

# CENTRO INTERNACIONAL SANTANDER EMPRENDIMIENTO

CREATING ENTREPRENEURIAL CULTURE

10  
CIS*e*  
AÑOS

**MERHABA HOLA HELLO CIAO** Γειά σου  
**POZDRAV PËRSHËNDETJE**  
**OLA HALLO HEJ MED DIG TERE HEI**  
**BUNA ZIUĀ OLÁ WITAM SVEIKI**  
**ZDRAVO SALAM** გამარჯობა **SZIA**  
مرحبا **ПРИВИТ ZDRAVEI SVEIKI**

JOSÉ C. CEBALLOS  
**CISE** INTERNATIONAL AREA DIRECTOR

# A CENTER FOR THE CREATION OF **NEW IDEAS**

At CISE we promote talent, and support the  
design of solutions that may change the  
World.



Fundación  
**UCEIF**

**50UC**  
Universidad de Cantabria

 GOBIERNO  
de  
CANTABRIA

**40**  
cantabria  
años de autonomía

 AÑO JUBILAR  
LEBANIEGO  
2023·2024

 **Santander**  
Universidades

==

# WHAT WE DO





# WE DESIGN AND IMPLEMENT **INNOVATIVE PROGRAMS** FOR



## **PERSONS**

Encouragement, skills and tools to lead successful projects



## **STARTUPS**

Support, training, mentoring, strategic contacts and access to financing and funding



## **COMPANIES**

Co-creation of incompany programs, network of experts and support for innovation

**ONLINE | FACE-TO-FACE**

WITH 5 STRATEGIC LINES AND WITHIN  
THE **ENTRECOMP** FRAMEWORK



AWARENESS

TRAINING

SUPPORT AND TRANSFER

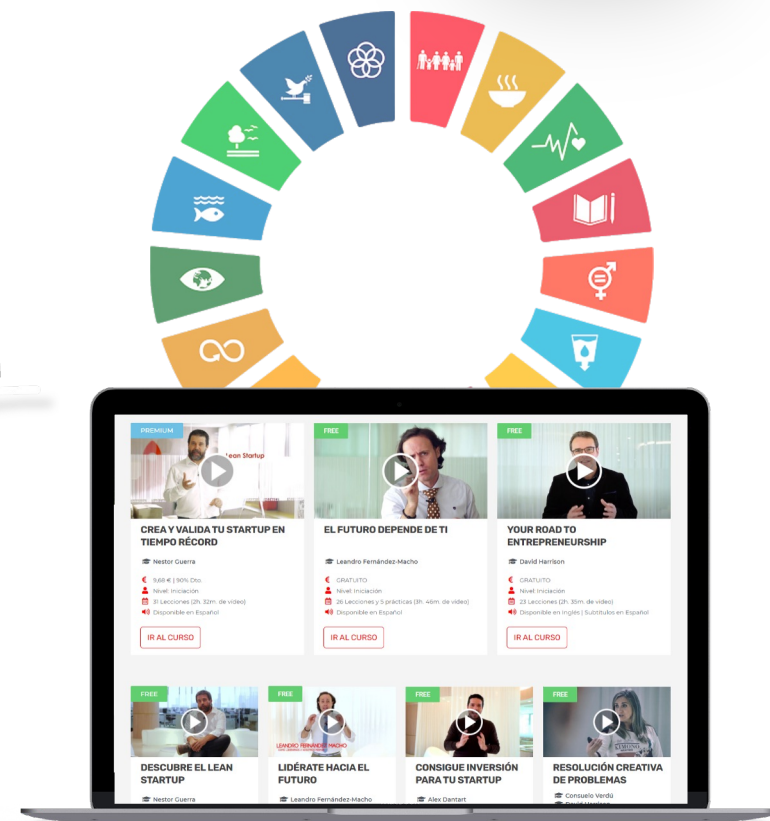
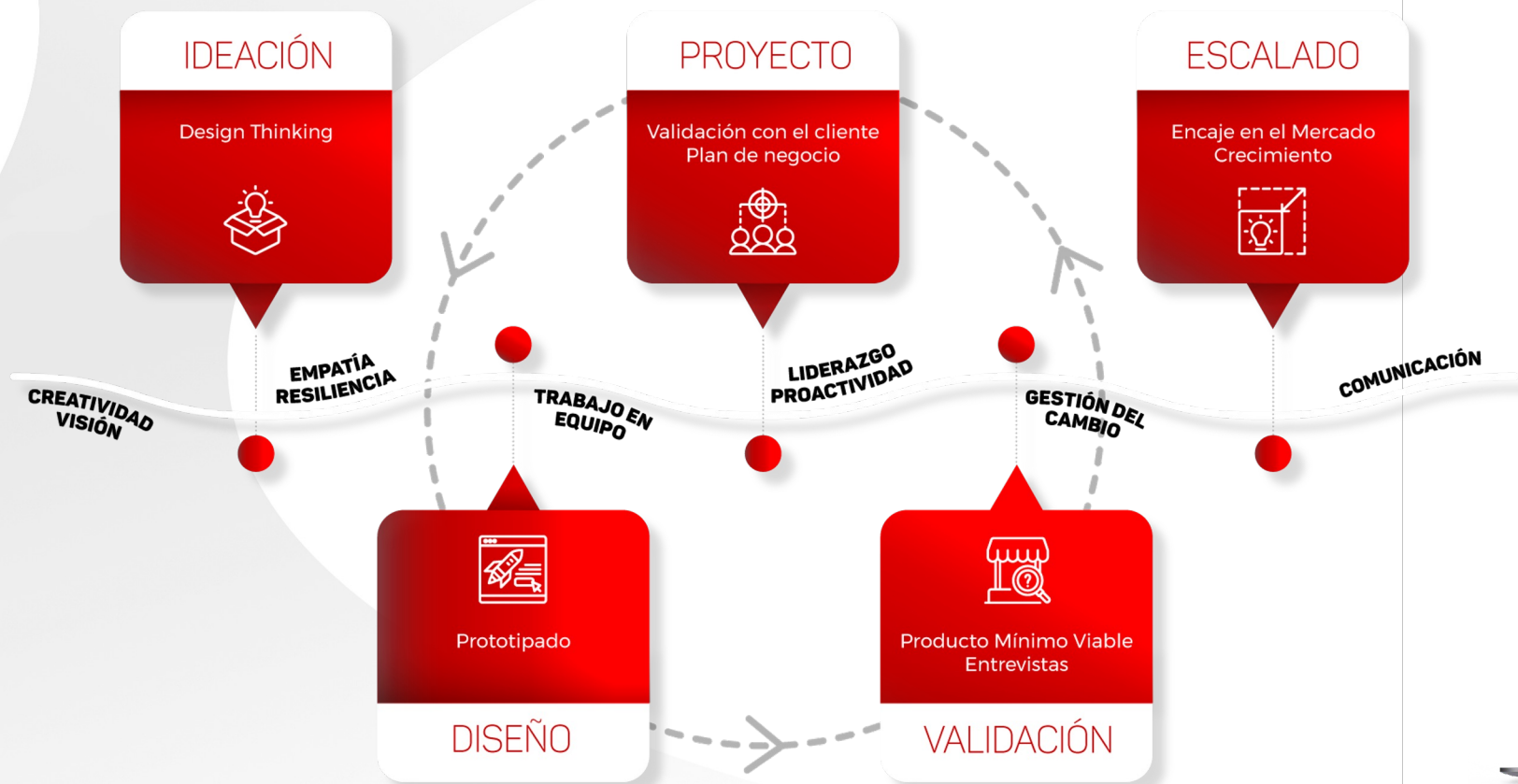
OBSERVATORY AND RESEARCH

INTERNATIONAL PROJECTS





# INCORPORATING **AGILE** METHODOLOGIES AND **ENTREPRENEURIAL** SKILLS





# SCALABLE PROGRAMS

## INITIATIVES WITH GLOBAL IMPACT

We **work together** with a network of local, national and international institutions to develop, from Cantabria, programs with a global scope.



