

## SUBJECT TEACHING GUIDE

### G977 - Investment Analysis and Assessment

#### Degree in Economics

Academic year 2024-2025

1. IDENTIFYING DATA					
Degree	Degree in Economics			Type and Year	Optional. Year 3
Faculty	Faculty of Economics and Business Studies				
Discipline	Subject Area: Corporative Finance Module: Intensification in Business				
Course unit title and code	G977 - Investment Analysis and Assessment				
Number of ECTS credits allocated	6	Term	Semester based (1)		
Web					
Language of instruction	Spanish	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. ADMINISTRACION DE EMPRESAS				
Name of lecturer	MYRIAM GARCIA OLALLA				
E-mail	myriam.garcia@unican.es				
Office	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 2. DESPACHO (E209)				
Other lecturers	ESTEBAN FERNANDEZ GONZALEZ PATRICIA CERECEDO SANDOVAL				

### 3.1 LEARNING OUTCOMES

- Understanding what is involved in the financial economy
- Making good investment decisions
- Recognizing investment problems and controversies arise and knowing how to deal with them

### 4. OBJECTIVES

Introduce the student in the field of finance and financial decision making. The subject focuses on asset valuation and its application to investment decisions, both in real and financial assets.

6. SUBJECT PROGRAM	
CONTENTS	
1	Introduction to finance
2	Capital budgeting 2. Introduction to project analysis 3. Investments evaluation 4. Risk and uncertainty
3	Financial investments and valuation 5. Valuating bonds 6. Valuating common stocks 7. Risk and Return
4	European Markets and Institutions

7. ASSESSMENT METHODS AND CRITERIA				
Description	Type	Final Eval.	Reassessn	%
Midterm exam 35%	Written exam	No	Yes	35,00
Final exam 35%	Written exam	Yes	Yes	35,00
Work to be done in the classroom	Others	No	Yes	20,00
Multiple-choice questions	Activity evaluation with Virtual Media	No	Yes	10,00
<b>TOTAL</b>				<b>100,00</b>
<b>Observations</b>				
In the extraordinary exam, the student will be examined either in block II or in the whole subject, depending on whether or not he/she has passed block I in the partial exam. Regarding the proposed activities and questionnaires, the previous grade obtained will be taken into account in this exam session as long as it is higher than 5 points on average, otherwise, the written exam will be assessed with 100% of the grade.				
<b>Observations for part-time students</b>				
Part-time students will be able to take the final exam as a single evaluation of the subject, so that in this case, it will have a weighting of 100% and a minimum grade of 5 points will be required for their passing. However, if they wish to carry out the continuous evaluation, each section will be weighted in the same way as for the rest of the students. In any case they should comment on their situation with the teacher				

8. BIBLIOGRAPHY AND TEACHING MATERIALS
<b>BASIC</b>
PINDADO, J. (Dir.) (2012): Finanzas Empresariales. Ediciones Paraninfo, Madrid GARCÍA OLALLA, M.; MARTINEZ, F.J. Y FERNANDEZ, E. (2018): Manual del Asesor Financiero. 2ª ed. Paraninfo.