SUBJECT TEACHING GUIDE

5665 - Introduction to Business Administration

First Degree in Civil Engineering

Academic year 2026-2027

1. IDENTIFYING DATA					
Degree	First Degree in Civil Engineering			Type and Year	Core. Year 2
Faculty	School of civil Engineering				
Discipline					
Course unit title and code	5665 - Introduction to Business Administration				
Number of ECTS credits allocated	6	Term		Semester based (2)	
Knowledge Field	Architecture, construction, building and urban planning, civil engineering				
Web					
Language of instruction	English	English Friendly	No	Mode of delivery	Face-to-face

Department	DPTO. ADMINISTRACION DE EMPRESAS
Name of lecturer	PEDRO DIAZ SIMAL
E-mail	pedro.diaz@unican.es
Office	Edificio IH Cantabria. Planta: + 2. DESPACHO (228)
Other lecturers	

4. OBJECTIVES
The student will be familiar with the economic instruments applied to the anlaysis of engineering framework
The students will understand the basic rules of organizationnal behavior
The student will be familiar with the basic investment analysis instruments

6. SUBJECT PROGRAM	
CONTENTS	
1	Economic Theory. Macro and Microeconomic Analysis. Introduction
2	Bussines administration principles
3	Engineering economic analysis

7. ASSESSMENT METHODS AND CRITERIA				
Description	Type	Final Eval.	Reassessn	%
Midterm exam	Written exam	No	Yes	35,00
End term exam	Written exam	No	Yes	35,00
Exercises sheet	Work	No	Yes	30,00
TOTAL				100,00

Observations
Observations for part-time students
The curriculum will be adapted in case of students on partial dedication guaranteeing the competences obtained with limited class attendance.

8. BIBLIOGRAPHY AND TEACHING MATERIALS
BASIC
Economics: Principles, Applications and Tools, 8/e O'Sullivan, Sheffrin, and Perez
Organizational Behavior, 14/E, Robins & Hodges
Engineering Economic Analysis 12 E Donald G. Newnan, Jerome P. Lavelle, and Ted G. Eschenbach