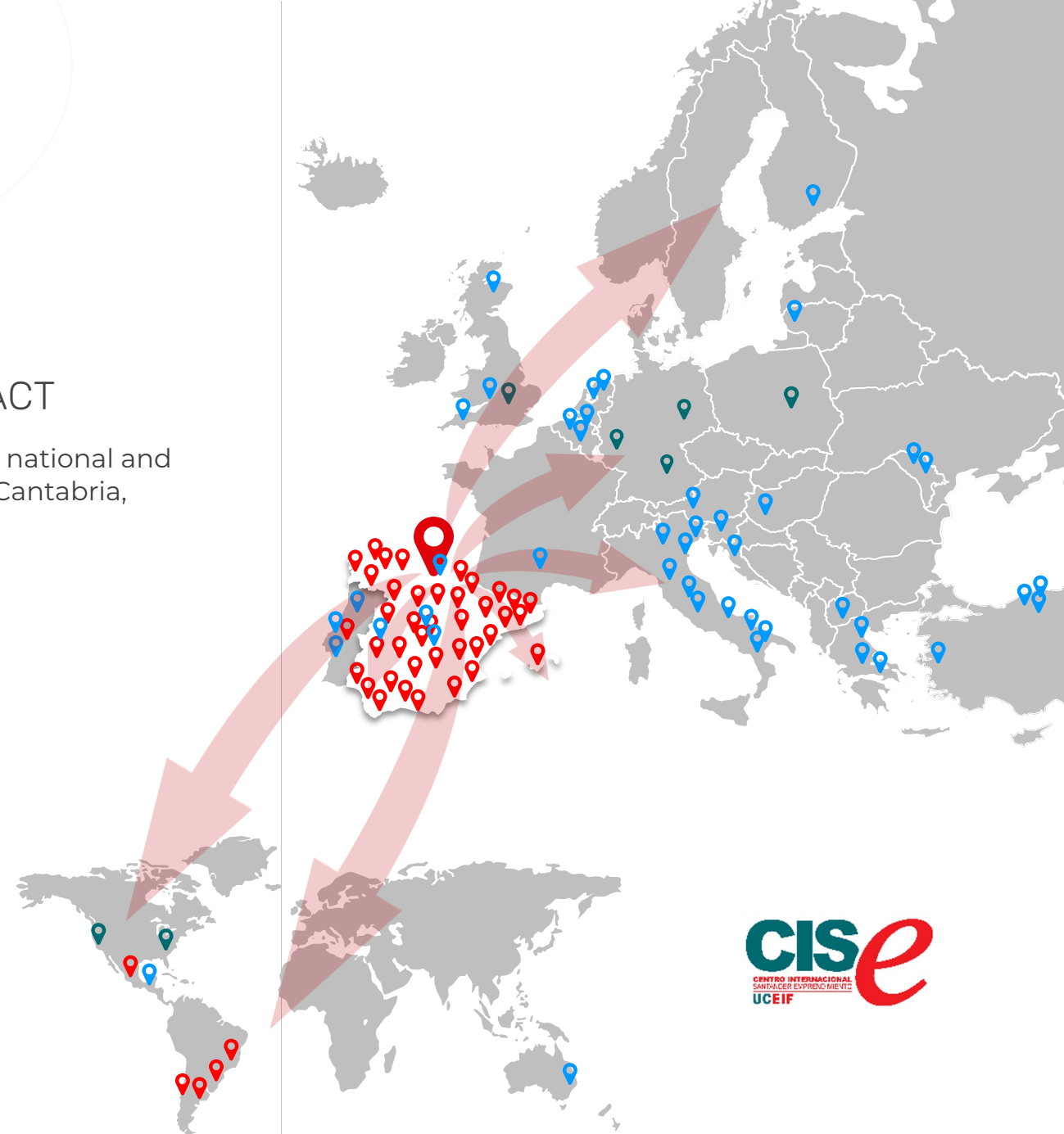
CURRENT PRESENCE



EU PROJECTS PARTNERS



NEXT EXPANSION /  
COORDINATED WORK







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# Entrepreneurial EDUCATION PROGRAMMES





