SUBJECT TEACHING GUIDE

1482 - Analysis and Assessment of Investments

Master's Degree in Business and Information Technologies

Academic year 2026-2027

1. IDENTIFYING DATA					
Degree	Master's Degree in Business and Information Technologies			Type and Year	Compulsory. Year 1
Faculty	Faculty of Economics and Business Studies				
Discipline					
Course unit title and code	1482 - Analysis and Assessment of Investments				
Number of ECTS credits allocated	3	Term		Semester based (2)	
Knowledge Field	Economic sciences, administration and business management, marketing, commerce, accountancy and tourism				
Web					
Language of instruction	Spanish	English Friendly	Yes	Mode of delivery	Face-to-face

Department	DPTO. ADMINISTRACION DE EMPRESAS
Name of lecturer	MARIA CANTERO SAIZ
E-mail	maria.cantero@unican.es
Office	Edificio de las Facultades de Derecho y Ciencias Económicas y Empresariales. Planta: + 2. DESPACHO (E229)
Other lecturers	

4. OBJECTIVES

The general objective of the course is for students to understand the principles and tools required to value different types of real and financial investments. As specific objectives, they should learn how to evaluate investment projects under conditions of certainty and uncertainty, understand the main valuation techniques for financial assets, how the return and risk of securities are determined, and the theory of portfolio formation.

6. SUBJECT PROGRAM

CONTENTS	
1	BLOCK 1: ANALYSIS OF INVESTMENT PROJECTS Unit 1: The investment decision in the company
2	BLOCK 2: FINANCIAL INVESTMENTS AND ASSET VALUATION Unit 2: Portfolio formation Unit 3: Valuation of financial assets

7. ASSESSMENT METHODS AND CRITERIA

Description	Type	Final Eval.	Reassessn	%
Practical cases and courseworks	Work	No	Yes	40,00
Exam	Written exam	Yes	Yes	60,00
TOTAL				100,00

Observations

The course is passed if the weighted average of all assessment activities is at least 5 points and, in addition, the minimum grades established for each assessment method are achieved. If both requirements are not met, the student's final grade will be a fail, and they must sit a resit examination.
Students who have not reached the minimum required grade in one of the assessment methods, but have obtained at least 5 points in the other, may take the resit only for the component in which they did not achieve the minimum grade. If the final course grade is below 5 points, all components with a grade lower than 5 must be retaken.

Observations for part-time students

Part-time students will be assessed through a written exam and individual practical assignments, following the course guidelines.

8. BIBLIOGRAPHY AND TEACHING MATERIALS

BASIC

Pindado-García, J. (Dir.) (2012): Finanzas empresariales. Ediciones Paraninfo: Madrid.
Brealey, R.A., Myers, S.C., Marcus, A.J. (2015): Fundamentals of corporate finance. Mc-Graw Hill Education.