (2006) "La privatización de empresas públicas en la UE: ¿la vía británica o la senda europea?" Revista de Economía Mundial, [http://www.sem-wes.org/revista/libros/cuerpo.php?buscar=1&condicion=\(revistas.COD\\_REV%20=15\)%20&pag=1](http://www.sem-wes.org/revista/libros/cuerpo.php?buscar=1&condicion=(revistas.COD_REV%20=15)%20&pag=1)

Williamson, J. (2003) "No hay consenso: reseña sobre el Consenso de Washington y sugerencias sobre los pasos a dar" Finanzas y Desarrollo <http://www.imf.org/external/pubs/ft/fandd/spa/2003/09/pdf/williams.pdf>

Costas Comesaña, A. (2007) "De consumidor a ciudadano. El papel de la satisfacción del ciudadano en la sostenibilidad de los mercados de servicios públicos" ICE [http://www.revistasice.com/cmsrevistasICE/pdfs/ICE\\_836\\_33-50\\_4CA735DA08150AEA4A21030AA07BB354.pdf](http://www.revistasice.com/cmsrevistasICE/pdfs/ICE_836_33-50_4CA735DA08150AEA4A21030AA07BB354.pdf)

UNCTAD (varios años) Informe de la Inversión Mundial <http://archive.unctad.org/Templates/Page.asp?intlItemID=1465>

Comisión Europea (sin fecha) "Consumidores" [http://europa.eu/pol/cons/index\\_es.htm](http://europa.eu/pol/cons/index_es.htm)

Comisión Europea (sin fecha) "Política de competencia" [http://europa.eu/competition/index\\_en.html](http://europa.eu/competition/index_en.html)