e<sup>2</sup>

Explorer

MENTORING  
CISE NETWORK

WORKSHOP  
INVESTIGADORES

REPSOL  
Fundación



## PROGRAMMES FOR **PERSONS**

SKILLS AND TOOLS TO DEVELOP PROJECTS  
AND INITIATIVES WITH AN IMPACT





Explorer

MENTORING  
CISE NETWORK

START INC  
WORKSHOP

INNOVACIÓN  
PYMES



## PROGRAMMES FOR **STARTUPS**

AN ECOSYSTEM FOR FOSTERING  
INNOVATIVE PROJECTS





# PROGRAMMES FOR **INSTITUTIONS**

INICIATIVAS INNOVADORAS PARA  
LLEVAR A LAS ORGANIZACIONES A UN SIGUIENTE NIVEL





EXPERT  
IN INNOVATION AND  
CREATIVITY



EXPERT  
IN DESIGN THINKING

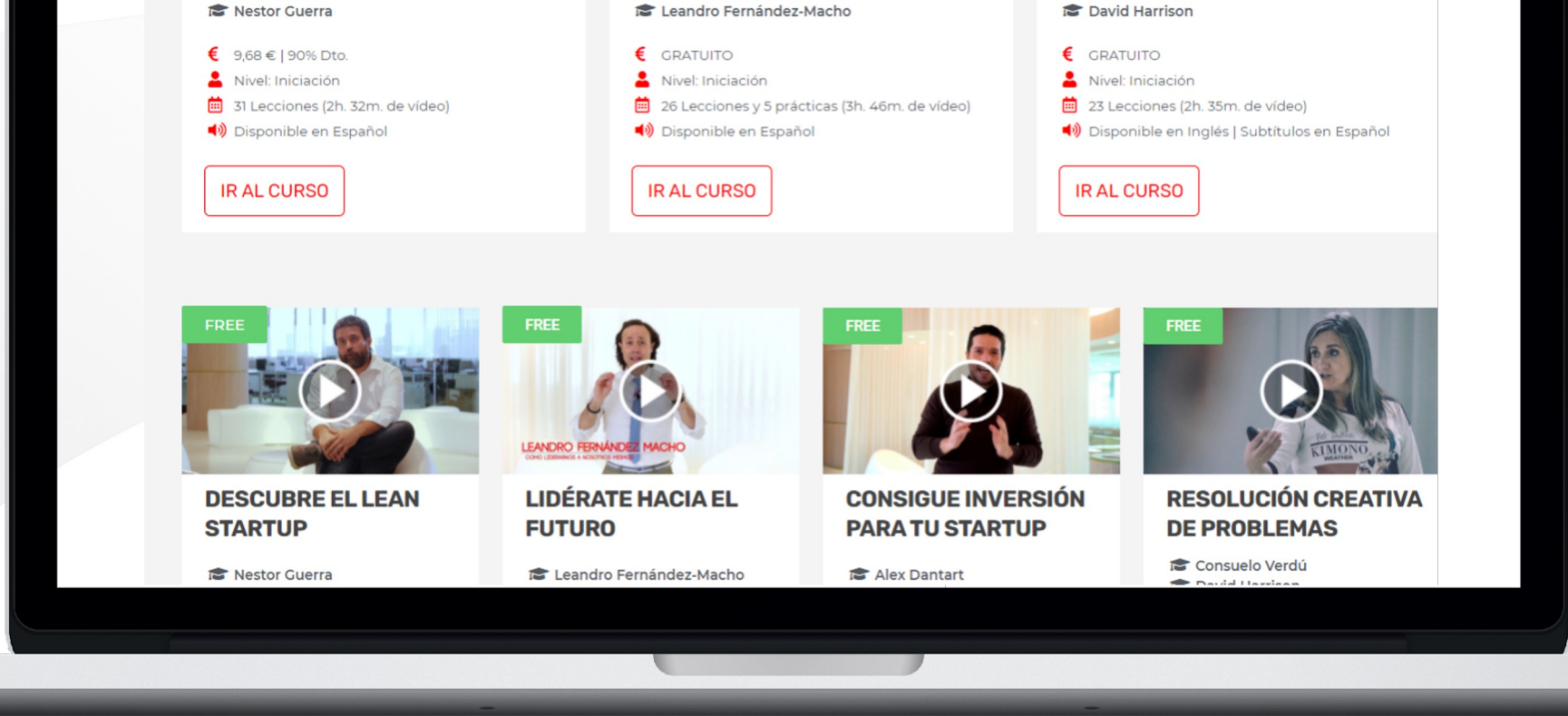


MASTER IN  
ENTREPRENEURSHIP  
AND CREATIVITY



# PROGRAMMES FOR THE **UNIVERSITY OF CANTABRIA**

COLLABORATE | LEARN | GROW



# ONLINE TRAINING

PROGRAMS | COURSES | MINICOURSES

100% digital format within the **EntreComp Framework**

# OBSERVATORY AND **RESEARCH**

ANALYSIS OF TRENDS AND MODELS

TECHNOLOGICAL SURVEILLANCE AND  
COMPETITIVE INTELLIGENCE (**VITIC**)





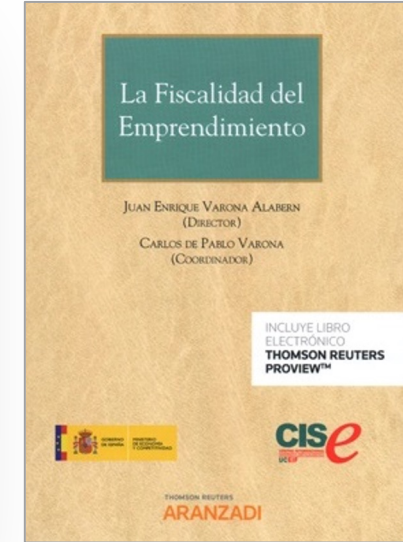
NATIONAL GEM  
REPORTS



CORPORATE  
ENTREPRENEURSHIP  
REPORTS



SPECIAL  
REPORTS



PUBLICATIONS AND  
MONOGRAPHS



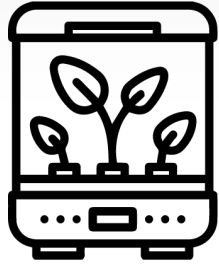
# OBSERVATORY **RESEARCH AND VITIC**

ANALYSIS OF TRENDS AND MODELS

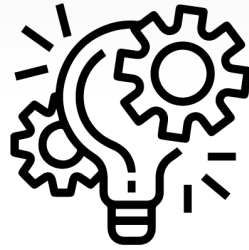


CO-CREATION  
**WITH COMPANIES,  
INSTITUTIONS AND  
ORGANISATIONS**

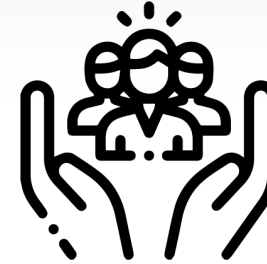




CREATION OF  
SECTORIAL  
**INCUBATORS**



PROJECTS FOR  
**INNOVATION / INTRA-  
ENTREPRENEURSHIP**



**CSR**  
PROJECTS &  
**ACTIONS**



**BOOSTING** SOCIAL AND  
ECONOMIC DEVELOPMENT

= **IMPACT**





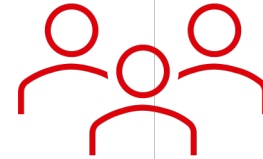
## GLOBAL SCOPE AND **COMUNITY**



**+ 72.000**

**PEOPLE**

FROM **22 COUNTRIES** IN EUROPE  
AND AMERICA HAS PARTICIPATED  
IN CISE'S ACTIVITIES



**+ 45.000**

**YOUNG PEOPLE**

IN THEIR FIRST ENTREPRENEURIAL  
EXPERIENCES **SUPPORTED**

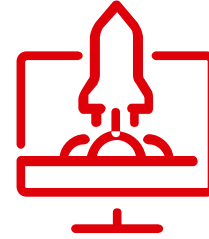


## GLOBAL SCOPE AND **COMUNITY**



**+ 1 M€**

**AWARDS AND  
CONTRIBUTIONS**



**+ 9.500**

**ENTREPRENEURIAL  
PROJECTS**  
SUPPORTED



## EUROPEAN DIMENSION



**13**

**EU PROJECTS**  
LED OR PARTICIPATED



**+ 80%**

**GRANT RATE**  
SUCCESS IN CALLS



**+ 6.5M €**

**EU FUNDS BUDGET**  
FOR IMPLEMENTING THEM



**+ 22.000**

**BENEFICIARIES**  
HAVE PARTICIPATED  
IN OUR EU PROGRAMMES



**73 PARTNERS** FROM +20 COUNTRIES

=

**NEW**  
CHALLENGES,  
**NEW**  
IDEAS



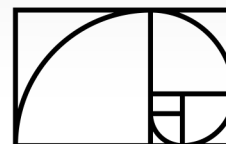


# **NEW CHALLENGES** THAT WE ARE ALREADY **WORKING ON, THINKING** **ABOUT, PROPOSING...**



## **SOCIAL ENTREPRENEURSHIP**

Initiatives with an impact  
on our society, boosting  
the social economy model



## **CULTURE-BASED ECONOMY**

Quality economy based on  
culture and the  
management of our heritage



## **RURAL DEPOPULATION**

Rural innovation labs, urban-  
rural ecosystem models,  
young talent...

