



# BRAZILIAN BUSINESS & CULTURE

## Summer Program 2016

Brazilian Business & Culture is an intensive Summer Program focused on the Brazilian Economy, Culture and Agribusiness, also including a strong Cultural Management aspect.

The subjects are entirely **taught in English**, but Portuguese Classes are included, so that students can have a broader view of Brazilian Culture, as this is the national language.

The program is structured in classes; seminars; company and cultural visits; workshops and at the end of the Program the students are required to present a project focused on one of the topics presented in the Program.

On its third edition, the Program is hosted by the School of Economics, Business Administration and Accounting at Ribeirão Preto – University of São Paulo, the best Latin American University, in one of the most important cities for agribusiness in Brazil.

## Practical Information

### Dates:

From **June 21<sup>th</sup>** to **July 08<sup>th</sup>** – 3-Week Program

### Academic Information:

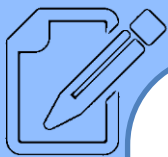
#### Subjects:

- Brazilian Economy
- Agribusiness
- Brazilian Law
- Brazilian Culture
- Negotiation
- Portuguese Lessons
- Project
- Understanding & Exploring Brazil

**Cultural Visits to  
Brasília, São Paulo** and  
more

+

**Technical Visits to  
Local Companies**



### Registration and Fees:

**Fee:** USD 1.500,00\* – For International Students

\*Includes: Course + Portuguese Lessons + Accommodation in shared room + Company Visits + Cultural Visits to São Paulo and Brasília.

**Registration:** Applications must be done until MAY, 05<sup>th</sup> through the link: <https://docs.google.com/forms/d/1N73ew6yN7CSFm761qm-J2ExfCW52xYxTKbrkhGW0HnY/viewform>