**AND AS ALWAYS, EMPLOYABILITY AND YOUTH ENTREPRENEURSHIP,  
SOCIAL INNOVATION, SUSTAINABILITY, 2030 AGENDA...**





=

**IN ORDER TO MAKE CHANGES IN  
OUR SOCIETY, WE NEED  
ENTREPRENEURIAL PEOPLE  
WITH INITIATIVE, CREATIVITY  
AND ENTHUSIASM**

CISE TEAM



# ENTREPRENEURIAL **EMPLOYEE** ACTIVITY

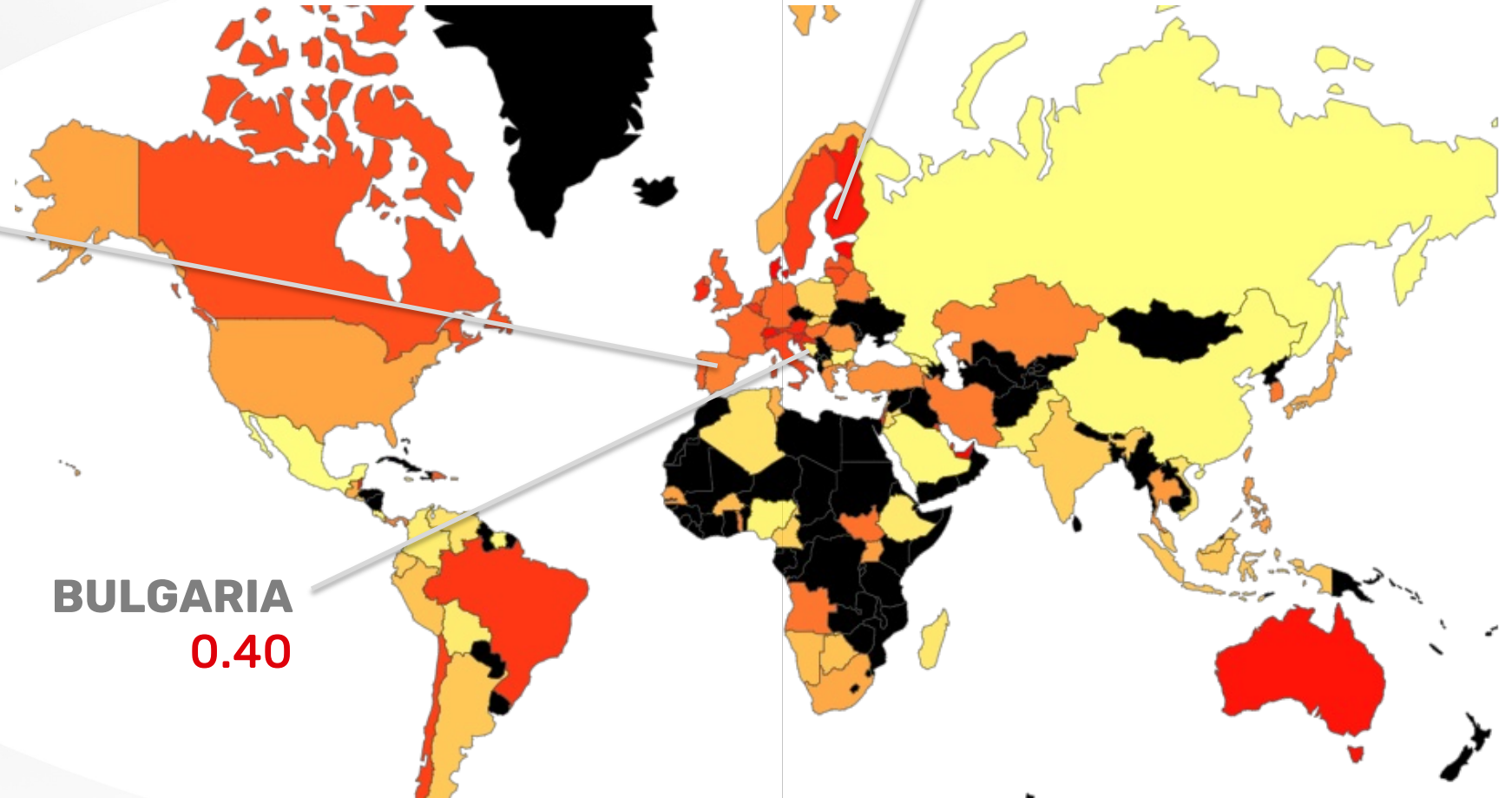


**SPAIN**  
**2.94**

**FINLAND**  
**7.41**

**BULGARIA**  
**0.40**

Rate of involvement of employees in entrepreneurial activities, such as developing or launching new goods or services, or setting up a new business unit, a new establishment or subsidiary





# ENTREPRENEURIAL INTENTIONS

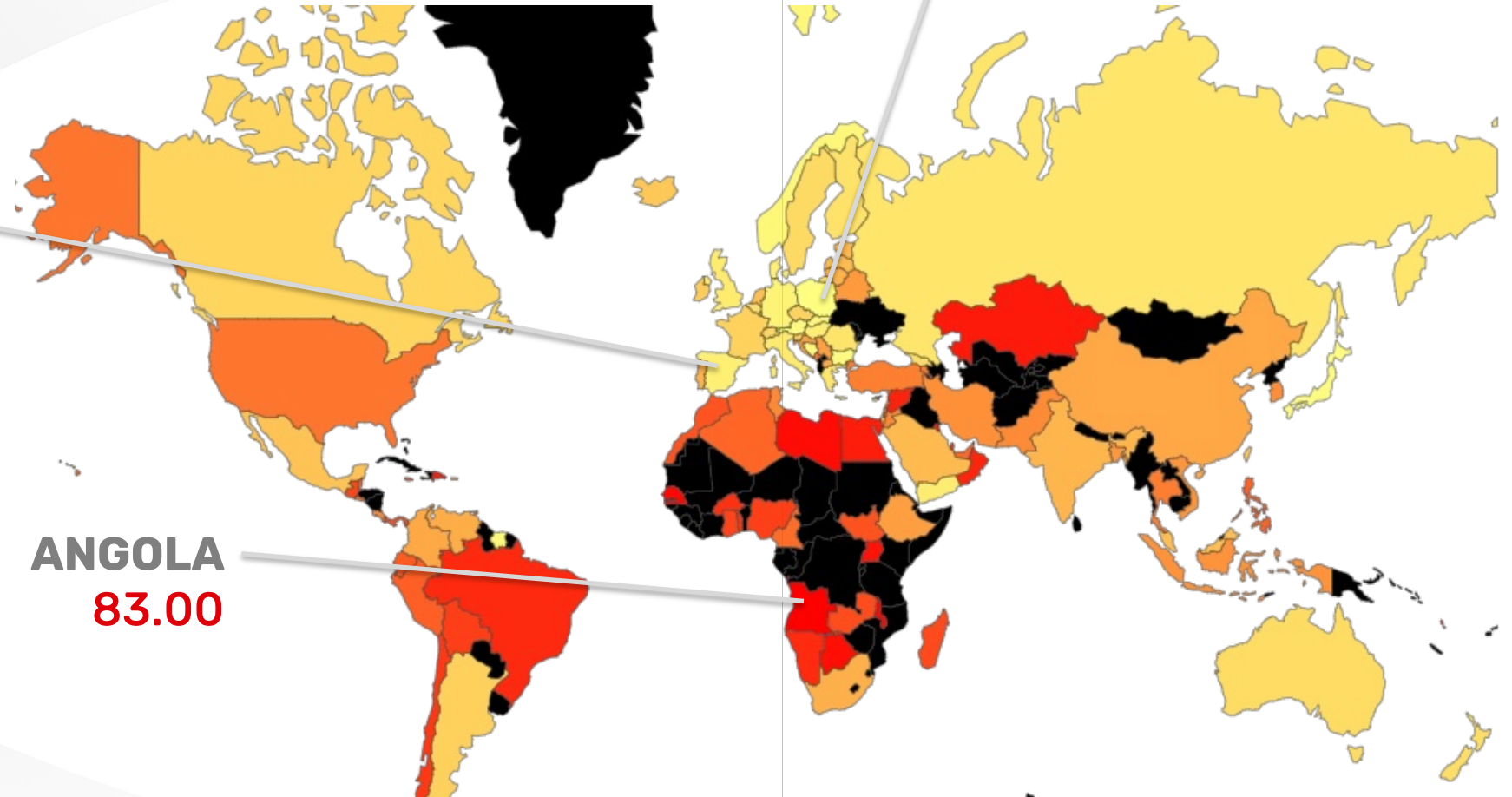


**SPAIN**  
**7.73**

**POLAND**  
**2.83**

**ANGOLA**  
**83.00**

Percentage of 18-64 population (individuals involved in any stage of entrepreneurial activity excluded) who are latent entrepreneurs and who intend to start a business within three years





# FEAR OF **FAILURE** RATE

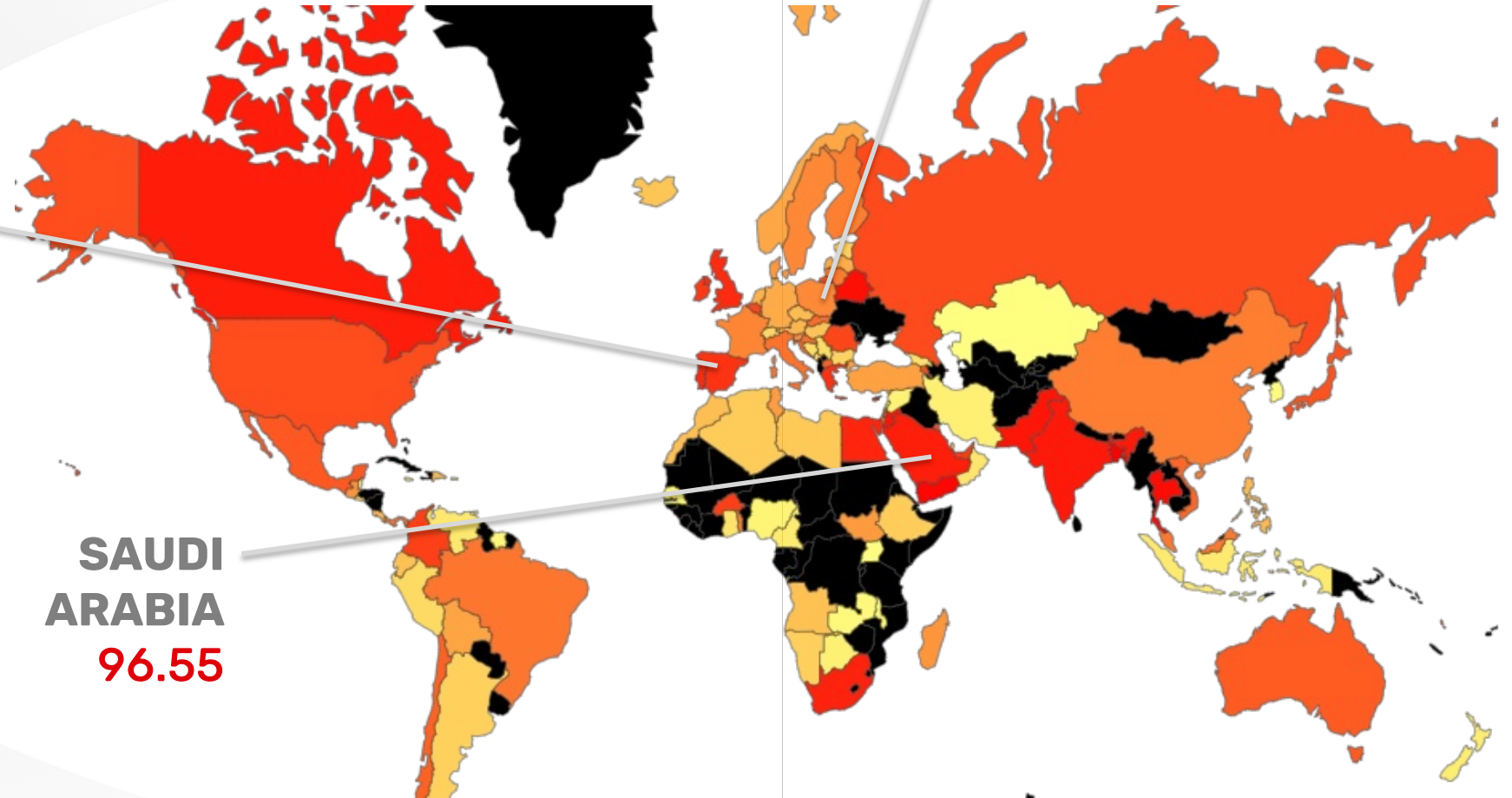


**SPAIN**  
51.03

**BELARUS**  
56.01

**SAUDI  
ARABIA**  
96.55

Percentage of the 18–64 population who agree that they see good opportunities but would not start a business for fear it might fail. NOTE: this is a percentage of those seeing good opportunities, and not the total adult population





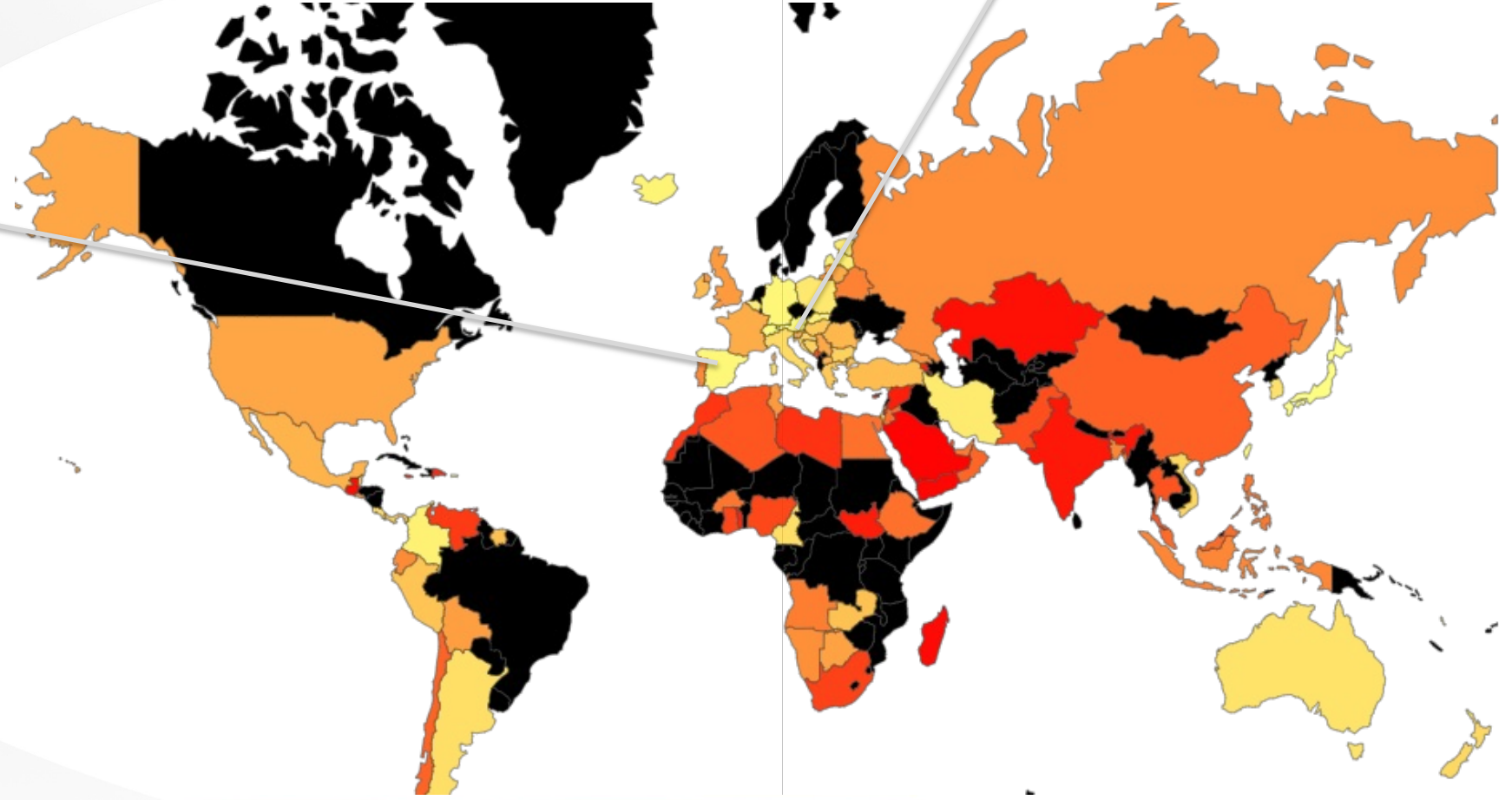
# ENTREPRENEURSHIP AS A **GOOD CAREER CHOICE**



**SPAIN**  
**49.98**

**AUSTRIA**  
**44.50**

Percentage of 18-64 population who agree with the statement that in their country, most people consider starting a business as a desirable career choice



EUROPEAN  
PROJECTS  
WITH **SOCIAL  
IMPACT**





Co-funded by the European Union



2017 | 2018



2018 | 2020



2020 | 2022



2020 | 2023



2021 | 2023



2021 | 2023



2021 | 2024



2022 | 2025

ENTRECOMP4TRANSITION 2022 | 2025

IDEEC 2022 | 2025

OECD ITI BESAYA 2022 | 2024

COLABORATE | LEARN | GROW

# INITIATIVES WITH INTERNATIONAL SCOPE





SOCIAL ECONOMY  
QUALITY EDUCATION



YOUTH EMPLOYABILITY



SOCIAL ECONOMY  
QUALITY EDUCATION



SOCIAL SERVICES  
SOCIAL INNOVATION  
SOCIAL ENTREPRENEURSHIP



YOUTH EMPLOYABILITY  
QUALITY EDUCATION  
DIGITAL TRANSITION



YOUTH EMPLOYABILITY  
QUALITY EDUCATION



SOCIAL ENTREPRENEURSHIP  
IMPACT-DRIVEN ENT.



MIGRANT WOMEN  
INCLUSION



CIRCULAR ECONOMY  
SUSTAINABLE TOURISM



GREEN TRANSITION  
DIGITAL TRANSITION



YOUTH EMPLOYABILITY



CITIZEN PARTICIPATION



YOUTH EMPLOYABILITY  
QUALITY EDUCATION





# EENE

## SPAIN ENTREPRENEURIAL NATION STRATEGY

CISE, ALLIED ENTITY WITH

### 27 INITIATIVES

- 4 Entrepreneurship awareness
- 8 Entrepreneurship support
- 7 International
- 4 Training
- 1 Research
- 2 Technology Watch and Competitive Intelligence
- 1 Communication

EENE  
reachable

### GOALS

- | Talent
- | Scalability
- | Public or entrepreneurial sector

EENE  
faced

### GAPS

- | Gender
- | Territorial
- | Socio-economic
- | Generational

EENE

### MEASURES

that are addressed with  
these initiatives

# 13

From 50 measures

= **SKILLS-BASED**  
EDUCATION





OUR JOB IS NOT TO PREPARE  
STUDENTS FOR SOMETHING. OUR  
JOB IS TO HELP STUDENTS TO  
**PREPARE THEMSELVES** FOR  
ANYTHING!

A.J.JULIANI





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# TOP 10 SKILLS OF 2025

WORLD  
ECONOMIC  
FORUM

#### Type of skill

-  Problem-solving
-  Self-management
-  Working with people
-  Technology use and development



Analytical thinking and innovation



Active learning and learning strategies



Complex problem-solving



Critical thinking and analysis



Creativity, originality and initiative



Leadership and social influence



Technology use, monitoring and control



Technology design and programming



Resilience, stress tolerance and flexibility



Reasoning, problem-solving and ideation



KEY COMPETENCES FOR  
**LIFELONG**  
LEARNING

Multilingual

Mathematical,  
science,  
technology and  
engineering

Digital

Entrepreneurship

Personal,  
Social and  
learning to  
learn

Citizenship

Literacy

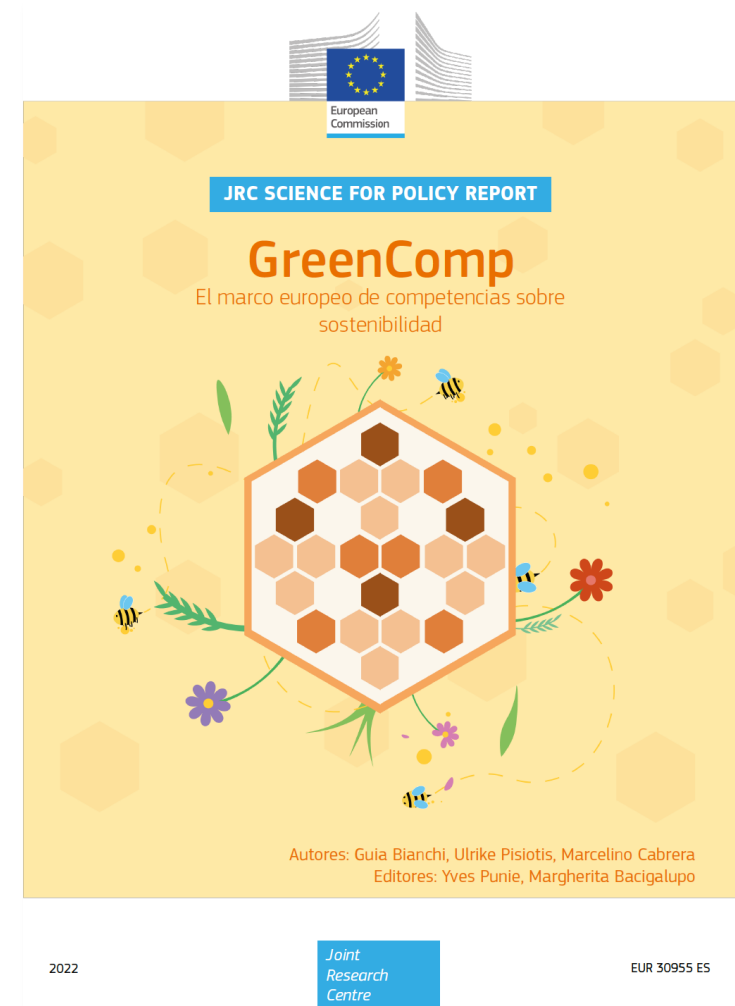
Cultural  
awareness and  
expression



# OTHER FRAMEWORKS

# COMPETENCIES

# GREENCOMP

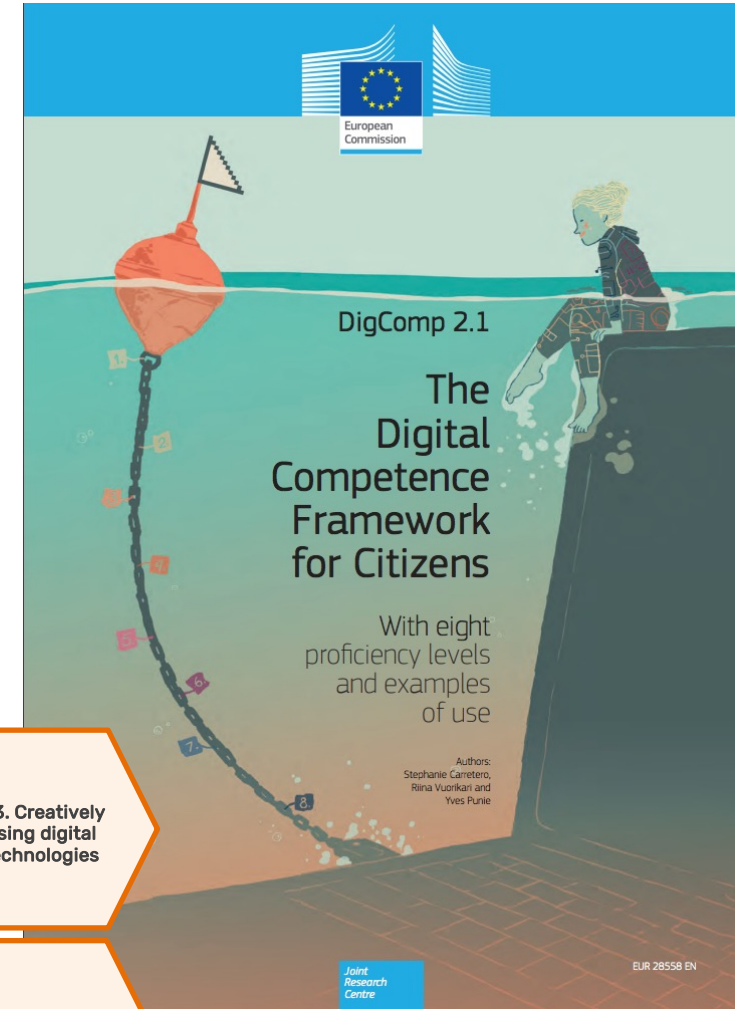




# OTHER FRAMEWORKS

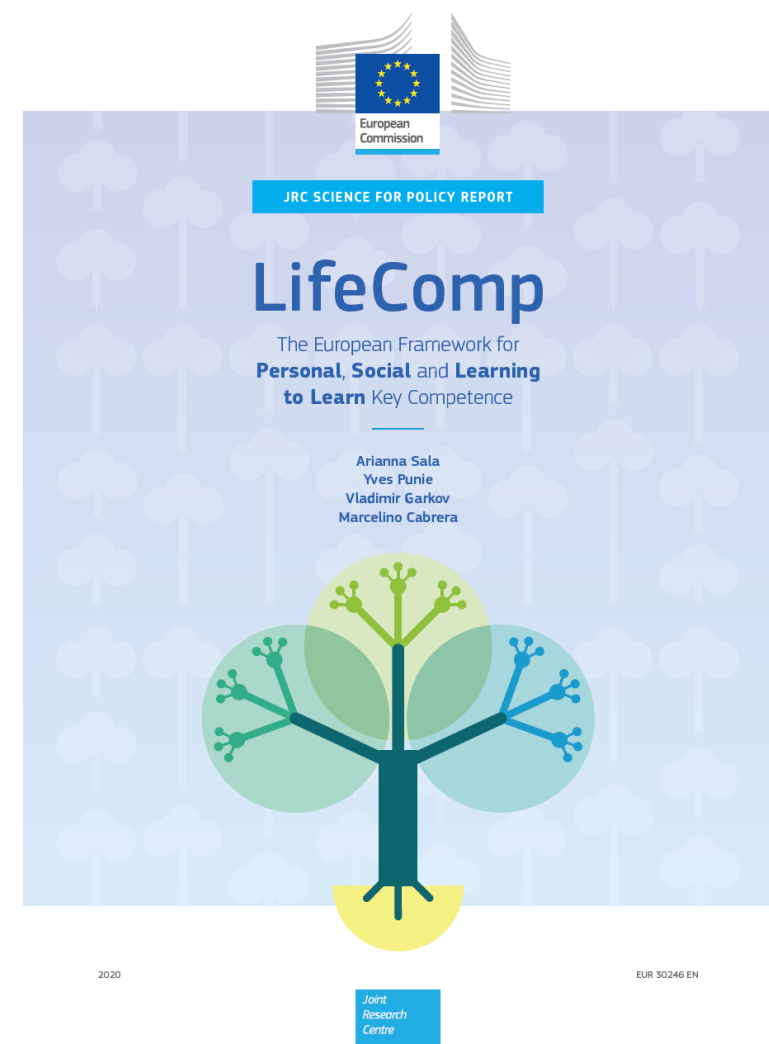
# COMPETENCIES

# DIGCOMP





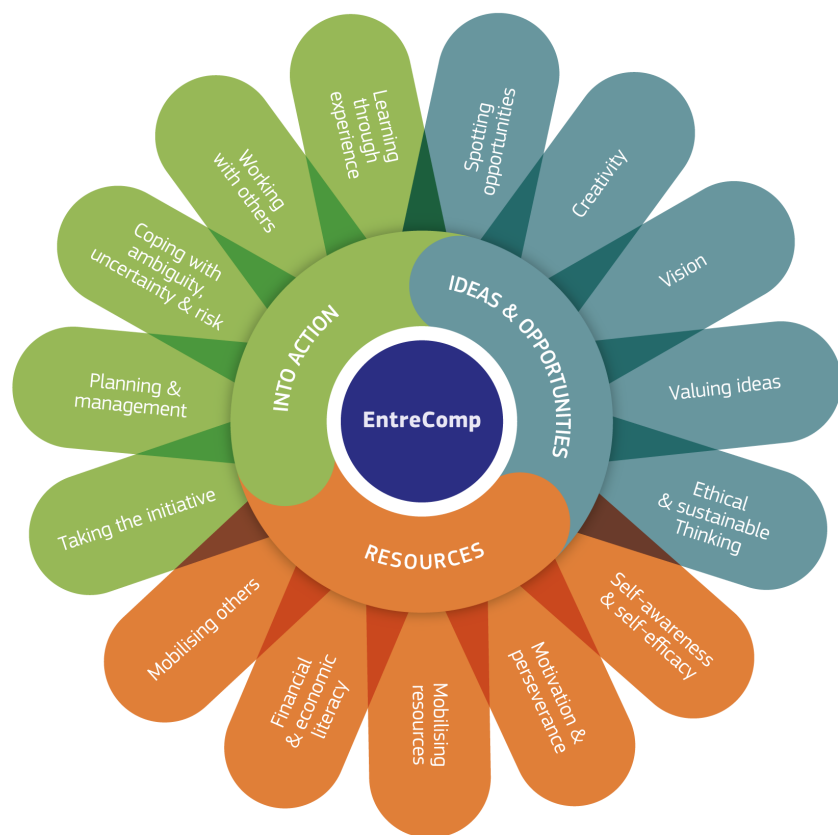
# OTHER FRAMEWORKS COMPETENCIES **LIFECOMP**







# HOW THE ENTRECOMP DEFINES **ENTREPRENEURSHIP**



ENTREPRENEURSHIP IS WHEN YOU **ACT**  
UPON **OPPORTUNITIES AND IDEAS** AND  
**(USING RESOURCES)** TRANSFORM THEM  
INTO VALUE FOR OTHERS.

THE VALUE THAT IS CREATED CAN BE:

- ECONOMIC/FINANCIAL
- CULTURAL
- **SOCIAL**

DEFINITION (EXCEPT "USING RESOURCES") DEVELOPED  
BY THE DANISH FOUNDATION FOR ENTREPRENEURSHIP  
*YOUNG ENTERPRISE, 2012*



# ENTRECOMP FRAMEWORK

WHY?



- **Fostering entrepreneurship is a global priority** to support **social and economic development**.
- **Lack of knowledge** in many european countries, and worldwide, about **what, where and how to implement entrepreneurial education** in public education and public policy.
- The lack of a common understanding has led to a proliferation of approaches to learning in entrepreneurship. There is therefore a **need to harmonise and create this common vision**.

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# **MOMENTUM** FOR COOPERATION



# BREAKING SILOS **FOR MIGRANT WOMEN** THROUGH ENTREPRENEURSHIP AND SOCIAL ECONOMY



## **PERSONS**

Intervention with a gender perspective that coordinates the work of multiple agents



## **GROWTH**

Reduction of structural and cultural barriers faced by young women refugees



## **ECOSYSTEM**

Integrated services, capacity building, employability support

**TRANSNATIONAL ACTIONS  
ON ASYLUM, MIGRATION AND INTEGRATION**



# THE MOMENTUM FOR COOPERATION **TEAM**

## AUSTRIA

IMPACT HUB NETWORK

## GREECE

ACTION AID HELLAS  
MINISTRY FOR MIGRATION POLICY

## HUNGARY

FOUNDATION FOR SUSTAINABLE ENTREPRISES

## ITALY

EUROPEAN RESEARCH INSTITUTE ON COOPERATIVE AND SOCIAL ENTREPRISES  
IRECOOP VENETO  
VENETO LABORO

## PORTUGAL

IMPACT HUB LISBOA

## SPAIN

CENTRO INTERNACIONAL SANTANDER EMPRENDIMIENTO  
CRUZ ROJA ESPAÑOLA (CANTABRIA)  
VICEPRESIDENCIA DEL GOBIERNO DE CANTABRIA. DG DE COOPERACIÓN



## **WP1**

MANAGEMENT  
AND  
COORDINATION  
OF THE ACTION

## **WP2**

MAPPING OF  
OBSTACLES  
HINDERING ACCESS  
OF YOUNG TCN  
WOMEN  
TO VOCATIONAL  
TRAINING AND  
LABOUR MARKET,  
WITH A FOCUS ON  
SOCIAL ECONOMY

## **WP3**

SETTING UP AND PILOT  
TESTING A MULTI-  
STAKEHOLDER  
COLLABORATION  
FRAMEWORK TO  
REMOVE STRUCTURAL  
BARRIERS FOR TCN  
WOMEN'S LABOUR  
INTEGRATION

## **WP4**

PROVISION OF  
INTEGRATED AND  
GENDER-SENSITIVE  
VET AND  
EMPLOYMENT  
SUPPORT SERVICES  
TO TCN WOMEN

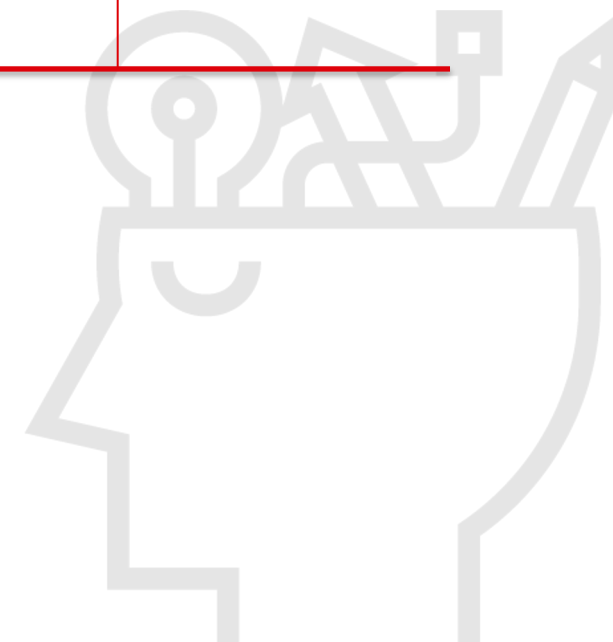
## **WP5**

DISSEMINATION,  
ADVOCACY AND  
SUSTAINABILITY OF  
THE MESSAGE



## **ACTION PLAN**

Breaking silos, promoting young TCN women's access to targeted vocational training and labour market opportunities through social economy - MOMENTUM of Cooperation





# THE MOMENTUM FOR COOPERATION **COMMUNITY**



250 YOUNG MIGRANT AND REFUGEE WOMEN



75 PUBLIC AUTHORITIES



60 RELEVANT STAKEHOLDERS IN 6 COUNTRIES



50 BUSINESS MANAGERS





**Lets**  
**connect!**

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SANTANDER EMPRENDIMIENTO  
UCEIF





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SANTANDER EMPRENDIMIENTO**

INNOVACIÓN | CREATIVIDAD | TALENTO | ILUSIÓN